



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-118911** | Submit Date: **04/06/2011** | Call Sign: **KVYE** | Facility ID: **36170** | City:
EL CENTRO | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Yuma AZ-El Centro CA
	Web Home Page Address	www.kvyetv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Dive Olly Dive
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training and his best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research facility called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an enthusiastic young sub who is very eager to finish his training and follow in the foot steps of his hero Submarine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's adventures. In facing a variety of challenges and problems, Olly and viewers learn the importance of friendship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are required to develop the necessary skills in responsible decision-making.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dive Olly Dive
List date and time rescheduled	01/02/11, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:00 AM
Reason for Preemption	Other

Digital Core Program (2 of 13)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Pocoyo
List date and time rescheduled	01/02/11, 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:30 AM
Reason for Preemption	Other

Digital Core Program (3 of 13)		Response
Program Title	Zigby	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 09:00 AM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidentally cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Zigby
List date and time rescheduled	01/02/11, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:00 AM
Reason for Preemption	Other

Digital Core Program (4 of 13)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pinky Dinky Doo
List date and time rescheduled	01/02/11, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:30 AM
Reason for Preemption	Other

Digital Core Program (5 of 13)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dora the Explorer
List date and time rescheduled	01/02/11, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 10:00 AM
Reason for Preemption	Other

Digital Core Program (6 of 13)	Response
Program Title	Go, Diego, Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Go, Diego, Go!
List date and time rescheduled	01/02/11, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 10:30 AM
Reason for Preemption	Other

Digital Core Program (7 of 13) Response	
Program Title	Dos Y Dos
Origination	Network

Days/Times Program Regularly Scheduled	Sat & Sun 7:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual masterpiece, featuring a live cast singing, dancing, entertaining, and educating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)		Response
Program Title		NASA 360
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	
	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 13) Response	
Program Title	The Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is an adventure-filled educational series hosted by three siblings; ten-year old Olivia and her eight-year old twin brothers, Ingram and Everett. The children present the geography, history, language and culture of exciting destinations as they visit both famous landmarks and off-the-beaten-path attractions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13) Response	
Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	NASA Connection
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA Connection is a program created by NASA and focuses on NASA research's past, present & future in a magazine style format, designed to create a heighten interest for kids 8 to 16 years in mathematics, science, technology and NASA. Programs in this series include: 1): an educator's guide including a hands-on activity; 2): interactive web activities; and 3); serves as mechanism for parents in the education of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
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Program Title	NASA-Destination Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is an Emmy-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 6:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	In The Zone
Origination	Network
Days/Times Program Regularly Scheduled:	Sun 6:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 6:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	Angel's Friends
Origination	Network
Days/Times Program Regularly Scheduled:	Sun 6:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school... that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brenda Melendrez
Address	1803 North Imperial Avenue
City	El Centro
State	CA
Zip	92243
Telephone Number	760-482-7777
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On January 1, 2011, the Network preempted the children's television programming block for the broadcast of the 122nd Rose Parade.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Dive Olly Dive
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training and his best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research facility called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an enthusiastic young sub who is very eager to finish his training and follow in the foot steps of his hero Submarine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's adventures. In facing a variety of challenges and problems, Olly and viewers learn the importance of friendship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are required to develop the necessary skills in responsible decision-making.

Other Matters (2 of 13)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (3 of 13)		Response
Program Title	Zigby	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 09:00 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	4 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidentally cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.	

Other Matters (4 of 13)		Response
Program Title	Pinky Dinky Doo	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 09:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 6 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode.
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Other Matters (5 of 13)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Other Matters (6 of 13)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
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Other Matters (7 of 13)	Response
Program Title	Dos Y Dos
Origination	Network
Days/Times Program Regularly Scheduled	Sat & Sun 7:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series for children ages 2 thru 7. Every show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English.

Other Matters (8 of 13)	Response
Program Title	NASA 360
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic.

Other Matters (9 of 13)	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua kids Adventures provide CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.

Other Matters (10 of 13)	Response
Program Title	The Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is an adventure-filled educational series hosted by three siblings; ten-year old Olivia and her eight-year old twin brothers, Ingram and Everett. The children present the geography, history, language and culture of exciting destinations as they visit both famous landmarks and off-the-beaten-path attractions.

Other Matters (11 of 13)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Other Matters (12 of 13)	Response
Program Title	NASA Connection
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA Connection is a program created by NASA and focuses on NASA research's past, present & future in a magazine style format, designed to create a heighten interest for kids 8 to 16 years in mathematics, science, technology and NASA. Programs in this series include: 1): an educator's guide including a hands-on activity; 2): interactive web activities; and 3); serves as mechanism for parents in the education of children.

Other Matters (13 of 13)	Response
Program Title	NASA Destination Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is an Emmy-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Entravision Holdings, L. L.C.</p>

Attachments

No Attachments.