



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-121236** | Submit Date: **07/05/2011** | Call Sign: **KFQX** | Facility ID: **31597** | City:  
**GRAND JUNCTION** | State: **CO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/05/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Grand Junction-Montrose
	Web Home Page Address	www.krextv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)		Response
Program Title		Swap TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Swap TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 6)		Response
Program Title		Eco Company
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Eyewitness Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 7a
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EYEWITNESS KIDS NEWS: THE MISSION OF EYEWITNESS KIDS NEWS IS TO PRODUCE A WEEKLY NEWS PROGRAM THAT WILL PROVIDE INFORMATION AND NEWS TO KIDS IN A MANNER THAT IS COMPELLING AS WELL AS HIGHLY ENTERTAINING. IT IS DESIGNED TO APPEAL TO THE AUDIENCE ON ITS OWN LEVEL. THE FOCUS OF THE PROGRAM IS YOUNG PEOPLE, ALWAYS LETTING THEM TELL THEIR STORIES IN THEIR OWN WORDS. THE LARGE, DIVERSE NEWS ANCHOR TEAM WILL BE UNIQUE IN TELEVISION AND HAVE GREAT APPEAL TO KIDS WHO WILL IDENTIFY AND EMULATE THEM. THIS PROGRAM WILL SERVE THE AUDIENCE IN A WAY THAT WILL MAKE REAL DIFFERENCES IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO THE ADULT DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS THAT IS NOT CURRENTLY AVAILABLE ON NETWORK TELEVISION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER. ITS OBJECTIVE IS TO EDUCATE AND INFORM CHILDREN, SPECIFICALLY IN THE TARGET AGE GROUP, BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE CONSISTS OF FOUR DIFFERENT STORIES DESIGNED TO TEACH CHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE EVERYDAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Shelley Moore
Address	345 Hillcrest
City	Grand Junction
State	CO
Zip	81501
Telephone Number	970-242-5000
Email Address	accounts@krex.tv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

Other Matters (1 of 6)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.

Other Matters (2 of 6)	Response
Program Title	Dragon Fly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.

Other Matters (3 of 6)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.
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Other Matters (4 of 6)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green.

Other Matters (5 of 6)	Response
Program Title	Eyewitness Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EYEWITNESS KIDS NEWS: THE MISSION OF EYEWITNESS KIDS NEWS IS TO PRODUCE A WEEKLY NEWS PROGRAM THAT WILL PROVIDE INFORMATION AND NEWS TO KIDS IN A MANNER THAT IS COMPELLING AS WELL AS HIGHLY ENTERTAINING. IT IS DESIGNED TO APPEAL TO THE AUDIENCE ON ITS OWN LEVEL. THE FOCUS OF THE PROGRAM IS YOUNG PEOPLE, ALWAYS LETTING THEM TELL THEIR STORIES IN THEIR OWN WORDS. THE LARGE, DIVERSE NEWS ANCHOR TEAM WILL BE UNIQUE IN TELEVISION AND HAVE GREAT APPEAL TO KIDS WHO WILL IDENTIFY AND EMULATE THEM. THIS PROGRAM WILL SERVE THE AUDIENCE IN A WAY THAT WILL MAKE REAL DIFFERENCES IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO THE ADULT DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS THAT IS NOT CURRENTLY AVAILABLE ON NETWORK TELEVISION.
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Other Matters (6 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER. ITS OBJECTIVE IS TO EDUCATE AND INFORM CHILDREN, SPECIFICALLY IN THE TARGET AGE GROUP, BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE CONSISTS OF FOUR DIFFERENT STORIES DESIGNED TO TEACH CHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE EVERYDAY.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Parker Broadcasting, INC</b></p>



**Attachments**

No Attachments.