



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-138463** | Submit Date: **01/10/2013** | Call Sign: **KTVU** | Facility ID: **35703** | City:  
**OAKLAND** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2013** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.ktvu.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)		Response
Program Title		Elizabeth Stanton's Great Big World
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays 12:30pm, 10/2 - 12/25/12.
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		3
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Elizabeth Stanton travels throughout the world visiting different locales, as she and her special guest friends look to learn more about other country's cultures and customs, while also doing a variety of important charity work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 15)		Response
Program Title		Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays 12:30pm, 10/5 - 12/28/12.
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Real Winning Edge
List date and time rescheduled	11/23/12 at 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 12:30pm, 10/4 - 12/27/12.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. Each week they will also provide tips that teens, and people of all ages can use in their daily lives. In addition, through dynamic eco-company.tv website, teens from throughout the country will submit their own ideas and videos on how to live green! Note: All four preemption were rescheduled to air at their second home of 2:30 pm, however, sports ran long causing the 5/6 episode to air at 3:00pm and the 6/3 episode to air at 2:45. Both episodes ran in their entirety.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Dos y Dos
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am, 10/7 - 10/21/12.
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every Dos y Dos episode is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. The program combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping and the importance of teamwork. As they show comes to and end, children have learned something special about different things like shapes, colors, or how to make the fastest paper airplanes. Replaced by E/I program: "Think Big."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 15)		Response
Program Title		Beta Records
Origination		Network
Days/Times Program Regularly Scheduled		Mondays 7:00am, 10/1 - 12/31/12.
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Beta Records - Hosts interview up and coming music artists about their inspirations, emphasizing their education; showing teens their inspirations can be heard. Attributes and advice, emphasized by hosts and their guests, instill a grounded balance of priorities, commitments and perserverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 15)		Response
Program Title		Virus Attack
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays 7:00am, 10/2 - 10/16/12.
Total times aired at regularly scheduled time		3
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack has themes in each episode that emphasize the importance of friendship, taking responsibility for your own actions and fair play. The program also focuses on contemporary issues such as bullying, peaceful co-existence, establishing trust and courtesy all of which are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Replaced by E/I program; "Ariel & Zoey Eli, Too."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Passport to Explore
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am, 10/3 - 12/26/12.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore - Not only does the series present geographical and morays about the places visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its' history. The program uses the techniques of peer mentors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Angel's Friends

Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am, 10/4 - 10/18/12.
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends focuses on areas of particular concern to young teens, including social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels and their nemesis; the Devils, that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. Replaced by E/I program: "Gina D's Kids Club."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)		Response
Program Title		Ariel & Zoey Eli, Too
Origination		Network
Days/Times Program Regularly Scheduled		Fridays 7:00am, 10/5 - 10/19/12. Moves to Tuesday 7:00am, 10/23 - 12/28/12
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey Eli, Too's central theme is to empower children to accomplish their goals and dreams. There is always an important life lesson; treating others with respect and kindness. The program brings in musicians, artists and others at the top of their field, who share their life lessons with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 12:30pm, 10/3 - 12/26/12.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases heroic stories of dedicated individuals helping animals around the world. We welcome viewers to share their stories and video of amazing animal rescues or information about animal rescue sanctuaries. Note: Animal Rescue was originally scheduled for Wednesday, 10/20/12, it was preempted and rescheduled for Sun. Oct. 21 at 4:30 due to SF Giants Playoff Game. Viewers were notified of the change, subsequently, the Giants won the division and due to that fact, FOX shifted its' Sunday programming, so KTVU couldn't air AR on Sunday. So, we had our Noon News anchor explain to viewers that the rescheduled episode will now be seen on Saturday, Oct. 20.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/20/12 at 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 15)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 12:30pm, 10/1 - 12/31/12.
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing presents peer-to-peer advice on safety in public places and in cyberspace, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teens. Missing provides information and descriptions of missing children, including endangered runaways, as well as victims of abductions.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 15)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00am, 10/6 - 12/29/12.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	11/4/12 at 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-03
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	12/1/12 at 11:30am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 15)		Response
Program Title		Gina D's Kids Club
Origination		Network
Days/Times Program Regularly Scheduled		Thursday 7:00am, 10/25 - 12/27/12.
Total times aired at regularly scheduled time		10
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Gina D's Kids Club is a curriculum-based, preschool program that aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. The program is hosted by a positive, adult female role model, who connects with her young viewers in the same manner that children can relate to a young teacher.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 15)		Response
Program Title		Animal Science
Origination		Network
Days/Times Program Regularly Scheduled		Fridays 7:00am, 10/26 - 12/28/12.
Total times aired at regularly scheduled time		10
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science. While most animal shows look at the behavior of animals; we go one step further to look at the "how" and "why" an animal is able to excel in its' environment. The program uses animation, graphics, and scientific analysis from animal experts to give viewers a better understanding of these amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)		Response
Program Title		Think Big
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 7:00am, 10/28 - 12/30/12.
Total times aired at regularly scheduled time		10
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents and "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	
Name of children's programming liaison	Eric Casella
Address	2 Jack London Square
City	Oakland
State	CA
Zip	94607
Telephone Number	(510) 834-1212
Email Address	programming@ktvu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station has terminated analog operations. Therefore, Questions 7(b) and 7(c) no longer apply.

**Other Matters (6)**

Other Matters (1 of 6)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 12:30pm, 1/1 - 3/26/13.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton travels throughout the world visiting different locales, as she and her special guest friends look to learn more about other country's cultures and customs, while also doing a variety of important charity work.

Other Matters (2 of 6)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 12:30pm, 1/4 - 3/29/13.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Other Matters (3 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00am, 1/5 - 3/30/13.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Other Matters (4 of 6)	Response
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Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 12:30pm, 1/3 - 3/28/13.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. Each week they will also provide tips that teens, and people of all ages can use in their daily lives. In addition, through dynamic eco-company.tv website, teens from throughout the country will submit their own ideas and videos on how to live green!

Other Matters (5 of 6)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 12:30pm, 1/7 - 3/25/13.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing presents peer-to-peer advice on safety in public places and in cyberspace, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teens. Missing provides information and descriptions of missing children, including endangered runaways, as well as victims of abductions.

Other Matters (6 of 6)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 12:30pm, 1/2 - 3/27/13
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases heroic stories of dedicated individuals helping animals around the world. We welcome viewers to share their stories and video of amazing animal rescues or information about animal rescue sanctuaries.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTVU Partnership</b></p>

**Attachments**

No Attachments.