

Children's Television Programming Report

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CPR-126005
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01/05/2012
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WOGX
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70651
City:

OCALA
State:
FL
Service:
Full Service Television
Purpose:
Children's TV Programming Report
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Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Childrenia	Section	Question Response		
Children's Television Information	Station Type			
		Affiliated network FOX		
		Nielsen DMA Gainseville		
		Web Home Page Address www.wogx.com		
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
		State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Awewome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am & 7:30am
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episod contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The progra gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.

Digital Core Program (4 of 5)	Response
Program Title	Whaddydo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment.

Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (5 of 5)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Walden
Address	35 Skyline Drive
City	Lake Mary
State	FL
Zip	32746
Telephone Number	407-741-5115
Email Address	Terry. Walden@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (5)

Other Matters (1 of 5)	Respon	se	
Program Title	Wild About Animals		
Origination	Syndica	ited	
Days/Times Program Regularly Scheduled	Saturda	ys 7a & 730a	
Total times aired at regularly scheduled time	26	26	
Length of Program	30 mins	30 mins	
Age of Target Child Audience from	13 years	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.		
Other Matters (2 of 5)		Response	
Program Title		Awesome Adventure	
Origination		Syndicated	
Days/Times Program Regularly Scheduled		Saturday 8a	
Total times aired at regularly scheduled time		13	
Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core		This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding	

Other Matters (3 of 5)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930a
Total times aired at regularly scheduled time	13

for others.

Programming.

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.

Program Title	Whaddydo	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 830a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment.	
Other Matters (5 of 5) Response	

Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures.

Attachments No Attachments.