

Children's Television Programming Report

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 File Number:
 CPR-164006
 Submit Date:
 01/09/2015
 Call Sign:
 WBFL-CA
 Facility ID:
 48763

 City:
 VALDOSTA
 State:
 GA

 Service:
 Analog Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/09/2015

 Filing Status:
 Active
 Status:
 Status:
 Status:
 01/09/2015

Report reflects information for : Fourth Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type	Station Type	Network Affiliation		
		Affiliated network	FOX		
		Nielsen DMA	Tallahassee-Thomasville G		
		Web Home Page Address	www.myfoxtallahassee.com		
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Digital Core	Question Response				
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream				
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream				
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:				
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?				
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the				

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 12pm & Saturdays 8:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the station's main digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3 of	
5)	Response

Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis we be placed upon protecting endangered species and the impact that humans have while interacting in the environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JACK HANNA'S INTO THE WILD
List date and time rescheduled	10/11/14 7:30-8am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-10-11
Episode #	
Reason for Preemption	Other

Digital Core	Program	(5 of 5)	Respo

Digital Core Program (5 of 5)	Response
Program Title	COOLEST PLACES ON EARTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	This program takes viewers on a journey of discovery to the most astonishing places on	
informational objective of the	the planet - cities, festivals, landmarks, and jaw-dropping works of nature. The history	
program and how it meets the	and cultures of these locations are explored to help viewers gain a better understanding	
definition of Core Programming.	of the diverse world in which they live.	
Does the Licensee identify the program by displaying throughout	Yes	

Digital Preemption Programs #1

the program the symbol E/I?

Questions	Response
Title of Program	COOLEST PLACES ON EARTH
List date and time rescheduled	10/11/14 7:00-7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-10-11
Episode #	
Reason for Preemption	Other

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Thursdays 4:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye- viewfocusing on the reality of life in the wild, including mating, birth, predation and death.he animal spectrum.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions		Response	
Date Time			
Non-Core Educational and Informational Programming (2 of 2)	Response		
Program Title	ECO COMPANY		
Origination	Syndicated		
Days/Times Program Regularly Scheduled:	Sundays 5:00am		
Total times aired at regularly scheduled time:	13		
Number of Preemptions			

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the station's main digital channel 1.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Susan Connors
	Address	1181 HIGHWAY 315
	City	Wilkes-Barre
	State	РА
	Zip	18702
	Telephone Number	570-970-5629
	Email Address	sconnors@newagemediatv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WBFL-CA is a translator for WTLH. FOX 49'S PSA COMMITTMENT CONSISTS OF: BIG BROTHERS & BIG SISTERS OF THE BIG BEND, GRIFFIN MIDDLE SCHOOL BAND, TALLHASSEE MEMORIAL HOSPITAL BABY FAIR, USMC TOYS FOR TOTS

Other Matters (2)

Other Matters (1 of 2)	Respon	se
Program Title	GREEN	SCREEN ADVENTURES
Origination	Network	ĸ
Days/Times Program Regularly Scheduled	Saturda	ays 8:00am & 8:30am
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	5
Age of Target Child Audience from	13 years	s to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by us viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story the theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watch viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. n of	
Other Matters (2	of 2)	Response
Program Title		SAVED BY THE BELL
Origination		Network
Days/Times Prog Regularly Schedu		Sundays 10:00am 10:30am 11:00am 11:30am
Total times aired regularly schedul		52
Length of Program	m	30 mins
Age of Target Ch Audience from	ild	13 years to 16 years
Describe the educational and informational obje of the program ar it meets the defin Core Programmir	nd how ition of	This program is centered around six teen friends who attend Bayside High School and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or	
	an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section	
	1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who	
	further certifies that he or she has read the document; that to the best of his or her knowledge,	
	information, and belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or	
	coverage requirements. Failure to meet the construction or coverage requirements will result in	
	automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
	construction or coverage requirements that apply to the type of Authorization requested in this	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
	PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
	REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
	FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	NEW AGE
	for the Authorization(s) specified above.	MEDIA OF
		TALLAHASSEE
		LLC

Attachments No Attachments.