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# Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-153266** | Submit Date: **04/09/2014** | Call Sign: **WTLV** | Facility ID: **65046** | City:  
**JACKSONVILLE** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | NBC                    |
|              | Nielsen DMA           | Jacksonville-Brunswick |
|              | Web Home Page Address | www.firstcoastnews.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(15)

| Digital Core Program (1 of 15)   | Response  |
|--|---|
| Program Title  | The Chica Show (WTLV)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/10:00-10:30AM ET  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (2 of 15)   | Response   |
|--|--|
| Program Title  | Noodle & Doodle (WTLV)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/10:30-11:00AM ET   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Noodle and Doodle" is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 15) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

|  |  |
|--|--|
| Program Title  | Justin Time (WTLV)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11:00-11:30AM ET   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Justin Time" features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (4<br>of 15) | Response           |
|--------------------------------------|--------------------|
| Program Title                        | Tree Fu Tom (WTLV) |

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11:30AM-12:00PM ET  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (5<br>of 15) | Response         |
|--------------------------------------|------------------|
| Program Title                        | Lazy Town (WTLV) |
| Origination                          | Network          |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/12:00-12:30PM ET   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 10   |
| Total times<br>aired   | 12   |
| Number of<br>Preemptions   | 3  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Lazy Town (WTLV)   |
| List date and time rescheduled   | 02/23/14 1:00PM ET |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |

|                       |                     |
|-----------------------|---------------------|
| Date Preempted        | 2014-02-22          |
| Episode #             | 02/22/14 - ELZT101H |
| Reason for Preemption | Sports              |

#### Digital Preemption Programs #2

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Lazy Town (WTLV)     |
| List date and time rescheduled   |                      |
| Is the rescheduled date the second home?   |                      |
| Were promotional efforts made to notify the public of rescheduled date and time? |                      |
| Date Preempted   | 2014-03-15           |
| Episode #  | 03/15/14 - ELZT106DH |
| Reason for Preemption  | Sports               |

#### Digital Preemption Programs #3

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Lazy Town (WTLV)     |
| List date and time rescheduled   | 02/09/14 1:00PM ET   |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2014-02-08           |
| Episode #  | 02/08/14 - ELZT117DH |
| Reason for Preemption  | Sports               |

| Digital Core<br>Program (6 of 15) Response                  |                           |
|---|---------------------------|
| Program Title   | Make Way for Noddy (WTLV) |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays/12:30-1:00PM ET |
| Total times aired<br>at regularly<br>scheduled time         | 7                         |
| Total times aired   | 12                        |
| Number of<br>Preemptions                                    | 6                         |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                           |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Make Way for Noddy" is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he also has a lot to learn. In each episode Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Make Way for Noddy (WTLV) |
| List date and time rescheduled   | 02/02/14 - 12:00PM ET     |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   | 2014-02-01                |
| Episode #  | 02/01/14 - EMWN108DH      |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #2

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Make Way for Noddy (WTLV) |
| List date and time rescheduled   | 02/09/14 - 1:30PM ET      |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   | 2014-02-08                |
| Episode #  | 02/08/14 - EWMN115DH      |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #3

| Questions        | Response                  |
|------------------|---------------------------|
| Title of Program | Make Way for Noddy (WTLV) |

|  |                      |
|--|----------------------|
| List date and time rescheduled   |                      |
| Is the rescheduled date the second home?   |                      |
| Were promotional efforts made to notify the public of rescheduled date and time? |                      |
| Date Preempted   | 2014-03-15           |
| Episode #  | 03/15/14 - EMWN111DH |
| Reason for Preemption  | Sports               |

#### Digital Preemption Programs #4

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Make Way for Noddy (WTLV) |
| List date and time rescheduled   | 01/12/14 - 11:30AM ET     |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   | 2014-01-11                |
| Episode #  | 01/11/14 - EMWN102DH      |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #5

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Make Way for Noddy (WTLV) |
| List date and time rescheduled   | 02/23/14 - 1:30PM ET      |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   | 2014-02-22                |
| Episode #  | 02/22/14 - EMWN103DH      |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #6

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Make Way for Noddy (WTLV) |
| List date and time rescheduled   | 01/19/14 - 12:00PM ET     |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   | 2014-01-18                |
| Episode #  | 01/18/14 - EWMN104DH      |
| Reason for Preemption  | Sports                    |

|                                   |          |
|-----------------------------------|----------|
| Digital Core Program<br>(7 of 15) | Response |
|-----------------------------------|----------|

|  |  |
|--|--|
| Program Title  | Ariel & Zoey, Eli Too (WTLV DT-2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/7:00-7:30AM ET   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zoey, Eli Too", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(8 of 15)                  | Response                          |
|--|-----------------------------------|
| Program Title                                      | Ariel & Zoey, Eli Too (WTLV DT-2) |
| Origination  | Network                           |
| Days/Times Program Regularly Scheduled             | Saturdays/7:30-8:00AM ET          |
| Total times aired at regularly scheduled time      | 13                                |
| Total times aired                                  |                                   |
| Number of Preemptions                              | 0                                 |
| Number of Preemptions for other than Breaking News |                                   |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zoey, Eli Too", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(9 of 15)  | Response   |
|--|--|
| Program Title  | Ariel & Zoey, Eli Too (WTLV DT-2) (01/04/14-01/04/14)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/8:00-8:30AM ET   |
| Total times aired at regularly scheduled time  | 1  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zoey, Eli Too", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (10 of 15)  | Response  |
|--|---|
| Program Title  | Steal the Show (WTLV DT-2) (01/11/14-03/29/14)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/8:00-8:30AM ET  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Steal the Show" with Jim Peterik follows Ariel, Zoey and Eli and Grammy-winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and be good citizens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 15)                    | Response                   |
|--|----------------------------|
| Program Title                                      | Steal the Show (WTLV DT-2) |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | Saturdays/8:30-9:00AM ET   |
| Total times aired at regularly scheduled time      | 13                         |
| Total times aired                                  |                            |
| Number of Preemptions                              | 0                          |
| Number of Preemptions for other than Breaking News |                            |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Steal the Show" with Jim Peterik follows Ariel, Zoey and Eli and Grammy-winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and be good citizens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 15)  | Response  |
|--|---|
| Program Title  | Steal the Show (WTLV DT-2) (01/04/14-01/04/14)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30AM ET  |
| Total times aired at regularly scheduled time  | 1   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Steal the Show" with Jim Peterik follows Ariel, Zoey and Eli and Grammy-winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and be good citizens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (13 of 15) | Response   |
|---------------------------------|--|
| Program Title                   | Ariel & Zoey, Eli Too (WTLV DT-2) (01/11/14-3/29/14) |
| Origination                     | Network  |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30AM ET   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zoey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (14 of 15)                    |  | Response   |
|--|--|--|
| Program Title                                      |  | Steal the Show (WTLV DT-2) (01/04/14 - 01/04/14) |
| Origination  |  | Network  |
| Days/Times Program Regularly Scheduled             |  | Saturdays/9:30-10:00AM ET                        |
| Total times aired at regularly scheduled time      |  | 1  |
| Total times aired                                  |  |  |
| Number of Preemptions                              |  | 0  |
| Number of Preemptions for other than Breaking News |  |  |
| Number of Preemptions Rescheduled                  |  |  |
| Length of Program                                  |  | 30 mins  |
| Age of Target Child Audience                       |  | 13 years to 16 years                             |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Steal the Show" with Jim Peterik follows Ariel, Zoey and Eli and Grammy-winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams and be good citizens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(15 of 15)   |  | Response |
|--|--|----------|
| Program Title  | Ariel & Zoey, Eli Too (WTLV DT-2) (01/11/14-03/29/14)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Saturdays/9:30-10:00AM ET  |          |
| Total times aired at regularly scheduled time  | 12   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ariel & Zoey, (Eli Too)", also known as AZE2, provides CORE programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response   |
|--|--|
| Program Title  | Teen Kids News (WTLV)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | Saturdays/6:30-7:00AM ET   |
| Total times aired at regularly scheduled time:   | 13   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | "Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other--and connect to the viewers. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core  
Programming (0)**

## Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Bonnie L. Solloway  |
| Address   | 1070 E. Adams Street  |
| City  | Jacksonville  |
| State   | FL  |
| Zip   | 32202   |
| Telephone Number  | (904) 354-1212  |
| Email Address   | bsolloway@firstcoastnews.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | <p>PROGRAM #1, THE CHICA SHOW, did not air on 02/15 due to breaking news (The Dunn Trial). Every attempt was made to reschedule, but due to other programming commitments, no makegood was possible. PROGRAM #2, NOODLE &amp; DOODLE, did not air on 2/15 due to breaking news (The Dunn Trial). Every attempt was made to reschedule, but due to other programming commitments, no makegood was possible. PROGRAM #3, JUSTIN TIME, was joined in progress following breaking news (The Dunn Trial). PROGRAM #5, LAZY TOWN, was pre-empted on 02/08 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 02/09 at 1:00PM, in its fixed second home. PROGRAM #5, LAZY TOWN, was pre-empted on 02/22 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 02/23 at 1:00PM, in its fixed second home. PROGRAM #5, LAZY TOWN, was pre-empted on 03/15 due to NBC Network coverage of Paralympics. Every attempt was made to reschedule, but due to other programming commitments, and late notice from the network, no makegood was possible. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 01/11 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 01/12 at 11:30AM, in its fixed second home. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 01/18 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 01/19 at 12:00PM, in its fixed second home. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 02/01 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 02/02 at 12:00PM, in its fixed second home. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 02/08 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 02/09 at 1:30PM, in its fixed second home. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 02/22 due to NBC Network coverage of soccer. Program was rescheduled on Sunday 02/23 at 1:30PM, in its fixed second home. PROGRAM #6, MAKE WAY FOR NODDY, was pre-empted on 03/15 due to NBC Network coverage of Paralympics. Every attempt was made to reschedule, but due to other programming commitments, and late notice from the network, no makegood was possible. NOTE: Effective 04/01/14, the Soul of the South Network began providing content on the Digital Tier, WTLV DT-2, replacing the Zuus Country Network</p> |

Other Matters (12)

| Other Matters (1 of 12)  | Response  |
|--|---|
| Program Title  | The Chica Show (WTLV)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/10:00-10:30AM ET  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (2 of 12)                       | Response                   |
|---|----------------------------|
| Program Title                                 | Noodle & Doodle (WTLV)     |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | Saturdays/10:30-11:00AM ET |
| Total times aired at regularly scheduled time | 13                         |
| Length of Program                             | 30 mins                    |
| Age of Target Child Audience from             | 2 years to 5 years         |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Noodle and Doodle" is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
|--|--|

| Other Matters (3 of 12)  | Response   |
|--|--|
| Program Title  | Justin Time (WTLV)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/11:00-11:30AM ET   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Justin Time" features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

| Other Matters (4 of 12)                | Response                     |
|--|------------------------------|
| Program Title                          | Tree Fu Tom (WTLV)           |
| Origination                            | Network                      |
| Days/Times Program Regularly Scheduled | Saturdays/11:30AM-12:00PM ET |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |

| Other Matters (5 of 12)  | Response   |
|--|--|
| Program Title  | Lazy Town (WTLV)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/12:00-12:30PM ET   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Other Matters (6 of 12)  |   | Response |
|--|---|----------|
| Program Title  | Zou (WTLV)  |          |
| Origination  | Network   |          |
| Days/Times Program Regularly Scheduled   | Saturdays/12:30-1:00PM ET   |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience from  | 2 years to 5 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Zou" is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.</p> |          |

| Other Matters (7 of 12)  |  | Response |
|--|--|----------|
| Program Title  | Did You Ever Wonder (WTLV DT-2)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Saturdays/9:00-9:30AM ET   |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience from  | 8 years to 12 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Did You Ever Wonder" is a nationally acclaimed children's series that furthers the educational and informational needs of children ages 8 to 12. "Did You Ever Wonder" provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.</p> |          |

| Other Matters (8 of 12) |                                   | Response |
|-------------------------|-----------------------------------|----------|
| Program Title           | Kids Cooking for Kids (WTLV DT-2) |          |
| Origination             | Network                           |          |

|   |   |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/9:30-10:00AM ET   |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | "Kids Cooking For Kids" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dishes using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well-being. |

| Other<br>Matters (9 of<br>12)  | Response   |
|--|--|
| Program Title  | Aqua Kids (WTLV DT-2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:00-10:30AM ET   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world. |

| Other Matters<br>(10 of 12) | Response                 |
|-----------------------------|--------------------------|
| Program Title               | DragonFly TV (WTLV DT-2) |

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/10:30-11:00AM ET  |
| Total times aired<br>at regularly<br>scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming.          | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.   |
| <b>Other<br/>Matters (11<br/>of 12)</b>  |   |
| <b>Response</b>  |   |
| Program Title  | Real Life 101 (WTLV DT-2)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11:00-11:30AM ET  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |

| Other Matters (12 of 12)  | Response  |
|---|---|
| Program Title   | The Real Winning Edge (WTLV DT-2)   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/11:30-12:00PM ET  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | <p>"The Real Winning Edge" is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.</p> |

Certification

| Question  | Response                                      |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Multimedia Holdings Corporation</b></p> |

**Attachments**

No Attachments.