



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006926828** | File Number: **CPR-144670** | Submit Date: **07/10/2013** | Call Sign: **WTNB-CD** | Facility ID: **49240**  
City: **CLEVELAND** | State: **TN**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2013**  
Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2013**

**General Information**

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MyFamilyTV          |
|              | Nielsen DMA           | Chattanooga         |
|              | Web Home Page Address | www.wtnbtv.net      |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

**Digital Core Programs(8)**

| <b>Digital Core Program (1 of 8)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | REAL LIFE 101   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | MONDAY & WEDNESDAYS 8AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 INTRODUCES YOU TO REAL PEOPLE DOING REAL JOBS. FROM DOCTORS, LAWYERS AND VETERINARIANS TO CAREER COUNSELORS, DRUG COUNSELORS, AND LIPIZZANER STALLION TRAINERS. SEE FOR YOURSELF WHY THESE PROFESSIONALS LOVE WHAT THEY DO. LEARN ABOUT JOBS YOU MIGHT NOT EVEN KNOW EXISTED. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 8)</b>               | <b>Response</b>    |
|--|--------------------|
| Program Title                                      | GINA D'S KIDS CLUB |
| Origination  | Network            |
| Days/Times Program Regularly Scheduled             | MONDAYS 8:30AM     |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  |                    |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of Preemptions Rescheduled                  |                    |
| Length of Program                                  | 30 mins            |
| Age of Target Child Audience                       | 3 years to 6 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GINA D'S KIDS CLUB IS AN EXCITING, EDUCATIONAL WEEKLY HALLF-HOUR TELEVISION SERIES FOR PRESCHOOLERS AGES 3-6. SPECIFICALLY-THEMED SHOWS ADDRESS THE LEARNING NEEDS AND POTENTIAL OF YOUNG CHILDREN, AS THEY ENTERTAIN, AMUSE AND DELIGHT VIEWERS OF ALL AGES THROUGH A COMBINATION OF LIVE ACTION AND DYNAMIC 3-D ANIMATION. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (3 of 8)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | FUTURE PHENOMS   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | 8:00AM TUESDAYS  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FUTURE PHENOMS DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A SUCCESS IN SPORTS AND IN LIFE THROUGH IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE CHALLENGES AND LESSONS THAT MOLD OUR YOUNG ATHELETES. THESE STORIES REINFORCE THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE AND COMMITMENT AND COMMUNITY INVOLVEMENT.L THEY INSPIRE AND TEACH OUR YOUTH THAT WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE THROUGHOUT ONE'S LIFE. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (4 of 8)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | MUSTARD PANCAKES   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | TUESDAYS & WEDNESDAYS 8:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MUSTARD PANCAKES IS A RELEVISION SERIES FOR CHILDREN FEATURING THE LOVABLE AND TALENETED COURTNEY CAMPBELL AND HER FAMILY OF FUN LOVING FRIENDS. EACH EPISODE MIRRORS AND SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO. DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HONE IS WARM, FRIENDLY AND INVITING. A COZY PLACE WHERE ALL CHILDREN FREEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 8)  | Response   |
|--|--|
| Program Title  | ARIEL & ZOEY & ELI, TOO!   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | THURSDAYS 8:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ARIEL & ZOEY & ELI, TOO! HAVE TOURED ACROSS THE COUNTRY PERFORMING CONCERTS FOR THE CHILDREN OF OUR HEROIC TROOPS AND THE NATIONAL ANTHEM AT NUMEROUS EVENTS. THEIR TELEVISION PROGRAM INTRODUCES CHILDREN TO PEOPLE WHO HAVE ACCOMPLISHED GREAT THINGS AND HAVE A POSITIVE MESSAGE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 8)                      | Response           |
|--|--------------------|
| Program Title                                      | MOUSE IN THE HOUSE |
| Origination  | Network            |
| Days/Times Program Regularly Scheduled             | THURSDAYS 8:30AM   |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  |                    |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of Preemptions Rescheduled                  |                    |



|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MOUSE IN THE HOUSE FEATURES YOUNGSTERS LEARNING ABOUT SCIENCE AND PHYSICS BY CONDUCTING EXPERIMENTS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 8)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | DOG & CAT TRAINING WITH JOEL SILVERMAN   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | FRIDAYS 8AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG & CAT TRAINING WITH JOEL SILVERMAN IS A HOME PET TRAINING SHOW WITH AN ENTERTAINING HOLLYWOOD FLAIR. THROUGH JOEL'S REVEALING INTERVIEWS WITH FELLOW HOLLYWOOD ANIMAL TRAINERS AND HIS IN-THE-HOME TRAINING SESSIONS WITH PEOPLE AND THEIR PETS, THIS SHOW PRESENTS DOG AND CAT OWNERS AS WELL AS A WIDE ARRAY OF OPPORTUNITES TO LEARN TO TRAIN THEIR PETS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (8 of 8)</b>   | <b>Response</b> |
|--|-----------------|
| Program Title                          | THREE WIDE LIFE |
| Origination                            | Network         |
| Days/Times Program Regularly Scheduled | FRIDAYS 8:30AM  |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response       |
|---|----------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes            |
| Name of children's programming liaison  | Kim Palo       |
| Address   | PO BOX 83      |
| City  | CLEVELAND      |
| State   | TN             |
| Zip   | 37364          |
| Telephone Number  | (423) 472-8892 |
| Email Address   | kim@wtnbtv.net |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                |

**Other Matters (8)**

| <b>Other Matters (1 of 8)</b>  |  | <b>Response</b>   |
|--|--|---|
| Program Title  |  | Real Life 101   |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | MONDAYS & WEDNESDAYS 8AM  |
| Total times aired at regularly scheduled time  |  | 27  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | REAL LIFE 101 INTRODUCES YOU TO REAL PEOPLE DOING REAL JOBS. FROM DOCTORS, LAWYERS AND VETERINARIANS TO CAREER COUNSELORS, DRUG COUNSELORS, AND LIPIZZANER STALLION TRAINERS. SEE FOR YOURSELF WHY THESE PROFESSIONALS LOVE WHAT THEY DO. LEARN ABOUT JOBS YOU MIGHT NOT EVEN KNOW EXISTED. |

| <b>Other Matters (2 of 8)</b>  |  | <b>Response</b>   |
|--|--|---|
| Program Title  |  | GINA D'S KIDS CLUB  |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | MONDAYS 8:30AM  |
| Total times aired at regularly scheduled time  |  | 14  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | GINA D'S KIDS CLUB IS AN EXCITING, EDUCATIONAL WEEKLY HALLF-HOUR TELEVISION SERIES FOR PRESCHOOLERS AGES 3-6. SPECIFICALLY-THEMED SHOWS ADDRESS THE LEARNING NEEDS AND POTENTIAL OF YOUNG CHILDREN, AS THEY ENTERTAIN, AMUSE AND DELIGHT VIEWERS OF ALL AGES THROUGH A COMBINATION OF LIVE ACTION AND DYNAMIC 3-D ANIMATION |

| <b>Other Matters (3 of 8)</b>                 |  | <b>Response</b> |
|---|--|-----------------|
| Program Title                                 |  | FUTURE PHEONOMS |
| Origination                                   |  | Network         |
| Days/Times Program Regularly Scheduled        |  | TUESDAYS 8AM    |
| Total times aired at regularly scheduled time |  | 13              |
| Length of Program                             |  | 30 mins         |

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Age of Target 13 years to 16 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

FUTURE PHENOMS DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A SUCCESS IN SPORTS AND IN LIFE THROUGH IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE CHALLENGES AND LESSONS THAT MOLD OUR YOUNG ATHELETES. THESE STORIES REINFORCE THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE AND COMMITMENT AND COMMUNITY INVOLVEMENT.L THEY INSPIRE AND TEACH OUR YOUTH THAT WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE THROUGHOUT ONE'S LIFE.

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**Other Matters (4 of 8)**

**Response**

Program Title MUSTARD PANCAKES

Origination Network

Days/Times Program Regularly Scheduled TUESDAYS AND WEDNESDAYS 8:30AM

Total times aired at regularly scheduled time 26

Length of Program 30 mins

Age of Target Child Audience from 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MUSTARD PANCAKES IS A RELEVISION SERIES FOR CHILDREN FEATURING THE LOVABLE AND TALENETED COURTNEY CAMPBELL AND HER FAMILY OF FUN LOVING FRIENDS. EACH EPISODE MIRRORS AND SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO. DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HONE IS WARM, FRIENDLY AND INVITING. A COZY PLACE WHERE ALL CHILDREN FREEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES.

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**Other Matters (5 of 8)**

**Response**

Program Title ARIEL, ZOEY & ELI TOO

Origination Network

Days/Times Program Regularly Scheduled THURSDAYS 8AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ARIEL & ZOEY & ELI, TOO! HAVE TOURED ACROSS THE COUNTRY PERFORMING CONCERTS FOR THE CHILDREN OF OUR HEROIC TROOPS AND THE NATIONAL ANTHEM AT NUMEROUS EVENTS. THEIR TELEVISION PROGRAM INTRODUCES CHILDREN TO PEOPLE WHO HAVE ACCOMPLISHED GREAT THINGS AND HAVE A POSITIVE MESSAGE. |
|--|--|

| Other Matters (6 of 8)   | Response   |
|--|--|
| Program Title  | MOUSE IN THE HOSUE   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Thursdays 8:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MOUSE IN THE HOUSE FEATURES YOUNGSTERS LEARNING ABOUT SCIENCE AND PHYSICS BY CONDUCTING EXPERIMENTS. |

| Other Matters (7 of 8)   | Response   |
|--|--|
| Program Title  | DOG & CAT TRAINING WITH JOEL SILVERMAN   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | FRIDAYS 8AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG & CAT TRAINING WITH JOEL SILVERMAN IS A HOME PET TRAINING SHOW WITH AN ENTERTAINING HOLLYWOOD FLAIR. THROUGH JOEL'S REVEALING INTERVIEWS WITH FELLOW HOLLYWOOD ANIMAL TRAINERS AND HIS IN-THE-HOME TRAINING SESSIONS WITH PEOPLE AND THEIR PETS, THIS SHOW PRESENTS DOG AND CAT OWNERS AS WELL AS A WIDE ARRAY OF OPPORTUNITES TO LEARN TO TRAIN THEIR PETS. |

| Other Matters (8 of 8)                        | Response             |
|---|----------------------|
| Program Title                                 | THREE WIDE LIFE      |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | FRIDAYS 8:30AM       |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |



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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS.

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**Certification**

| Question  | Response                                |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>PTP<br/>HOLDINGS,<br/>LLC</b></p> |

## Attachments

No Attachments.