

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-125791** Submit Date: **01/04/2012** Call Sign: **KUSI-TV** Facility ID: **10238** 

City: **SAN DIEGO** State: **CA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/04/2012 Filing Status: Active

### Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	SanDiego
	Web Home Page Address	www.kusi.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:00p - 12:30p
Total times aired at regularly scheduled time	3
Total times aired	14
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	11
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/13/11 @ 1:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 @ 12p, #909
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/1/11 @ 3p

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-01
Episode #	10/1/11 @ 12p, #903
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/8/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/11 @ 12p, #904
Reason for Preemption	Sports

### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/15/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-15
Episode #	10/15/11 @ 12p, #905
Reason for Preemption	Sports

### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/26/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/11 @ 12p, #911
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News

List date and time rescheduled	11/5/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-05
Episode #	11/5/11 @ 12p, #908
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/19/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 @ 12p, #910
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/29/11 @ 5p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-29
Episode #	10/29/11 @ 12p, #907
Reason for Preemption	Sports

### **Digital Preemption Programs #9**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/22/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-22
Episode #	10/22/11 @ 12p, #906
Reason for Preemption	Sports

Title of Program	Teen Kids News
List date and time rescheduled	12/3/11 & 12/10/11 @ 3p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/3/11, #912, & 12/10/11, #913, @ 12p
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:30p-1:00p
Total times aired at regularly scheduled time	3
Total times aired	14
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	11
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	10/8/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/11 @ 12:30p, #303
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	11/5/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-05
Episode #	11/5/11 @ 12:30p, #307
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	10/1/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-01
Episode #	10/1/11 @ 12:30p, #302
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	12/3/11 & 12/10/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/3/11, #311 & 12/10/11, #314 @ 12: 30p
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	10/15/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-15
Episode #	10/15/11 @ 12:30p, #304
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	10/29/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-29
Episode #	10/29/11 @ 12:30p, #306
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	11/26/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/11 @ 12:30p, #310
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	10/22/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-22
Episode #	10/22/11 @ 12:30p, #305
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	11/19/11 @ 3:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 @ 12:30p , #309
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	11/13/11 @ 2p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode # 11/12/11 @ 12:30p, #30	
Reason for Preemption	Public Interest

Digital Core Program (3 of 6)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:00p-1:30p
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Deceribe the	"India I be made Animal Advantages" in a half be an live action to be in a day in a day made the
Describe the	"Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the
educational and	educational and informational needs of children. In each episode, the cameras follow Jack as he
informational	spends time with nature's creatures across the continents. Jack talks with people that are
objective of the	knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to
program and how it	reveal to children the world around them, in a way that presents positive role models and pro-social
meets the definition	values within an environmentally responsible universe.
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Programming.	
Does the Licensee	Yes
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program the symbol	
E/I?	

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	11/13/11 @ 2:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 @ 1p, #2237
Reason for Preemption	Public Interest

Digital Core Program (4 of 6)	Response
Program Title	Jack Hanna: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:30p-2:00p
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jack Hanna: Into the Wild
List date and time rescheduled	11/12/11 @ 2p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 @ 1:30p, #503
Reason for Preemption	Public Interest

Digital Core Program (5 of 6)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:00p-2:30p
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Live Life & Win" is fully E/I compliant. The program features inspirational stories on character & determination in the arts, school & sports, health & wellness, and teen success stories. Themes these segments are based on, include Social Responsibility, Perseverance, Leadership, Academic Achievement, Volunteerism, Exercise, Nutrition and more all showing the teen audience how they can "LIVE LIFE & WIN!"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Live Life & Win
List date and time rescheduled	11/12/11 @ 2:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 @ 2p, #107
Reason for Preemption	Public Interest

Digital Core Program (6 of 6)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:30p-3:00p
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" is an educational/informational program which provides young teens with "behind the screen" background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Made In Hollywood: Teen Edition
List date and time rescheduled	11/12/11 @ 3p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 @ 2:30p, #607
Reason for Preemption	Public Interest

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Shelley Weiss
Address	4575 Viewridge Avenue
City	San Diego
State	CA
Zip	92123
Telephone Number	858-505-5100
Email Address	sweiss@kusi.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R.	In light of the termination of full-power analog television stations in 2009, questions 7b & 7c are no longer applicable. Nevertheless, the electronic filing system requires a response ('Yes' or 'No'). Due to High School Football Sports programming for most of the quarter, 'Teen Kids News' & 'Animal Exploration w/ Jared Miller' were moved to their 2nd homes @ 3p & 3:30p respectively. Preemption reports were completed but the form only allows room for 10 preemptions. There are 14 weeks in this quarter & 11 weeks were rescheduled, so it was not possible to add a preemption report for the week of 12/10/11. On that day, 'Teen Kids News' aired at 3p & 'Animal Exploration' aired at 3:30p, so we added into the preemption reports for 12/3/11. Please also note that due to the Helen Woodward HOPE Telethon on 11/12/11, (Public Interest)all Kids programming was preempted & rescheduled as notated in this report. The public was notified well in advance of all these time changes via publication & on-line listing services.

Section 73.671, NOTES 2 and 3.

## Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 3:00p-3:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

Other Matters (2 of 6)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 3:30p-4:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike.

Other Matters (3 of 6)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:00p-1:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	"Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the
educational and	educational and informational needs of children. In each episode, the cameras follow Jack as he
informational	spends time with nature's creatures across the continents. Jack talks with people that are
objective of the	knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to
program and how it	reveal to children the world around them, in a way that presents positive role models and pro-social
meets the definition	values within an environmentally responsible universe.
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Programming.	

Other Matters (4 of 6)	Response
Program Title	Jack Hanna: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:30p-2:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

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Other Matters (5 of 6)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:00p-2:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Live Life & Win" is fully E/I compliant. The program features inspirational stories on character & determination in the arts, school & sports, health & wellness,and teen success stories. Themes these segments are based on, include Social Responsibility, Perseverance, Leadership, Academic Achievement, Volunteerism, Exercise, Nutrition and more all showing the teen audience how they can "LIVE LIFE & WIN!"

Other Matters (6 of 6)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:30p-3:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" is an educational/informational program which provides young teens with "behind the screen" background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Channel 51 of San Diego, Inc. **Attachments** 

No Attachments.