



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001565050** | File Number: **CPR-122815** | Submit Date: **07/11/2011** | Call Sign: **WYFF** | Facility ID: **53905** | City:
GREENVILLE | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/11/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Greenville-Spart-Ashvll-Ands
	Web Home Page Address	www.wyff4.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing, like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS

List date and time rescheduled	June 11, 2011 -1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 4, 2011
Reason for Preemption	Sports

Digital Core Program (2 of 13) Response	
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series for kids 6-10 focuses on environmental themes. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	June 11, 2011 -1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 4, 2011
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10, and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
-----------	----------

Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	June 11, 2011 -2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 4, 2011
Reason for Preemption	Sports

Digital Core Program (4 of 13)	
	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story. Program is broadcast on the main digital channel.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	June 11, 2011 -2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 4, 2011
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willas Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	May 28 2011 -9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 28, 2011
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	May 28 2011 -9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 28, 2011
Reason for Preemption	Public Interest

Digital Core Program (7 of 13)	Response
Program Title	TEEN KIDS NEWS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1:00pm - 1:30pm

Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	April 17, 2011 -11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 16, 2011

Reason for Preemption	Sports
-----------------------	--------

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	June 12, 2011 -11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 11, 2011
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	May 22, 2011 -11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 21, 2011
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	June 26, 2011 -11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 25, 2011
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	May 29, 2011 -11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	May 28, 2011
Reason for Preemption	Sports

Digital Core Program (8 of 13)		Response
Program Title		Green Screen Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 13)		Response
Program Title		Busytown Mysteries
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is an investigative learning show for young children based on the questions and conundrums relevant to this ready-to-learn target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional, and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these skills. Busytown Mysteries also aids in engaging kids in new learning and gives them a chance to hone and develop their growing sense of humor. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)		Response
Program Title		The Busy Word of Richard Scarry
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 11:00am - 11:30pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Cake
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The goal of Cake is to promote creativity and individuality and pro-social behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Each episode Cake and her friends gather to discuss an array of issues that most young adolescents confront on an almost daily basis. The characters are highly supportive of each other, and they clearly and concretely display positive interpersonal interactions. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
---------------------------------	--	----------

Program Title	Dance Revolution
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health. Combining the popular appeal of Hip-hop dance, the proven attraction of a talent contest and some of the messaging techniques of contemporary web-sites, Dance Revolution teaches dance and encourages young viewers to get up and move. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)		Response
Program Title		The Busy Word of Richard Scarry
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	864-242-4404
Email Address	jsoapes@hearst.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Episodic information supporting the above listed core programs is maintained on file at WYFF 4. WYFF 4 supports our childrens programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach /non-broadcast efforts is maintained with this report in our Childrens Public File. WYFF 4 actively participates in an Internship Program with area University students. : Student Interns for WYFF 4 in 2nd Quarter 2011 were: one intern from North Greenville University, one intern from Clemson, one intern from USC Upstate, one intern from Claflin University, one intern from Anderson University, and one intern from Furman University. Of the six interns, four interned in News, one in Sports, and one in Production. WYFF 4 also supports children and educational efforts with appearances at local events by station employees. Michael Cogdill, News 4 Primary Anchor: 6/01/11 - Emcee, Gaffney Middle School 8th Grade Graduation Ceremony, Cherokee, SC. John Cessarich, Chief Meteorologist: 4/12/11 - Speaker, Blue Ridge Elementary students about weather, Oconee, SC. 5/25/11 - Speaker, Fourth Graders of Paris Elementary about weather, Greenville, SC. Dale Gilbert, Morning Meteorologist: 4/05/11 - Speaker, Kindergarten class of Spartanburg Charter School about weather, Spartanburg, SC. 4/12/11 - Speaker, Autistic group of boys of Summit Drive Elementary, Greenville, SC 4/15/11 - Speaker, Second Graders of Thomas E. Kerns Elementary School about weather, Greenville, SC. 4/18/11 - Speaker, Fourth Graders of Clinton Elementary about weather, Clinton, SC 5/19/11 - Speaker, "Salute To Education" Banquet for Greenville County Schools, Greenville, SC. Geoff Hart, News 4 Anchor: 6/03/11 - Emcee, First Tee Awards Ceremony, Taylors, SC. Beth Brotherton, News 4 Anchor: 5/1/11 - Emcee, BI-LO, LLC Golden Apple Awards Ceremony, Greenville, SC. Kim Quintero, News 4 Reporter: 4/13/11 - Speaker, Eighth Graders of Blue Ridge Middle School re: careers, Greenville, SC. 5/14/11 - Speaker, Seneca Middle School "Wildcats For Wellness" Day, Oconee, SC. 5/25/11 - Participant, Six Mile Elementary Safety Fair, Pickens, SC. 5/26 /11 - Speaker, Group of female students at Sara Collins Elementary, Greenville, SC. Keisha Kirkland, News 4 Weather Anchor: 4/26/11 - Speaker, Group of troubled boys of Generations Group Home, Greenville, SC. Sean Muserallo, News 4 Reporter: 4/6/11 - Moderator, Scholastic Scoreboard Championship for MT Anderson Center, Greenville, SC. Kisha Foster, News 4 Reporter: 5/18/11 - Speaker, La France Elementary School Career Day, Anderson, SC. John R. Soapes, President and General Manager: 5/10/11 - Participant, Golden Apple Awards Banquet, Greenville, SC. John Humphries, General Sales Manager: 5/10 /11 - Participant, Golden Apple Awards Banquet, Greenville, SC. 5/23/11 - Participant, Coaches 4 Character Annual Golf Fundraiser, Greenville, SC. Marsa Jarrett, Creative Service Director: 5/10/11 - Participant, Golden Apple Awards Banquet, Greenville, SC. 5/19/11 - Participant, Coaches 4 Character Event, Greenville, SC. Doug Durkee, Director of Broadcast Operations: 4/06/11 - Speaker, Lecture at Bob Jones University regarding data communications, Greenville, SC. Errick Donald, Morning Floor Director: 4 /22/11 - Speaker, Centerville Elementary School Career Day, Anderson, SC.</p>
--	---

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing, like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. Program is broadcast on the main digital channel.

Other Matters (2 of 13)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series for kids 6-10 focuses on environmental themes. Program is broadcast on the main digital channel.

Other Matters (3 of 13)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10, and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program is broadcast on the main digital channel.

Other Matters (4 of 13)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story. Program is broadcast on the main digital channel.

Other Matters (5 of 13)	Response
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willas Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Program is broadcast on the main digital channel.

Other Matters (6 of 13)	Response
Program Title	PERALIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program is broadcast on the main digital channel.
--	--

Other Matters (7 of 13)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1:00pm - 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

Other Matters (8 of 13)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.

Other Matters (9 of 13)	Response
Program Title	Busytown Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is an investigative learning show for young children based on the questions and conundrums relevant to this ready-to-learn target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional, and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these skills. Busytown Mysteries also aids in engaging kids in new learning and gives them a chance to hone and develop their growing sense of humor. Program is broadcast on the secondary digital channel.

Other Matters (10 of 13)	Response
Program Title	The Busy Word of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
--	--

Other Matters (11 of 13)	Response
Program Title	Cake
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Cake is to promote creativity and individuality and pro-social behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Each episode Cake and her friends gather to discuss an array of issues that most young adolescents confront on an almost daily basis. The characters are highly supportive of each other, and they clearly and concretely display positive interpersonal interactions. Program is broadcast on the secondary digital channel.

Other Matters (12 of 13)	Response
Program Title	Dance Revolution
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health. Combining the popular appeal of Hip-hop dance, the proven attraction of a talent contest and some of the messaging techniques of contemporary web-sites, Dance Revolution teaches dance and encourages young viewers to get up and move. Program is broadcast on the secondary digital channel.

Other Matters (13 of 13)	Response
Program Title	The Busy Word of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WYFF Hearst Television Inc.</p>

Attachments

No Attachments.