

Children's Television Programming Report

 FRN: 0023893233
 File Number: CPR-126776
 Submit Date: 01/09/2012
 Call Sign: WLUK-TV
 Facility ID: 4150

 City: GREEN BAY
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/09/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Status Date:

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	me, Type, and Contact Information			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	e Station Type Network Affilia		n
		Affiliated network	FOX	
		Nielsen DMA	Green Bay-Appleton	
		Web Home Page Address	www.fox11online.com	
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			5.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(1)

Digital Core Program (1 of 1)	Response
Program Title	Little House on the Prairie
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - FRIDAY, 10/01/11 - 12/30/11
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Little House on the Prairie chronicles the life of a loving family trying to settle and prosper in the American Frontier in the 1870's. The program is a vivid exploration of the life in the American Frontier. The Ingalls family is a very tight-knit and loving family who display moral character and family values. The family learns that in order to survive they must work together every day, dealing with social issues like addiction, racism, elitism and prejudice. Based on the award-winning autobiographical books by Laura Ingalls Wilder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donna Fischer
Address	787 Lombardi Ave
City	Green Bay
State	WI
Zip	54304
Telephone Number	920-490-1467
Email Address	donna.fischer@wluk.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: None

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	Little House on the Prairie
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - FRIDAY, 01/02/12 - 03/30/12
Total times aired at regularly scheduled time	65
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Little House on the Prairie chronicles the life of a loving family trying to settle and prosper in the American Frontier in the 1870's. The program is a vivid exploration of the life in the American Frontier. The Ingalls family is a very tight-knit and loving family who display moral character and family values. The family learns that in order to survive they must work together every day, dealing with social issues like addiction, racism, elitism and prejudice. Based on the award-winning autobiographical books by Laura Ingalls Wilder.

of Core Programming.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Lin of Wisconsin LLC.

Attachments No Attachments.