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# Children's Television Programming Report

FRN: **0003756566** | File Number: **CPR-156661** | Submit Date: **07/08/2014** | Call Sign: **KNBN** | Facility ID: **81464** | City:  
**RAPID CITY** | State: **SD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2014** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rapid City
	Web Home Page Address	www.newscenter1.tv

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a Wed 11a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)		Response
Program Title	Noodle and Doodle	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 8:30a,11:30a	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (3 of 6)		Response
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Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a, Mon 11a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)		Response
Program Title		Tree Fu Tom
Origination		Network

Days/Times Program Regularly Scheduled	Sat 9:30a Sun 4p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title	Lazy Town	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 7a and 10a, Sun 4:30p	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	



Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast-athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating sports candy (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6) Response	
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30a and 10:30a, Sun 7a, 5:30p
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou caters to preschoolers' sense of curiosity and adventure while teaching valuable lessons in responsibility, kindness, and ingenuity. The titular character loves his family, is a good friend, always tries his best, learns from his mistakes, and has a positive attitude even when things don't go his way. He's surrounded by caring adults -- including extended family members who live with him -- and a vibrant community of people who help each other. The show is sensitive to differences among the characters, particularly in the case of Zou's elderly great-grandmother, who walks with a cane and uses a stair lift to move between floors in the family's home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (9)

Non-Core Educational and Informational Programming (9)	Response
Program Title	Jack Hanna
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Mon -Sat 4:30p
Total times aired at regularly scheduled time	65
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	JACK HANNA'S ANIMAL ADVENTURES follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9)	Response
Program Title	Rescue Heros
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins

Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9)	Response
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Program Title	Rescue Heros 2
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7a
Total times aired at regularly scheduled time	7
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	7 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming	<p>The Rescue Heroes are a team of ultra-emergency experts who leap into all kinds of natural and man-made disasters anytime, anywhere. They stand for teamwork, perseverance, and above all else... safety. From their headquarters that hovers above earth, they are prepared to spring into action in a matter of seconds. They do not fight the battles of good vs. evil, but instead they stand with truth and justice. They are always ready to help and always willing to learn. Former fire chief, Billy Blazes is the leader of the Rescue Heroes team and directs the team in all of their rescue efforts. Wendy Waters is the daughter of Warrant Waters, the Commander of Operations at the Rescue Heroes Command Com Space Station that orbits Earth. She has done her best to uphold the family tradition and work her way up the ranks to become Billy's second-in-command. Then there's Jake Justice, the former motorcycle cop who drives a souped-up Harley-Davidson. Ace pilot, Ariel Flyer is a veterinarian who is Billy Blaze's first call when any type of animal or wildlife is in danger. Rocky Canyon is the youngest and newest member of the Rescue Heroes. He is an accomplished mountain climber and always eager to help... a little too eager sometimes. But, this wild card often proves to be an ace in the hole. Jack Hammer is the only Rescue Hero who is a cowboy at heart. He's the group's practical joker, but Jack's also incredibly talented in the areas of architecture and engineering. The Rescue Heroes get occasional help from other team members including Roger Houston, Comet, Smokey, Bill Barker, Bob Buoy and Sam Sparks. Together, every Rescue Hero always works to protect people in danger.</p>
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9)	Response
Program Title	Chatroom
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat Noon
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	10 mins

Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	CHAT ROOM is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teenoriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. CHAT ROOM may not have all the answers but it offers a place where young people can watch and discuss the problems they face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
<b>Non-Core Educational and Informational Programming (9)</b>	<b>Response</b>
Program Title	On the Spot
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 12:30p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The content of On the Spot, a 30-minute E/I program for teens, is based on the Common Core State Standards. The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
<b>Non-Core Educational and Informational Programming (9)</b>	<b>Response</b>

Program Title	Animal Science
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sun 11a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	ANIMAL SCIENCE is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (9)	Response
Program Title	Great Big World
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sun 11:30a
Total times aired at regularly scheduled time	13



Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (9)</b>	<b>Response</b>
Program Title	Live Life & Win
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sun Noon
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The goals of the series are to encourage the 13 to 16 year old audience to 1: Explore, discover, and learn strategies to achieve personal dreams, 2: Learn about the personal attributes important for achieving dreams, 3: Explore volunteerism as an opportunity to build character and to uncover personal passions and 4: Gain knowledge about life skills necessary to Live Life and Win.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (9)	
Program Title	Made in HWD Teen
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sun 12:30p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	To provide for adolescent boys and girls in the 13 to 16 year old age group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
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Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeanette Bren
Address	2424 So Plaza Dr.
City	Rapid City
State	SD
Zip	57702
Telephone Number	605-355-0024
Email Address	jbren@newscenter1.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Rapid Broadcasting Company</b></p>

**Attachments**

No Attachments.