

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003746450** File Number: **CPR-140913** Submit Date: **04/09/2013** Call Sign: **WMBC-TV** Facility ID: **43952**

City: **NEWTON** State: **NJ**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2013 Filing Status: Active

Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbctv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	999.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	27.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 4:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:30am / 63.2 - 4:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and fartherest corners of the globe, as well as your local zoos, entertaining, informing and inspiring as he interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:00am / 63.2 - 5:00pm

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features different animal species from around the world and their interaction with the people committed to their care and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:30am / 63.2 - 5:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. Program is exciting entertainment that brings moral and biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 25)	Response
Program Title	Eco Company - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 12:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco explores all aspects of being green and understanding how we impact our world. The team will report on the latest technologies in engery, recycling, conservation and organics and share stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	Swap TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 - 6:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fast-paced series where kids swap lives for a once-in-a-lifetime weekend of adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 8:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on-projects, promoting critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	Dog & Cat Training with Joel Silverman - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 8:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel Silverman, Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in home or on location with visual instructions.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	Children's Worship Service
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sunday 4:00pm / Monday - 7:00pm
Total times aired at regularly scheduled time	30
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It provides children with what Jesus says.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (10 of 25)	Response
Program Title	I Love You, Jesus
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sunday 4:30pm / Wednesday 7:00pm / Friday 7:00pm
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quiet time program for kids. Through puppet animation, the program helps children to understand the bible more easily.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (11 of 25)	Response
Program Title	Bible Story
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Thursday 7:00pm
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program teaches children about God and the meaning of passages from the Bible. The children also learn sounds and words from the English language. English/Korean
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (12 of 25)	Response
Program Title	Middle East Story
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Tuesday 7: 00pm
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bible teaching for children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (13 of 25)	Response
Program Title	Sena
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sunday - 4:30pm Monday - Saturday 7: 30pm
Total times aired at regularly scheduled time	75
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	10 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sena is a devotional magazine helping youths grow closer to God in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (14 of 25)	Response
Program Title	Sesame Street
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.4 - Saturday & Sunday 8:00am

Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by its famously furry cast, the show addresses a wide spectrum of childrens's learning - ABC's and 123s, health, mutual understanding and more with an approach that is adaptable to local cultures and educational needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (15 of 25)	Response
Program Title	Sesame Street
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.4 - M - F 4:30pm
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by its famously furry cast, the show addresses a wide spectrum of childrens's learning - ABC's and 123s, health, mutual understanding and more with an approach that is adaptable to local cultures and educational needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (16 of 25)	Response
Program Title	Children Showtime
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.5 - Monday - Friday 6:00pm
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show ultilizes children's songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (17 of 25)	Response
Program Title	Super Libro
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday - Friday 8:00am
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children series transports two curious children and their robot who after accidently discovering an antique book with magical power, find themselves transported back and caught up in their favorite bible adventures
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)	Response
Program Title	Cybercutes
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.6 - Monday 8:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 25)	Response
Program Title	La Casa voladora (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday- Friday 3:00pm
Total times aired at regularly scheduled time	38
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational, entertainment, Christian
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	Aguas Vivas (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tuesday & Thursday 3:00pm
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian, fantasy, historical
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	El club del arca (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday- Friday 3:30pm
Total times aired at regularly scheduled time	36
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian puppets
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 25)	Response
Program Title	Tu Historia Preferida (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tuesday & Thursday 3:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian, Puppets
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	Response
Program Title	In Chinese
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - M-S 6:30pm then 4:00pm
Total times aired at regularly scheduled time	90
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily language program with a focus on strengthening older children's ability to learn and use useful Chinese words and sentences. It's both educational and entertaining with its variety of short acts and charming teacher.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (24 of 25)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday 11:00am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show ultilizes children's songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (25 of 25)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday 8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	90 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show ultilizes children's songs, poems and Chinese folk stories to tead children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Hansen Lau
Address	99 Clinton Road
City	West Caldwell
State	NJ
Zip	07006
Telephone Number	973-852-0300
Email Address	HLau@wmbctv.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

"WMBC News" and "WMBC Hometown," daily and weekly shows, cover many issues pertaining to children. The programs are designed to be child-friendly, non-violent, wholesome and informative. During the first quarter of 2013, for example, WMBC aired such reports as: Open house is being held and classes begin for students after the devastating tragedy in Newtown, CT; Youth in Sussex County learn to use a sticker program to discourage underage alcohol consumption; a charter school in Sussex county uses controlled school time for what they call an educational recess; NJ professionals gather to discuss initial success in turning childhood obesity rates downward; children from one NJ school are making gifts for victims of Hurricane Sandy; CT teens have new tanning restrictions; Rescue crews search throughout the night for 2 teens who fell through the ice in Bud Lake; NJIT Science Olympiad took place with 40 middle schools and high schools participating; Students from Concordia Learning Center took part in a one-of-akind tour on ice; High school students from Northern NJ spent the day expanding their interest in a stem career; MLK Day is commemorated by students; NY graduation rate has improved from 61% to 76% in the last 10 years; Teens in Hackensack participate in Teen Cancer Awareness week in January; 55 Graduates of Newark Now's Children's Nutrition Program are learning how to help reduce childhood obesity; There's heightened awareness of the dangers of frozen ponds; Reach Out and Read program is observed in NJ; Tyler Clementi Center in Rutgers will help students transition from home to college; "Give Kids a Smile Day" event provides kids with free dental services; Ridgefield Park plays quarterfinals against St. Mary's of Rutherford; National signing day for high school athletes is a big day for star players; NY Toy show showcases some of the hottest new products; Teaneck Jamboree gets underway; Student authors at a Hopatcong paper diligently bring the latest news and events on their school; Prescription drug education programs aim to reduce an alarming trend; Students in Sussex County gear up for spring break; A new poll is released by Farleigh Dickenson and The Partnership for a Drug-Free NJ on drug use among middle school students; YMCA helps create a healthier environment for kids; Sussex County Technical Students get ready for a food service competition in Jersey City; A spirited school assembly ushered in the celebration of West Caldwell Tech's being named a 2012 National Blue Ribbon School; A new study shows correlation between performance in preschool and performance in kindergarten and second grade; Hundreds of young men and boys from urban communities gather at Montclair State University's Boys Empowerment; A NJ legislator is promoting a bill to make it illegal for minors to purchase violent video games without supervision by a guardian. WMBC-TV's "Mountain Views" program, which airs on Saturdays, provides information and discussion on Sunday school programs, ministries for children and youth, Bible studies and other activities. The station aired numerous public service announcements that encourage the well being of children, and provides educational studio tours to children in the area. For example, a local Cub Scout group toured the station on January 23, 2013.

Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 4:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.

Other Matters (2 of 24)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 7:30am / 63.2 - 4:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and fartherest corners of the globe, as well as your local zoos, entertaining, informing and inspiring as he interacts with the animals in unexpected ways.

Other Matters (3 of 24)	Response
Program Title	Jack Hanna's Animal Adventure - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 8:00am / 63.2 - 5:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features different animal species from around the world and their interaction with the people committed to their care and preservation.

Other Matters (4 of 24)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 8:30am / 63.2 - 5:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. Program is exciting entertainment that brings moral and biblical principles to life.

Other Matters (5 of 24)	Response
Program Title	Eco Company - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 12:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The team will report on the latest technologies in engery, recycling, conservation and organics and share stories of young people making a positive impact on the environment.

Other Matters (6 of 24)	Response
Program Title	Swap TV - different episode
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 - 6:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fast-paced series where kids swap lives for a once-in-a-lifetime weekend of adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.

Other Matters (7 of 24)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 8:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on-projects, promoting critical thinking and problem-solving skills.

Other Matters (8 of 24)	Response
Program Title	Dog & Cat Training with Joel Silverman - different episodes
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 8:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel Silverman, Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in home or on location with visual instructions.

Other Matters (9 of 24)	Response
Program Title	Children's Worship Service
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sunday 4:00pm / Monday - 7:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It provides children with what Jesus says.

Other Matters (10 of 24)	Response
Program Title	I Love You, Jesus
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Wednesday & Friday 7:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quiet time program for kids. Through puppet animation, the program helps children to understand the bible more easily.

Other Matters (11 of 24)	Response
Program Title	Bible Story
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Thursday 7:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program teaches children about God and the meaning of passages from the Bible. The children also learn sounds and words from the English language. English/Korean

Other Matters (12 of 24)	Response
Program Title	Middle East Story

Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Tuesday 7:
	00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition	Bible teaching for
of Core Programming.	children.

Other Matters (13 of 24)	Response
Program Title	Sena
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sunday 4:30pm / M-S 7:30pm
Total times aired at regularly scheduled time	90
Length of Program	10 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sena is a devotional magazine helping youths grow closer to God in their daily lives.

Other Matters (14 of 24)	Response
Program Title	Sesame Street
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.4 - M-F 4:30pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by its famously furry cast, the show addresses a wide spectrum of childrens's learning - ABC's and 123s, health, mutual understanding and more with an approach that is adaptable to local cultures and educational needs.

Other Matters (15 of 24)	Response
Program Title	In Chinese
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - M-S 4:00pm
Total times aired at regularly scheduled time	90
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Daily language program with a focus on strengthening older children's ability to learn and use useful Chinese words and sentences. It's both educational and entertaining with its variety of short acts and charming teacher.

Other Matters (16 of 24)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday - Friday 6:00pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show ultilizes children's songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchance the recounting of stories.

Other Matters (17 of 24)	Response
Program Title	Cybercuates
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.

Other Matters (18 of 24)	Response
Program Title	La Casa Voladora (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday- Friday 3:00pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational, entertainment, Christian

Program Title	Aguas Vivas (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 Tuesday & Thursday 3:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian, fantasy, historical

Other Matters (20 of 24)	Response
Program Title	El club del arca
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday- Friday 3:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian - puppets

Other Matters (21 of 24)	Response
Program Title	Tu Historia Preferida
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tuesday & Thursday 3:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years

Other Matters (22 of 24)	Response
Program Title	Super Libro
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 M-F 8:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animated children series transports two curious children and their robot who, after accidently discovering an antique book with magical power, find themselves transported back and caught up in their favorite bible adventures.

Other Matters (23 of 24)	Response
Program Title	Sesame Street
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.4 Saturday - Sunday 8:00am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and Led by its famously furry cast, the show addresses a wide spectrum of informational objective of the program and how it meets the definition of Core with an approach that is adaptable to local cultures and educational needs. Programming.	

Other Matters (24 of 24)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	90 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show ultilizes children's songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchance the recounting of stories.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Mountain Broadcasting Corporation **Attachments**

No Attachments.