



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-166770** | Submit Date: **04/07/2015** | Call Sign: **WVFX** | Facility ID: **10976** | City: **CLARKSBURG** | State: **WV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2015** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2015

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response                        |
|--------------|-----------------------|---------------------------------|
| Station Type | Station Type          | Network Affiliation             |
|              | Affiliated network    | FOX                             |
|              | Nielsen DMA           | Clarksburg-Weston               |
|              | Web Home Page Address | WWW.<br>MYFOXCLARKSBURG.<br>COM |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 4.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(8)**

| Digital Core Program (1 of 8)  | Response  |
|--|---|
| Program Title  | WILD AMERICA  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8)  | Response   |
|--|--|
| Program Title  | DRAGONFLY TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DRAGONFLY TV IS A HALF HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 8) | Response   |
|-------------------------------|------------|
| Program Title                 | BIZ KIDS   |
| Origination                   | Syndicated |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 8AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BIZ KIDS IS A HALF-HOUR SERIES THAT FOCUSES ON FINANCIAL LITERACY AND ENTREPRENEURSHIP FOR YOUNG TEENS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 8)  | Response   |
|--|--|
| Program Title  | DOGTALES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 8:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 8)                 | Response          |
|---|-------------------|
| Program Title                                 | CAREER DAY        |
| Origination                                   | Syndicated        |
| Days/Times Program Regularly Scheduled        | SATURDAYS AT 11AM |
| Total times aired at regularly scheduled time | 10                |
| Total times aired                             | 10                |
| Number of Preemptions                         | 3                 |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY IS A 30 MINUTE NATIONALLY-SYNDICATED TV SERIES FEATURING ALL KINDS OF INTERESTING DREAM JOBS TO INSPIRE YOUNG VIEWERS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response   |
|--|------------|
| Title of Program   | CAREER DAY |
| List date and time rescheduled   | N/A        |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | No         |
| Date Preempted   | 0512-01-31 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

### Digital Preemption Programs #2

| Questions  | Response   |
|--|------------|
| Title of Program   | CAREER DAY |
| List date and time rescheduled   | N/A        |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | No         |
| Date Preempted   | 0515-02-12 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

### Digital Preemption Programs #3

| Questions  | Response   |
|--|------------|
| Title of Program   | CAREER DAY |
| List date and time rescheduled   | N/A        |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | No         |
| Date Preempted   | 0517-03-07 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Digital Core Program (6 of 8)  | Response  |
|--|---|
| Program Title  | STATE TO STATE  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 11:30AM  |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  | 8   |
| Number of Preemptions  | 5   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>State to State is an educational and informative half program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |



| Questions  | Response       |
|--|----------------|
| Title of Program   | STATE TO STATE |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   | 0110-02-14     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

#### Digital Preemption Programs #2

| Questions  | Response       |
|--|----------------|
| Title of Program   | STATE TO STATE |
| List date and time rescheduled   | 3/7 6:30PM     |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   | 0108-03-07     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

#### Digital Preemption Programs #3

| Questions  | Response       |
|--|----------------|
| Title of Program   | STATE TO STATE |
| List date and time rescheduled   | 2/22 5PM       |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   | 0111-02-21     |
| Episode #  |                |
| Reason for Preemption  | Sports         |

#### Digital Preemption Programs #4

| Questions  | Response       |
|--|----------------|
| Title of Program   | STATE TO STATE |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   | 0105-01-31     |
| Episode #  |                |
| Reason for Preemption  | Other          |

## Digital Preemption Programs #5

| Questions  | Response       |
|--|----------------|
| Title of Program   | STATE TO STATE |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   | 0107-01-03     |
| Episode #  |                |
| Reason for Preemption  | Other          |

| Digital Core Program (7 of 8)  | Response   |
|--|--|
| Program Title  | COOLEST PLACES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 7AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FROM JAW DROPPING WORKS OF NATURE TO THE MOST AMAZING CREATIONS OF HUMANKIND. WE DISCOVER EACH LOCATION'S HISTORY AND CULTURE AND LEARN WHY IT DESERVES TO BE CALLED ONE OF THE COOLEST PLACES ON EARTH. EACH WEEK WE VISIT THREE UNIQUE LOCATIONS AROUND THE WORLD. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 8)                 | Response        |
|---|-----------------|
| Program Title                                 | THINK BIG       |
| Origination                                   | Syndicated      |
| Days/Times Program Regularly Scheduled        | SUNDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13              |
| Total times aired                             |                 |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG SERVES AS A EDUCATIONAL AND IMPORTANCE OF HAVING WORK KNOWLEDGE OF MATH SCIENCE AND PHYSICS . THE SERIES ALSO HELPS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES COMBINING SKILL AND CREATIVITY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                 |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                      |
| Name of children's programming liaison  | JODY HINKLE              |
| Address   | 5<br>TELEVISION<br>DRIVE |
| City  | BRIDGEPORT               |
| State   | WV                       |
| Zip   | 26330                    |
| Telephone Number  | 304-848-5000             |
| Email Address   | WWW.WDTV.<br>COM         |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

**Other Matters (8)**

| <b>Other Matters (1 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | WILD AMERICA  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD. |

| <b>Other Matters (2 of 8)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | DRAGONFLY TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DRAGONFLY TV IS A HALF HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING. |

| <b>Other Matters (3 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | BIZ KIDS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 8AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BIZ KIDS IS A HALF-HOUR SERIES THAT FOCUSES ON FINANCIAL LITERACY AND ENTREPRENEURSHIP FOR YOUNG TEENS. |

| <b>Other Matters (4 of 8)</b>                 | <b>Response</b>     |
|---|---------------------|
| Program Title                                 | DOGTALES            |
| Origination                                   | Syndicated          |
| Days/Times Program Regularly Scheduled        | SATURDAYS AT 8:30AM |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |

|  |  |
|--|--|
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE. |

| Other Matters (5 of 8)   | Response  |
|--|---|
| Program Title  | CAREER DAY  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 11AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY IS A 30 MINUTE NATIONALLY-SYNDICATED TV SERIES FEATURING ALL KINDS OF INTERESTING DREAM JOBS TO INSPIRE YOUNG VIEWERS. |

| Other Matters (6 of 8)   | Response   |
|--|--|
| Program Title  | STATE TO STATE   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 11:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and I earn about America's diverse culture in nearly every state in the union . Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades . They'll see the biggest events and discover the hidden gems. Each episode showcase s between one and three states and dozens of locations within them. State to State deliver s fast - paced, engaging information that's a perfect match for the 21 st century learner. The series is packed with facts about history, geography , and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in |

| Other Matters (7 of 8) | Response           |
|------------------------|--------------------|
| Program Title          | THE COOLEST PLACES |



|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 7AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FROM JAW DROPPING WORKS OF NATURE TO THE MOST AMAZING CREATIONS OF HUMANKIND. WE DISCOVER EACH LOCATION'S HISTORY AND CULTURE AND LEARN WHY IT DESERVES TO BE CALLED ONE OF THE COOLEST PLACES ON EARTH. EACH WEEK WE VISIT THREE UNIQUE LOCATIONS AROUND THE WORLD. |

| <b>Other Matters (8 of 8)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | THINK BIG  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 11AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG SERVES AS A EDUCATIONAL AND IMPORTANCE OF HAVING WORK KNOWLEDGE OF MATH SCIENCE AND PHYSICS . THE SERIES ALSO HELPS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES COMBINING SKILL AND CREATIVITY. |

**Certification**

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WITHERS<br/>BROADCASTING<br/>OF WEST<br/>VIRGINIA</b></p> |

## Attachments

No Attachments.