



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-158996** | Submit Date: **10/03/2014** | Call Sign: **WBRL-CD** | Facility ID: **24976** |

City: **BATON ROUGE** | State: **LA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/03/2014** |

Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.cw21br.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30a-8a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12p-12:30p, 12:30p-1p, 1p-1:30p, 1:30p-2, 2p-2:30p
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ryan C. Johnson
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	225-768-9220
Email Address	ryan.johnson@tvbatonrouge.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified as 47.C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the programming included on this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: Saturdays: Sonic X 8:00am-8:30am, Bolts & Blip 8:30am-9:00am, The Spectacular Spiderman 9:00am-9:30am, Justice League Unlimited 9:30am-10:00am, Dragonball Z Kai 10:00am-10:30am, B-Daman CrossFire 10:30am-11:00am, Yu-Gi-Oh! Classic 11:00am-11:30am, Yu-Gi-Oh! Zexal 11:30am-12:00pm

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Global Response Team" Rescue Heroes involve the leader, Billylazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoking room, wearing life jackets). In each 15 minute episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe."

Other Matters (2 of 3)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Global Response Team" Rescue Heroes involve the leader, Billylazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoking room, wearing life jackets). In each 15 minute episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe."
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Other Matters (3 of 3)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 12-12:30 p.m., 12:30-1 p.m., 1-1:30 p.m., 1:30-2 p.m., 2-2:30 p.m.
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont Series is designed to entertain it's youth audience and also to inform and educate these viewers about issues that arrive in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments to ethical and moral choices and family relationships. The program illustrates the possible consequences of choices that these viewers may face and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits the topics portrayed in the series. Edgemont also touches on significant social issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism, and sexual identity to divorce, teen pregnancy, bullying and alcohol and substance abuse.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>ComCorp of Baton Rouge License Corp</p>

Attachments

No Attachments.