



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022774327** | File Number: **CPR-124507** | Submit Date: **10/07/2011** | Call Sign: **WHAS-TV** | Facility ID: **32327**
City: **LOUISVILLE** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/07/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Louisville
	Web Home Page Address	http://www.whas11.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11-11:30 AM ET (through Sunday, August 28, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:30 AM -12:00 PM ET (through Sunday, August 28, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core Programming (17)

Non-Core Educational and Informational Programming (17)	Response
Program Title	Jack Hanna's Wild Countdown
Call Letters of Station Airing Sponsored Program	WHASD1
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 10-10:30am ET effective September 3, 2011 on WHAS 11.1.
Total times aired at regularly scheduled time	4
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'. . . . Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	
	Response

Program Title	Ocean Mysteries with Jeff Corwin
Call Letters of Station Airing Sponsored Program	WHASD1
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 10:30-11AM ET effective September 3, 2011 on WHAS 11.1.
Total times aired at regularly scheduled time	4
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (17)	
Response	
Program Title	Born To Explore
Call Letters of Station Airing Sponsored Program	WHASD1
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 1-11:30am ET effective September 3, 2011 on WHAS 11.1.
Total times aired at regularly scheduled time	4
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title Culture Click

Call Letters of Station Airing Sponsored Program WHASD1

Channel Number of Station Airing Sponsored Program 11

Did total programming increase? Yes

Origination Syndicated

Days/Times Program Regularly Scheduled: Saturdays 11:30am-12:00PM ET effective September 3, 2011 on WHAS 11.1.

Total times aired at regularly scheduled time 4

Number of Preemptions: 0

Length of Program: 30 mins

Age of Target Child Audience from: 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17) Response

Program Title	Everyday Health
Call Letters of Station Airing Sponsored Program	WHASD1
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays 11-11:30am ET effective September 4, 2011 on WHAS 11.1.
Total times aired at regularly scheduled time	4

Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title	Food for Thought with Claire Thomas
Call Letters of Station Airing Sponsored Program	WHASD1
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated

Days/Times Program Regularly Scheduled: Sundays 11:30am-12:00PM ET effective September 4, 2011 on WHAS 11.1.

Total times aired at regularly scheduled time 4

Number of Preemptions: 0

Length of Program: 30 mins

Age of Target Child Audience from: 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year-old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title Danger Rangers

Call Letters of Station Airing Sponsored Program WHASD2

Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 8-8:30am ET effective September 3, 2011 on WHAS 11.2.
Total times aired at regularly scheduled time	4
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
Program Title	Go For It!

Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 8:30-9:00am ET effective September 19, 2011 on WHAS 11.2.
Total times aired at regularly scheduled time	2
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
Program Title	Animal Tails
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 9-9:30am and 9:30-10:00am ET effective September 19, 2011 on WHAS 11.2.
Total times aired at regularly scheduled time	4
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
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Date Time	
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**Non-Core
Educational
and
Informational
Programming
(17)**

Response

Program Title	Exploration with Richard Wiese
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Call Letters of Station Airing Sponsored Program	WHASD2
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Channel Number of Station Airing Sponsored Program	11
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Did total programming increase?	Yes
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Origination	Syndicated
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Days/Times Program Regularly Scheduled:	Sundays 7-7:30am and 7:30-8:00am ET effective September 20, 2011 on WHAS 11.2.
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Total times aired at regularly scheduled time	4
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Number of Preemptions:	0
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Length of Program:	30 mins
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Age of Target Child Audience from:	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
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Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title Angel's Friends

Call Letters of Station Airing Sponsored Program WHASD2

Channel Number of Station Airing Sponsored Program 11

Did total programming increase? No

Origination Syndicated

Days/Times Program Regularly Scheduled: Mondays 7-7:30pm ET on WHAS 11.2

Total times aired at regularly scheduled time 13

Number of Preemptions: 0

Length of Program: 30 mins

Age of Target Child Audience from: 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title	Beta Records TV
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesdays 7-7:30pm ET on WHAS 11.2
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title	Swap TV
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Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Wednesdays 7-7:30pm ET on WHAS 11.2
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Swap TV is a weekly half hour series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
Program Title	411 Teen
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Thursdays 7-7:30pm ET on WHAS 11.2
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This series offers the tools, resources and information like calling 411, to help connect teens with those adults who can help them navigate the teenage years to productive adulthood. CWK Network addresses the real live issues of today's teen with real teens talking about their real issues along with expert advice and resources.
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title	Sports Stars of Tomorrow
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Thursdays 7:30-8pm ET on WHAS 11.2
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming	provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and individual competition. SSoT also includes inspirational stories of youth with physical handicaps, who have overcome their limitations and challenges to succeed in sports and life.
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
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Program Title	Curiosity Quest Goes Green
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Fridays 7:00-7:30pm ET on WHAS 11.2 (through August 26, 2011)
Total times aired at regularly scheduled time	9
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	a weekly half-hour series teaching children about recycling and the environment. is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (17)	Response
Program Title	Missing
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11

Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Fridays 7:30-8pm ET (through August 26, 2011) and 7-7:30pm ET (September 2, 2011 through September 3
Total times aired at regularly scheduled time	14
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joy Pritchett
Address	520 West Chestnut Street
City	Louisville
State	KY
Zip	40202
Telephone Number	502-582- 7711
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.1, Saturdays 10:00-10:30AM ET
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'. . . . Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (2 of 10)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.1, Saturdays 10:30-11:00AM ET
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
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Other Matters (3 of 10)	
	Response

Program Title	Born To Explore
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	WHAS 11.1, Saturdays 11:00-11:30AM ET
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
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Other Matters (4 of 10)	
	Response

Program Title	Culture Click
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	WHAS 11.1, Saturdays 11:30AM - 12:00PM ET
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (5 of 10)

Response

Program Title Everyday Health

Origination Syndicated

Days/Times Program Regularly Scheduled WHAS 11.1, Sundays 11:00-11:30AM ET

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.

Other Matters (6 of 10)

Response

Program Title Food for Thought with Claire Thomas

Origination Syndicated

Days/Times Program Regularly Scheduled	WHAS 11.1, Sundays 11:30AM - 12:00PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 10)

Response

Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.2, Saturdays 8:00-8:30AM ET
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."

Other Matters (8 of 10)	
	Response
Program Title	Go For It!
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.2, Saturdays 8:30-9:00AM ET
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.

Other Matters (9 of 10)	
	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.2, Saturdays 9:00-9:30AM and 9:30-10:00 AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (10 of 10)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times Program Regularly Scheduled	WHAS 11.2, Sundays 7:00-7:30AM and 7:30-8:00AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Belo Kentucky, Inc.</p>

Attachments

No Attachments.