

Children's Television Programming Report

 FRN:
 0022463871
 File Number:
 CPR-156469
 Submit Date:
 07/08/2014
 Call Sign:
 KRXI-TV
 Facility ID:
 48360

 City:
 RENO
 State:
 NV

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/08/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type Station Type Network Affilia		Network Affiliation	n
		Affiliated network	Fox	
		Nielsen DMA	Reno	
		Web Home Page Address	www.foxreno.con	n
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			5.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (applie	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience

Describe the

informational

objective of

the program

and how it

meets the definition of

Programming.

Core

educational

and

13 years to 16 years

This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program aired on the main digital stream.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 12)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions

Title of Program	WILD ABOUT ANIMAL
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-05-17
Episode #	
Reason for Preemption	Sports

Program (5 of 12)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua K teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to see environmental dilemmas. This program aired on the main digital stream.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committee to environmental issues, including reports on the latest recycling and nature conservation efforts, advance in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using the information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the main digital stream.

Does the	Yes
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identify the	
program by	
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he program	
he symbol E	
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Digital Core Program (7 of 12)	Response
Program Title	MUSTARD PANKCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetis conducting science experiments in an integrated and entertaining way. It is produced using a combinate of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience at the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	What Color is My Dog
Origination	Network

Days/Times Program Regularly Scheduled	WEDNESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptal behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program aired on the secondary digis stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	This program is hosted by teens and used peer reporting to profile individuals and organizations committe
educational	to environmental issues, including reports on the latest recycling and nature conservation efforts, advance
and	in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more
informational	eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to
objective of	environmental issues) and video footage uploaded by teen viewers to the program's website. By using this
the program	information from a youthful point of view, it enthusiastically encourages young adults to become more
and how it	proactive about environmentalism and stresses the positive impact that young people's efforts, no matter
meets the definition of	how small they may seem, can have on the larger world around them. This program aired on the seconda
Core	digital stream.
Programming.	
Fiogramming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (11 of 12)	Response
12)	
Program Title	WILD AMERICA
Origination	Network
Days/Times	FRIDAYS AT 8:00AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Total times	
aired	
Number of	0
Preemptions	

Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	The key objective of this program is to familiarize children with the animals of the North American
educational	continent, their interaction with other animals and their environment. Throughout the series emphasis will
and	be placed upon protecting endangered species and the impact that humans have while interacting in the
informational	environment. The goal of this program is for the viewer to achieve a greater understanding of nature and
objective of	specific animal species with the aid of up close and detailed photography throughout the program.
the program	Through this understanding it is hoped that viewers will better relate to the natural environment as it exis
and how it	in North America and learn to protect North America's animal species. This program aired on the
meets the	secondary digital stream.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 12)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY AT 8:30AM
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS @ 5:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs, the program provides important information for future success. Each episode includes math, language arts, social studies and important information about money and business. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response	
Non-Core Educational and Informational Programming (2 of 4)	Response	
Program Title	DOGTALES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	SATURDAYS AT 5:30AM	
Total times aired at regularly scheduled time:	13	
Number of Preemptions		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response	
Non-Core Educational and Informational Programming (3 of 4)	Response	
Program Title	MISSING	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	SATURDAYS AT 1:00AM	
Total times aired at regularly scheduled time:	13	
Number of Preemptions		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program aired on the main digital stream.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Does the Licensee provide Yes information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	REAL GREEN
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS AT 5:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Green features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Amie Chapman
	Address	4920 BROOKSIDE COURT
	City	Reno
	State	NV
	Zip	89502
	Telephone Number	775-861-1103
	Email Address	amie.chapman@foxreno.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KRXI aired various Public Service Announcements in the second quarter. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues (including prenatal), Education/Literacy, Homefront, Environment, Community Volunteering, Crime Prevention, Teen Pregnancy,Child Safety, Online Safety, Traffic Safety, Drunk Driving Prevention, Gun Violence and Family Values.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the main digital stream.

Other Matters (2 of 12)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program will air on the main digital stream.

Other Matters (3 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times	SATURDAYS @ 8:00AM
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 y	rears
educational and informational objective of the program and how it	and tribulations program helps v determination. It community invo and lessons tha greatness on the	hows the hard work and dedication that it takes to be a true sports star. It chronicles the to of young athletes as they strive to become a top level performer in the sports arena. This viewers realize their goals in both life and the playing field are attainable with hard work at treinforces the importance of key values like dedication, discipline, commitment and lvement. The program also provides in-depth, stories which reveal the important challenge t mold our young athletes. Through these stories the viewer learns that while many desire e grand stage of competition, much can be learned through the journey that can make a ence throughout one's life. This program will air on the main digital stream.
Other Matters (4	of 12)	Response
Program Title		WILD ABOUT ANIMALS
Origination		Syndicated
Days/Times Prog Regularly Schedu		SATURDAYS @ 8:30AM
Total times aired scheduled time	at regularly	13
Length of Progra	m	30 mins
Age of Target Ch from	ild Audience	13 years to 16 years
Describe the edu informational obje program and how definition of Core Programming.	ective of the v it meets the	This program is hosted by Mariette Hartley who brings interesting and entertaining stor about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program will air on the main digital stream.
Other Matters (5 of 12)	Response	
Program Title	AQUA KIDS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS	S @ 9:00AM
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program will air on the main digital stream.

Other Matters (6 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committee to environmental issues, including reports on the latest recycling and nature conservation efforts, advance in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the main digital stream.

Other Matters (7 of 12)	Response
Program Title	MUSTARD PANKCAKES
Origination	Network
Days/Times	MONDAYS AT 8:00AM
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	d 13
Length of Progra	am 30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and ho it meets the definition of Core Programming.	 helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program w a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the secondary digital
Other Matters (8 of 12)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism conducting science experiments in an integrated and entertaining way. It is produced using a combination 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participant are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the

Other Matters (9 of 12)	Response
Program Title	What Color is my Dog
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS AT 8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program will air on the secondary digital stream.

Other Matters (10 of 12)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS AT 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream.

Other Matters (11 of 12)	Response
Program Title	WILD AMERICA
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS AT 8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Game Ranger Michelle Garforth-Venter takes the viewers along as she explores habitats on land as well as under the water. She interacts with researchers and veterinarians, from whom she learns about their work and is able to make suggestions about job opportunities in conservation. Through Michelle, the viewers learn about the anatomy of the species at hand, the conservation listing and how to better preserve their population numbers. Each episode is designed to reveal to the viewer the value of wild spaces and the creatures that live within. This program will air on the secondary digital stream.

Other Matters (12 of 12)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY AT 8:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivio impressions that can be used by the series' young audience. This program will air on the secondary digital stream.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;	
	or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is	
	authorized to represent the party filing the Children's Television Programming, and who further certifies that	
	he or she has read the document; that to the best of his or her knowledge, information, and belief there is	
	good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	KRXI
	the Authorization(s) specified above.	LICENSEE
		LLC

Attachments No Attachments.