



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006620066** | File Number: **CPR-137939** | Submit Date: **01/09/2013** | Call Sign: **WBPH-TV** | Facility ID: **60850** |

City: **BETHLEHEM** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2013 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|--------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Philadelphia |
| | Web Home Page Address | www.wbph.org |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 6.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

Digital Core
Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|--|
| Program Title | Adventures in Odyssey |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday's 5pm, Saturday 9am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End. Adventures in Odyssey brings you fast-paced family adventure for children of all ages, especially ages 8 to 12 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|--|
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday's 5pm, Saturday 7:00am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|-------------------------------|----------|
|-------------------------------|----------|

| | |
|--|---|
| Program Title | Nana Puddin' |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 5pm , Saturday 9:30am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A small waterfront house near the edge of a tropical rain forest serves as home for the Nana Puddin' cast; ventriloquists Dennis Lee and Nancy Worcester, musician Doc Gibbs, a magically inclined mailman, Lyndy Phillips, as well as a zany bunch of puppets. Filmed in front of a live studio audience, each show contains solid messages that teach everyone, no matter the age, about positive choices, using skits, original music, games, spoof commercials, and on location segments. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 6) | Response |
|--|----------------------------------|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdsay's 5pm, Saturday 7:30am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 6) | Response |
|--|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday's 5pm, Saturday 8am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts A.J., Krystal, and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|---------------------------|
| Program Title | Underwater World for Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday's 8:30am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Underwater World For Kids will educate and inspire our young as they watch the exploration into this highly fragile eco-system and learn about the "creatures of the deep" in a fun and exciting manner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Daniel Huber |
| Address | 813 N. Fenwick Street |
| City | Allentown |
| State | PA |
| Zip | 18109 |
| Telephone Number | 610-433-4400 |
| Email Address | dan@wbph.org |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | (1)Short-form PSAs directed to the needs and concerns of children of sixteen years and younger, such as, health, safety, social service, community involvement, the arts, literacy and education aired this quarter within our core children's programs. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|--|
| Program Title | Adventures in Odyssey |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End. Adventures in Odyssey brings you fast-paced family adventure for children of all ages, especially ages 8 to 12 |

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Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Sonshine Family Television Corporation</p> |

Attachments

No Attachments.