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# Children's Television Programming Report

FRN: **0002594570** | File Number: **CPR-131085** | Submit Date: **07/05/2012** | Call Sign: **WNEM-TV** | Facility ID: **41221** |  
City: **BAY CITY** | State: **MI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/05/2012** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2012

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | CBS                    |
|              | Nielsen DMA           | Flint-Saginaw-Bay City |
|              | Web Home Page Address | WWW.WNEM.COM           |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(20)**

| Digital Core Program (1 of 20)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKIN ROAD SHOW I   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | WNEM-TV SATURDAY 7:00AM-7:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (2 of 20)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKIN ROAD SHOW II  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | WNEM-TV SATURDAY 7:30AM-8:00AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 20) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

|  |   |
|--|---|
| Program Title  | DANGER RANGERS  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | WNEM-TV SATURDAY 11:00AM-11:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 11  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | IN THIS ANIMATED SHOW, A SIX MEMBER TEAM OF ANIMALS AND THEIR TRUSTY ROBOT USE ACTION ADVENTURE STORYLINES, COMEDY, AND SONGS TO IMPART VITAL HEALTH AND SAFETY INFORMATION FOR CHILDREN, PROMOTING THE COGNITIVE, PERSONAL AND PRO-SOCIAL QUALITIES NECESSARY FOR YOUNGSTERS TO CARRY THEM OUT. EACH EPISODE INTRODUCES AN "ARCH NEMESIS" THAT NEVER WANTS TO PLAY BY THE RULES..ENTER THE DANGER RANGERS TO THE RESCUE. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules, |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (4 of 20)**

**Response**

|               |             |
|---------------|-------------|
| Program Title | HORSELAND I |
| Origination   | Network     |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | WNEM-TV SATURDAY 11:30AM-12:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence and sometimes even their friendship to the test. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 20)</b>              | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | BUSYTOWN MYSTERIES I           |
| Origination  | Network                        |
| Days/Times Program Regularly Scheduled             | WNEM-TV SUNDAY 11:00AM-11:30AM |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  | 11                             |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 20)</b>              | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | BUSYTOWN MYSTERIES II          |
| Origination  | Network                        |
| Days/Times Program Regularly Scheduled             | WNEM-TV SUNDAY 11:30AM-12:00PM |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  | 11                             |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (7 of 20) Response</b>     |                                 |
|--|---------------------------------|
| Program Title                                      | MADE IN HOLLYWOOD: TEEN EDITION |
| Origination  | Syndicated                      |
| Days/Times Program Regularly Scheduled             | WNEM-DT2 SATURDAY 7:00AM-7:30AM |
| Total times aired at regularly scheduled time      | 13                              |
| Total times aired                                  |                                 |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News |                                 |
| Number of Preemptions Rescheduled                  |                                 |
| Length of Program                                  | 30 mins                         |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (8 of 20)</b>  |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | ANIMAL RESCUE   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 7:30AM-8:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (9 of 20)</b> |                   |
|---------------------------------------|-------------------|
|                                       | <b>Response</b>   |
| Program Title                         | LIVE, LIFE & WIN! |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 8:00am-8:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (10 of 20)</b>             |                                 |
|--|---------------------------------|
|  | <b>Response</b>                 |
| Program Title                                      | PASSPORT TO EXPLORE             |
| Origination  | Syndicated                      |
| Days/Times Program Regularly Scheduled             | WNEM-DT2 SATURDAY 8:30AM-9:00AM |
| Total times aired at regularly scheduled time      | 13                              |
| Total times aired                                  |                                 |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News |                                 |
| Number of Preemptions Rescheduled                  |                                 |
| Length of Program                                  | 30 mins                         |
| Age of Target Child Audience                       | 13 years to 16 years            |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teens travel the globe in search of exciting and adventure filled places to show you -and learn a little something in the process. Join in with the five "young explorer" hosts who lead informal, fun adventures - PASSPORT TO EXPLORE is an atypical approach to TV travel-zines, since the focus on areas of interest is specifically aimed to the 13-16 year old set. Initial episodes focus on cities, such as Washington, New York, Boston, Los Angeles/Hollywood, Las Vegas, Seattle, and Vancouver. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 20)  |  | Response   |
|--|--|--|
| Program Title  |  | VIRUS ATTACKS  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | WNEM-DT2 SATURDAY 9:00AM-9:30AM  |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Virus Attack is a series that depicts pollution as DNA infected by viruses which nourish themselves with pollution, drought, hate and violence. The three main characters represent the anti-viruses who are combating the evil viruses. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes  |

| Digital Core Program (12 of 20)               |  | Response                         |
|---|--|----------------------------------|
| Program Title                                 |  | ANIMAL ATLAS CLASSICS            |
| Origination                                   |  | Syndicated                       |
| Days/Times Program Regularly Scheduled        |  | WNEM-DT2 SATURDAY 9:30AM-10:00AM |
| Total times aired at regularly scheduled time |  | 13                               |

|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS CLASSICS IS DESIGNED TO EDUCATE AND INFORM KIDS AGE 13 TO 16. THE CLASSIC COLLECTION MAINTAINS THE SERIES' CONNECTION WITH EDUCATIONAL STANDARDS CONSISTENT WITH NATIONALLY PUBLISHED CURRICULUM GOALS IN THE NATURAL SCIENCES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (13 of 20)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | ANIMAL ATLAS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 10:00AM-10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (14 of 20)</b> |                    |
|--|--------------------|
|  | <b>Response</b>    |
| Program Title                          | AWESOME ADVENTURES |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 10:30AM-11:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA. THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND "FAMILY FRIENDLY." |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (15 of 20)</b>             |                               |
|--|-------------------------------|
|  | <b>Response</b>               |
| Program Title                                      | DOG TALES                     |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled             | WNEM-DT2 SUNDAY 8:00AM-8:30AM |
| Total times aired at regularly scheduled time      | 13                            |
| Total times aired                                  |                               |
| Number of Preemptions                              | 0                             |
| Number of Preemptions for other than Breaking News |                               |
| Number of Preemptions Rescheduled                  |                               |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (16 of 20)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 8:30AM-9:00AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (17 of 20)</b> |                 |
|--|-----------------|
|  | <b>Response</b> |

|  |   |
|--|---|
| Program Title  | AQUA KIDS   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 9:00AM-9:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (18 of 20)</b>             | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | WHADDYADO                      |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | WNEM-DT2 SUNDAY 9:30AM-10:00AM |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTICIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (19 of 20)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | MAD ABOUT   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 10:00AM-10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MAD ABOUT" PROVIDES CORE PROGRAMMING IN THE AREA OF FINANCIAL LITERACY,NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS THAT TIE TO STATE AND NATIONAL EDUCATION STANDARDS. "MAD ABOUT" EXPLORES BEING "GREEN" AND UNDERSTANDING HOW OUR ACTIONS IMPACT THE WORLD. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (20 of 20)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | THE REAL WINNING EDGE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 10:30AM-11:00AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes   |
| Name of children's programming liaison  | AL BLINKE   |
| Address   | 107 NORTH FRANKLIN  |
| City  | SAGINAW   |
| State   | MI  |
| Zip   | 48607   |
| Telephone Number  | 989-758-2006  |
| Email Address   | AL.BLINKE@WNEM.COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not core programming: "The Outdoorsman" (WNEM-DT2, Sunday 4:30P-5:00P: 1/1, 1/15, 1/22, 2/5, 2/19, 3/18 AND 3/25 /2012. The station did not broadcast an analog signal during this quarter. The licensee's response to Question 7 (b) therefore assumes that the station's current main program stream serves as the equivalent to the Station's former analog channel. |

**Other Matters (22)**

| <b>Other Matters (1 of 22)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | DOODLEBOPS ROCKIN ROAD SHOW I   |
| Origination  | Network   |
| Days/Times<br>Program Regularly Scheduled  | WNEM-TV SATURDAY 7:00AM-7:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. |

| <b>Other Matters (2 of 22)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | DOODLEBOPS ROCKIN ROAD SHOW II  |
| Origination  | Network   |
| Days/Times<br>Program Regularly Scheduled  | WNEM-TV SATURDAY 7:30AM-8:00AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By means of fantasy, fun, music and rhyme, the Doodlebops teach children about their world and gives them the vital motivation and tools to explore it. Each episode will feature a live-action child who writes to the Doodles for help or advice with a problem. This child then gets "Doodlefied" and enters and animated world of the "Doodlenet" where they can hop on the magical tour bus and travel anywhere their imaginations can take them. Each episode will reinforce a lesson through a musical interlude or song that encapsulates the educational objective or message. |

| <b>Other Matters (3 of 22)</b> |                 |
|--------------------------------|-----------------|
|                                | <b>Response</b> |
| Program Title                  | DANGER RANGERS  |
| Origination                    | Network         |

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Days/Times      WNEM-TV SATURDAY 11:00AM-11:30AM  
Program  
Regularly  
Scheduled

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Total times      11  
aired at  
regularly  
scheduled  
time

---

Length of      30 mins  
Program

---

Age of      4 years to 8 years  
Target Child  
Audience  
from

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Describe the      IN THIS ANIMATED SHOW, A SIX MEMBER TEAM OF ANIMALS AND THEIR TRUSTY ROBOT USE  
educational      ACTION ADVENTURE STORYLINES, COMEDY, AND SONGS TO IMPART VITAL HEALTH AND  
and      SAFETY INFORMATION FOR CHILDREN, PROMOTING THE COGNITIVE, PERSONAL AND PRO-  
informational      SOCIAL QUALITIES NECESSARY FOR YOUNGSTERS TO CARRY THEM OUT. EACH EPISODE  
objective of      INTRODUCES AN "ARCH NEMESIS" THAT NEVER WANTS TO PLAY BY THE RULES..ENTER THE  
the program      DANGER RANGERS TO THE RESCUE. This program is specifically designed to further the educational  
and how it      and informational needs of children, has educating and informing children as a significant purpose, and  
meets the      otherwise meets the definition of Core Programming as specified in the Commission's rules. "Liberty's Kids  
definition of      I" premieres Saturdays at 11:00am starting 9/22/12. "Danger Rangers" last telecast will be 9/15/12.  
Core  
Programming.

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**Other Matters (4 of 22)**

**Response**

Program Title      HORSELAND I

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Origination      Network

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Days/Times      WNEM-TV SATURDAY 11:30AM-12:00PM  
Program Regularly  
Scheduled

---

Total times aired at      11  
regularly scheduled  
time

---

Length of Program      30 mins

---

Age of Target Child      9 years to 11 years  
Audience from

---

Describe the      The animated, amazing adventures of kids and their horses who come together in an incredible  
educational and      place called Horseland. As these friends strive to become the best competitive riders they can  
informational      possibly be, the kids (and their equine companions) must learn to deal with difficult situations and  
objective of the      confront an array of problems that put their honesty, their integrity, their self-confidence and  
program and how it      sometimes even their friendship to the test. "Liberty's Kids II" premieres Saturdays at 11:30am  
meets the definition      starting 9/22/12. "Horseland I" will have its last telecast 9/15/12.  
of Core  
Programming.

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**Other Matters (5 of 22)**

**Response**

Program Title      BUSYTOWN MYSTERIES I

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Origination      Network

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|   |                                |
|---|--------------------------------|
| Days/Times<br>Program<br>Regularly<br>Scheduled | WNEM-TV SUNDAY 11:00AM-11:30AM |
|---|--------------------------------|

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|   |    |
|---|----|
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 14 |
|---|----|

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|                      |         |
|----------------------|---------|
| Length of<br>Program | 30 mins |
|----------------------|---------|

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|  |                    |
|--|--------------------|
| Age of<br>Target Child<br>Audience<br>from | 3 years to 7 years |
|--|--------------------|

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|  |   |
|--|---|
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

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**Other  
Matters (6 of  
22)**

**Response**

|               |                       |
|---------------|-----------------------|
| Program Title | BUSYTOWN MYSTERIES II |
|---------------|-----------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|   |                                |
|---|--------------------------------|
| Days/Times<br>Program<br>Regularly<br>Scheduled | WNEM-TV SUNDAY 11:30AM-12:00PM |
|---|--------------------------------|

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|   |    |
|---|----|
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 14 |
|---|----|

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|                      |         |
|----------------------|---------|
| Length of<br>Program | 30 mins |
|----------------------|---------|

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|  |                    |
|--|--------------------|
| Age of<br>Target Child<br>Audience<br>from | 3 years to 7 years |
|--|--------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

**Other Matters (7 of 22)**

**Response**

|               |                                 |
|---------------|---------------------------------|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION |
|---------------|---------------------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                                 |
|--|---------------------------------|
| Days/Times Program Regularly Scheduled | WNEM-DT2 SATURDAY 7:00AM-7:30AM |
|--|---------------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. |
|--|---|

**Other Matters (8 of 22)**

**Response**

|               |               |
|---------------|---------------|
| Program Title | ANIMAL RESCUE |
|---------------|---------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                                 |
|--|---------------------------------|
| Days/Times Program Regularly Scheduled | WNEM-DT2 SATURDAY 7:30AM-8:00AM |
|--|---------------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |
|--|---|

| <b>Other Matters (9 of 22)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | LIVE, LIFE & WIN!   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 8:00AM-8:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism. |

| <b>Other Matters (10 of 22)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | PASSPORT TO EXPLORE   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 8:30AM-9:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teens travel the globe in search of exciting and adventure filled places to show you -and learn a little something in the process. Join in with the five "young explorer" hosts who lead informal, fun adventures - PASSPORT TO EXPLORE is an atypical approach to TV travel-zines, since the focus on areas of interest is specifically aimed to the 13-16 year old set. Initial episodes focus on cities, such as Washington, New York, Boston, Los Angeles/Hollywood, Las Vegas, Seattle, and Vancouver. |

| <b>Other Matters (11 of 22)</b>               | <b>Response</b>                 |
|---|---------------------------------|
| Program Title                                 | VIRUS ATTACK                    |
| Origination                                   | Syndicated                      |
| Days/Times Program Regularly Scheduled        | WNEM-DT2 SATURDAY 9:00AM-9:30AM |
| Total times aired at regularly scheduled time | 13                              |
| Length of Program                             | 30 mins                         |
| Age of Target Child Audience from             | 13 years to 16 years            |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Virus Attack is a series that depicts pollution as DNA infected by viruses which nourish themselves with pollution, drought, hate and violence. The three main characters represent the anti-viruses who are combating the evil viruses. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. |
|--|--|

| Other Matters (12 of 22)   | Response   |
|--|--|
| Program Title  | ANIMAL ATLAS CLASSICS  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 9:30AM-10:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS CLASSICS IS DESIGNED TO EDUCATE AND INFORM KIDS AGE 13 TO 16. THE CLASSIC COLLECTION MAINTAINS THE SERIES' CONNECTION WITH EDUCATIONAL STANDARDS CONSISTENT WITH NATIONALLY PUBLISHED CURRICULUM GOALS IN THE NATURAL SCIENCES. |

| Other Matters (13 of 22)   | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SATURDAY 10:00AM-10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16. |

| Other Matters (14 of 22)                      | Response                          |
|---|-----------------------------------|
| Program Title                                 | AWESOME ADVENTURES                |
| Origination                                   | Syndicated                        |
| Days/Times Program Regularly Scheduled        | WNEM-DT2 SATURDAY 10:30AM-11:00AM |
| Total times aired at regularly scheduled time | 13                                |
| Length of Program                             | 30 mins                           |
| Age of Target Child Audience from             | 13 years to 16 years              |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA. THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND "FAMILY FRIENDLY." |
|--|---|

| Other Matters (15 of 22) | Response |
|--------------------------|----------|
|--------------------------|----------|

|               |           |
|---------------|-----------|
| Program Title | DOG TALES |
|---------------|-----------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                               |
|--|-------------------------------|
| Days/Times Program Regularly Scheduled | WNEM-DT2 SUNDAY 8:00AM-8:30AM |
|--|-------------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 14 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. |
|--|--|

| Other Matters (16 of 22) | Response |
|--------------------------|----------|
|--------------------------|----------|

|               |         |
|---------------|---------|
| Program Title | MISSING |
|---------------|---------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                               |
|--|-------------------------------|
| Days/Times Program Regularly Scheduled | WNEM-DT2 SUNDAY 8:30AM-9:00AM |
|--|-------------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 14 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. |
|--|--|

| Other Matters (17 of 22) | Response |
|--------------------------|----------|
|--------------------------|----------|

|               |           |
|---------------|-----------|
| Program Title | AQUA KIDS |
|---------------|-----------|

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 9:00AM-9:30AM   |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. |

| <b>Other Matters (18 of 22)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | WHADDYADO  |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 9:30AM-10:0AM  |                 |
| Total times aired at regularly scheduled time  | 14   |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience from  | 9 years to 13 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTICIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY. |                 |

| <b>Other Matters (19 of 22)</b>        |                                 | <b>Response</b> |
|--|---------------------------------|-----------------|
| Program Title                          | MAD ABOUT                       |                 |
| Origination                            | Syndicated                      |                 |
| Days/Times Program Regularly Scheduled | WNEM-DT2 SUNDAY 10:00AM-10:30AM |                 |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MAD ABOUT" PROVIDES CORE PROGRAMMING IN THE AREA OF FINANCIAL LITERACY,NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS THAT TIE TO STATE AND NATIONAL EDUCATION STANDARDS. "MAD ABOUT" EXPLORES BEING "GREEN" AND UNDERSTANDING HOW OUR ACTIONS IMPACT THE WORLD. |

**Other Matters (20 of 22)**

**Response**

|  |  |
|--|--|
| Program Title  | THE REAL WINNING EDGE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | WNEM-DT2 SUNDAY 10:30AM-11:00AM  |
| Total times aired at regularly scheduled time  | 14   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |

**Other Matters (21 of 22)**

**Response**

|   |                                  |
|---|----------------------------------|
| Program Title                                 | LIBERTY'S KIDS I                 |
| Origination                                   | Network                          |
| Days/Times Program Regularly Scheduled        | WNEM-TV SATURDAY 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 2                                |
| Length of Program                             | 30 mins                          |
| Age of Target Child Audience from             | 9 years to 11 years              |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this new to CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. "Liberty's Kids I" premieres 9/22/12 at 11:00am on CBS, replacing "Danger Rangers." |
|--|--|

| Other Matters (22 of 22)   | Response  |
|--|---|
| Program Title  | LIBERTY'S KIDS II   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | WNEM-TV SATURDAY 11:30AM-12:00PM  |
| Total times aired at regularly scheduled time  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this new to CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. "Liberty's Kids II" premieres 9/22/12 at 11:30am replaing "Horseland." |

## Certification

| Question   | Response                    |
|--|-----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                             |
| I certify that this application includes all required and relevant attachments.  |                             |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | <b>MEREDITH CORPORATION</b> |

## Attachments

No Attachments.