



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027449123** | File Number: **CPR-127937** | Submit Date: **01/27/2012** | Call Sign: **WHIG-CD** | Facility ID: **168101** |  
City: **ROCKY MOUNT** | State: **NC**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/27/2012** |  
Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(3)

Digital Core Program (1 of 3)		Response
Program Title	EXPERT KARATE	
Origination	Local	
Days/Times Program Regularly Scheduled	THURSDAY/4:30 P.M.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	5 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES THE CHILDREN GOOD GROOMING, CLEANLINESS, AND RESPECTING OTHERS.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 3)		Response
Program Title	STRETCHLON AREA YOUTH SPORTS	
Origination	Local	
Days/Times Program Regularly Scheduled	SUNDAY/8:00 P.M. MONDAY/5:00 P.M.	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS GEARED TO YOUNG ATHLETES. THIS SHOW PROMOTES YOUTH SPORTS FROM AGES 5 TO 16 YEARS OLD. THE SHOW FEATURES A GAME OF THE WEEK IN SEVERAL DIFFERENT SPORTS, SUCH AS VOLLEYBALL, BASEBALL, FOOTBALL, SOCCER. THE WINNING TEAM OFTEN COMES ON TV LIVE THAT WEEK AND THEIR COMPETITORS CALL IN AND CONGRATULATE THEM AND THE COACH INTRODUCES THE TEAM. THE HOST ALSO TELLS KIDS HOW THEY CAN GET INVOLVED IN AREA YOUTH SPORTS. THE SHOW HAS GUEST THAT ARE TALENT SCOUTS, COACHES, AND PROFESSIONAL PLAYERS. THE SHOW PROMOTES COMMUNITY, TEACHES GOOD SPORTSMANSHIP, AND EMPHASIZES HOW IMPORTANT IT IS TO GET A A GOOD EDUCATION IN ORDER TO PLAY ANY SPORT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	KIDS CORNER
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES VARIOUS CHILDRENS PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL & INFORMATIONAL FOR CHILDREN AGES 3 TO 12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Birdman Dave
Origination	Local
Days/Times Program Regularly Scheduled:	July 5/3:00 p.m. July 12/3:00 pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	51 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is produced by our local library featuring an aviary expert who teaches the children about various bird types. He brought several types of birds for the children to observe. This encourages the children to check out books pertaining to birds to educate themselves on birds.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	Summer Reading Kickoff @ Braswell Library
Origination	Local
Days/Times Program Regularly Scheduled:	July 7/4:00 p.m. July 9 5:00 p.m.
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	27 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This was a festival at the library with games to promote and encourage the beginning of the summer reading program for the library and for youth to further their reading capabilities throughout the summer while school was out.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	Animal Tracks
Origination	Local
Days/Times Program Regularly Scheduled:	July 26/3:00 p.m.
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	57 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Representative brought in various animal bones as well as actual trackings of multiple animals to enrich the children's understanding of what animal trackings look like in their enviornment.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	N.C. Aquariums @ Braswell Library
Origination	Local
Days/Times Program Regularly Scheduled:	July 28/3:30 p.m. July 30/ 7:00 p.m Aug.6/ 11:00 a.m. Aug. 8/ 5:30 p.m. Aug. 13/3:00 p.m. Aug. 23/3:
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	27 mins

Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This programming consisted of two representatives from the N.C. Aquarium coming to Braswell library to discuss the different aquatic habitats throughout North Carolina. They also had examples of some animals from those habitats for the children to pet and experience hands on.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	Smokey The Bear @ Braswell Library
Origination	Local
Days/Times Program Regularly Scheduled:	Aug. 6/8:45 a.m. Aug. 22/5:36 p.m.
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	10 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children were educated about the dangers of forest fires and how to prevent them. A dvd was shown featuring Smokey The Bear.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Wendall Wandell

Origination	Local
Days/Times Program Regularly Scheduled:	Aug. 13/3:30 p.m
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	27 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program was produced by our local library featuring a storyteller that was motivational for the children and encouraged children to read.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SANDRA SMTIH
Address	1701 SUNSET AVENUE
City	ROCKY MOUNT
State	NC
Zip	27804
Telephone Number	252-446- 8857
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (3)**

Other Matters (1 of 3)		Response
Program Title		EXPERT KARATE
Origination		Local
Days/Times Program Regularly Scheduled		THURSDAY/4:30 P.M.
Total times aired at regularly scheduled time		1
Length of Program		30 mins
Age of Target Child Audience from		5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES THE CHILDREN GOOD GROOMING, CLEANLINESS, AND RESPECTING OTHERS.

Other Matters (2 of 3)		Response
Program Title		STRETCHLON AREA YOUTH SPORTS
Origination		Local
Days/Times Program Regularly Scheduled		SUNDAY/8:00 P.M. MONDAY /5:00P.M.
Total times aired at regularly scheduled time		26
Length of Program		60 mins
Age of Target Child Audience from		5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THIS PROGRAM IS GEARED TO YOUNG ATHLETES. THIS SHOW PROMOTES YOUTH SPORTS FROM AGES 5 TO 16 YEARS OLD. THE SHOW FEATURES A GAME OF THE WEEK IN SEVERAL DIFFERENT SPORTS, SUCH AS VOLLEYBALL, BASEBALL, FOOTBALL, SOCCER. THE WINNING TEAM OFTEN COMES ON TV LIVE THAT WEEK AND THEIR COMPETITORS CALL IN AND CONGRATULATE THEM AND THE COACH INTRODUCES THE TEAM. THE HOST ALSO TELLS KIDS HOW THEY CAN GET INVOLVED IN AREA YOUTH SPORTS. THE SHOW HAS GUEST THAT ARE TALENT SCOUTS, COACHES, AND PROFESSIONAL PLAYERS. THE SHOW PROMOTES COMMUNITY, TEACHES GOOD SPORTSMANSHIP, AND EMPHASIZES HOW IMPORTANT IT IS TO GET A A GOOD EDUCATION IN ORDER TO PLAY ANY SPORT.

Other Matters (3 of 3)		Response
Program Title		KIDS CORNER

Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	27 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES VARIOUS CHILDRENS PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL & INFORMATIONAL FOR CHILDREN AGES 3 TO 12.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>ACTION COMMUNITY TELEVISION BROADCASTING NETWORK, INC.</b></p>



**Attachments**

No Attachments.