

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0005935499** File Number: **CPR-124760** Submit Date: **10/09/2011** Call Sign: **KWHB** Facility ID: **37099** City:

TULSA State: OK

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/09/2011 Filing Status: Active

#### Report reflects information for : Third Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | LESEA               |
|              | Nielsen DMA           | Tulsa               |
|              | Web Home Page Address | WWW.KWHB.COM        |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 10.0     |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response   |
|--|--|
| Program Title  | AQUA KIDS  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | SATURDAYS 7:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 12)                        | Response           |
|---|--------------------|
| Program Title   | WILD ABOUT ANIMALS |
| Origination   | Syndicated         |
| Days/Times Program Regularly Scheduled                | SATURDAYS 7:30AM   |
| Total times aired at regularly scheduled time         | 13                 |
| Total times aired                                     |                    |
| Number of Preemptions                                 | 0                  |
| Number of Preemptions for other than<br>Breaking News |                    |
| Number of Preemptions Rescheduled                     |                    |
| Length of Program                                     | 30 mins            |

| Age of Target Child Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A RANGE OF WILD AND DEMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 12)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATUDAYS 8AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program (4 of 12)                | Response         |
|---|------------------|
| Program Title                                 | 9TH PERIOD       |
| Origination                                   | Syndicated       |
| Days/Times Program Regularly Scheduled        | SATURDAYS 8:30AM |
| Total times aired at regularly scheduled time | 11               |
| Total times aired                             |                  |
| Number of Preemptions                         | 0                |

| Number of Preemptions<br>for other than Breaking<br>News   |   |
|--|---|
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SERIES FOLLOWS 3 YOUNG CHILDREN WHO SOLVE MYSTERIES EACH WEEK. AS THEY SOLVE THE MYSTERIES THEY LEARN FUN AND EXCITING THINGS ABOUT MATH, SCIENCE AND SOCIAL HISTORY. THIS PROGRAM IS GEARED TOWARD TEACHING CHILDREN 16 YEARS AND YOUNGER HOW TO REASON THROUGH PROBLEMS AND SOLVE ISSUES IN THEIR LIFE |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes   |

| 12)  | Response   |
|--|--|
| Program Title  | REAL LIFE 101  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | SATURDAYS 8:30AM   |
| Total times aired at regularly scheduled time  | 2  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 PRESENTS GLIMPSES INTO CAREERS OF REAL PEOPLE & OFFE YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING AND EXC ASPECTS OF THESE CAREERS. THE HOST PRESENTS AN INFORMATIVE PROGINTENDED TO STIMULATE INTEREST AND BOLSTER YOUTH'S FUTURE CAREEI IDEAS. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program (6 of 12) | Response              |
|--------------------------------|-----------------------|
| Program Title                  | ADVENTURES IN ODYSSEY |

| Origination  | Syndicated  |
|--|---|
| Days/Times Program<br>Regularly Scheduled  | SATURDAYS 9AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 12)   | Response  |
|--|---|
| Program Title  | LAURA MCKENZIE'S TRAVELER   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | SATURDAYS 10AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA TRAVELES AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (8 of 12)  | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUNDAYS 7AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9 of<br>12)            | Response            |
|---|---------------------|
| Program Title                                   | Gina D's Kid's Club |
| Origination                                     | Syndicated          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 7:30am    |

| Total times  | 13   |
|--|--|
| aired at   |  |
| regularly  |  |
| scheduled  |  |
| time   |  |
| Total times  |  |
| aired  |  |
| Number of  | 0  |
| Preemptions  |  |
| Number of  |  |
| Preemptions  |  |
| for other than   |  |
| Breaking   |  |
| News   |  |
| Number of  |  |
| Preemptions  |  |
| Rescheduled  |  |
| Length of  | 30 mins  |
| Program  |  |
| Age of Target  | 2 years to 6 years   |
| Child  |  |
| Audience   |  |
| Describe the   | Each episode of this weekly half-hour program for young children, which airs on our second digital channe  |
| educational  | was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly            |
| and  | respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social,  |
| informational  | math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role  |
| objective of   | model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with  |
| the program  | their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which |
| and how it   | include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown.       |
| meets the  | Gina D's Kids Club is a place where every kid belongs.   |
| definition of  |  |
| Core   |  |
| Programming.   |  |
| D 4b -   |  |
| Does the   | Yes  |
| Licensee   | Yes  |
| Licensee<br>identify the   | Yes  |
| Licensee<br>identify the<br>program by                             | Yes  |
| Licensee<br>identify the<br>program by<br>displaying               | Yes  |
| Licensee identify the program by displaying throughout             | Yes  |
| Licensee identify the program by displaying throughout the program | Yes  |
| Licensee identify the program by displaying throughout             | Yes  |

| Digital Core<br>Program (10<br>of 12)           | Response                        |
|---|---------------------------------|
| Program Title                                   | Sing Along with Gina D          |
| Origination                                     | Syndicated                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 8am, Saturdays 8:30am |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of this weekly half-hour program for young children, which airs on our second digital charwas developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters whinclude Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (11 of 12)               | Response                                   |
|---|--|
| Program Title                                 | Adventures in Odyssey                      |
| Origination                                   | Syndicated                                 |
| Days/Times Program Regularly Scheduled        | Saturdays 10am, Saturdays 10:30am, M-F 3pm |
| Total times aired at regularly scheduled time | 91   |
| Total times aired                             |  |

| Number of Preemptions  | 0   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Digital Core Program (12 of 12)  | Response  |
|--|---|
| Program Title  | Daniel Boone  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | M-F 4-5pm   |
| Total times aired at regularly scheduled time  | 65  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 60 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 100 years ago and all the adversity that came with this lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series teaches valuable lessons on maintaining the family unit and working together in that unit. |

| Yes |     |
|-----|-----|
|     |     |
|     |     |
|     |     |
|     |     |
|     |     |
|     | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response  |
|--|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison   | JUSTIN JOHNSON  |
| Address  | 8835 S MEMORIAL DR.   |
| City   | TULSA   |
| State  | ОК  |
| Zip  | 74133   |
| Telephone Number   | 918-254-4701  |
| Email Address  | JJOHNSON@LESEA.COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3. | KWHB STRIVES TO PROVIDE PROGRAMMING THAT NOT ONLY COMPLIES WITH THE CHILDRENS TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY ORIENTATION TO OUR SCHEDULE. WE AT KWHB DESIRE TO GET PARENTS INTERESTED AND INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION. |

#### Other Matters (10)

| Other Matters (1 of 10)  | Response  |
|--|---|
| Program Title  | AQUA KIDS   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS 7AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AWUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD. |

| Other Matters (2 of 10)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURE   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS 8AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS |

| Other Matters (3 of 10)                       | Response             |
|---|----------------------|
| Program Title                                 | REAL LIFE 101        |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly<br>Scheduled     | SATURDAY 8:30AM      |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

YOUNGER VIEWERS AN EDUCATIONAL OVERVIEW OF INTERESTING AND EXCITING ASPECTS OF THESE CAREERS. THE HOST PRESENTS AN INFORMATIVE PROGRAM INTENDED TO STIMULATE INTEREST AND BOLSTER YOUTH'S FUTURE CAREER IDEAS.

| Other Matters (4 of 10)  | Response   |
|--|--|
| Program Title  | ADVENTURES IN ODYSSEY  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS 9AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths. |

| Other Matters (5 of 10)  | Response  |
|--|---|
| Program Title  | LAURA MCKENZIE'S TRAVELER   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | SATURDAYS 4:30PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA TRAVELES AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES |

| Other Matters (6 of 10)                       | Response    |
|---|-------------|
| Program Title                                 | MISSING     |
| Origination                                   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | SUNDAYS 7AM |
| Total times aired at regularly scheduled time | 13          |
| Length of Program                             | 30 mins     |

| Age of Target Child Audience from  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS. |

| Other Matters (7 of 10)  | Response   |
|--|--|
| Program Title  | Gina D's Kid's Club  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs. |

| Other Matters<br>(8 of 10)                                | Response                        |
|---|---------------------------------|
| Program Title   | Sing Along with Gina D          |
| Origination   | Syndicated                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 8am, Saturdays 8:30am |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                              |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child<br>Audience from  | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs. |

| Other Matters (9 of 10)  | Response  |
|--|---|
| Program Title  | Adventures in Odyssey   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 10am, Saturdays 10:30am, M-F 3pm  |
| Total times aired at regularly scheduled time  | 91  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths. |

| Other Matters (10 of 10)                      | Response             |
|---|----------------------|
| Program Title                                 | Daniel Boone         |
| Origination                                   | Syndicated           |
| Days/Times Program<br>Regularly Scheduled     | M-F 4-5pm            |
| Total times aired at regularly scheduled time | 65                   |
| Length of Program                             | 60 mins              |
| Age of Target Child<br>Audience from          | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 100 years ago and all the adversity that came with this lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series teaches valuable lessons on maintaining the family unit and working together in that unit.

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Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

LESEA BROADCASTING **Attachments** 

No Attachments.