

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-122388** Submit Date: **07/08/2011** Call Sign: **KTVK** Facility ID: **40993** City:

PHOENIX State: AZ

Purpose: Children's TV Programming Report Status: Received Status Date: Service: Full Service Television

07/08/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Phoenix
	Web Home Page Address	WWW.AZFAMILY.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	JACK HANNA (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:00PM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Jack Hanna spends time with nature's creatures across continents. The purpose of educating children 13-16 about each animals, habitat, and environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	TEEN KIDS NEWS (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 11:00AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Diverse team of young "journalists" reporting professional news for the purpose of educating on current events.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	YOUNG ICONS (KTVK 3.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUN 11:30AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Eash guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	CAREER DAY (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:00PM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	REAL LIFE 101 (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 1:00PM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response	
Program Title	ECO COMPANY (KTVK 3.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN 1:30PM 04/03/11 - 06/26/11	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming.	

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/1?		

Digital Core Program (8 of 13)	Response	
Program Title	GREEN SCREEN (KTVK 3.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 8:00AM 04/02/11 - 06/25/11	
Total times aired at regularly scheduled time	3	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, Compassion.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 13)

Program Title	BUSYTOWN MYSTERIES (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:30AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. Busytown Mysteries is an investigative learning show to young children 3 to 7, who are in the ready to learn target age. The show's educational goals include metacognitive or critical thinking and problem solving skills. Viewers become active learners and doers. Social emotional learning are to aid in development of positive personal and pro-social behavior. Cor knowledge learning give viewer an opportunity to practice language, mathematics and science.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of	
13)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)

0.1.1.11	
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:00AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:30AM 04/02/11 - 06/25/11

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, person routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	CAKE (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:00AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, Cake TV, with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (tshirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun. The goal is to promote creativity and individuality through teaching young viewers how to recyle old objects in to new with do it yourself crafts. Target age 8 to 12 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	DANCE REVOLUTION (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:30AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years

Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create
"revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the
Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The goal is to teach and promote dance as a means of exercise and good health. Target age 10-12 years.
Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	PETS ON PARADE (KTVK 3.1)
Origination	Local
Days/Times Program Regularly Scheduled:	SAT 12:30PM
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of this program is to EDUCATE and INFORM children by bringing them answers about animals and pets that closely share our lives and gives answers concerning the care and habits of common and uncommon house pets.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MARK DEMOPOULOS
Address	5555 N 7TH AVE.
City	PHOENIX
State	AZ
Zip	85013
Telephone Number	602-207-3302
Email Address	mdemopoulos@azfamily.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	(1) To clarify the channel number listed above, KTVK operates on RF Channel 24. Channel 3 is its virtual channel, by which it is known to its viewers. (2) KTVK 3.2 began broadcast on Tuesday October 20, 2009, KTVK 3.2 fulfilled it's E /I requirements for remaining 10-weeks of 4th quater 2009.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	TEEN KIDS NEWS (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 11:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Diverse team of young journalists reporting professional news for the purpose of educating on current events.

Other Matters (2 of 12)	Response
Program Title	YOUNG ICONS (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 11:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Eash guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16.

Other Matters (3 of 12)	Response
Program Title	CAREER DAY (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:00PM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist.

Other Matters (4 of 12)	Response
Program Title	REAL LIFE 101 (KTVK 3.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUN 12:30PM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist.

Other Matters (5 of 12)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1)
Origination	Syndicated
Days/Times	SUN 1:00PM 07/03/11 - 09/25/11
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week
educational	Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need
and	for speed or animal heroes - there is always something amazing happening. Filled with energy, youth a
informational	humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of
objective of the	this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explo
program and	The producers design each episode to reveal to children the world around them in a way that identifies
how it meets	positive role models and pro-social values within an environmentally responsible universe.
the definition of	
Core	
Programming.	

Other Matters (6 of 12)	Response
Program Title	ECO COMPANY (KTVK 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 1:30PM 07/03/11 - 09/25/11

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming.

Other Matters (7 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, Compassion.

Other	
Matters (8 of	
12)	Response

Program Title	BUSYTOWN MYSTERIES (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. Busytown Mysteries is an investigative learning show to young children 3 to 7, who are in the ready to learn target age. The show's educational goals include metacognitive or critical thinking and problem solving skills. Viewers become active learners and doers. Social emotional learning are to aid in development of positive personal and pro-social behavior. Cor knowledge learning give viewer an opportunity to practice language, mathematics and science.

Other Matters (9 of 12)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)
Origination	Syndicated
Days/Times	SAT 9:00AM 07/02/11 - 09/24/11
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	2 years to 5 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.

Other Matters (10 of 12)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.

Other Matters (11 of 12)	Response
Program Title	CAKE (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Cake, super creative teen, hosts a cable access show, Cake TV, with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (tshirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun. The goal is to promote creativity and individuality through teaching young viewers how to recyle old objects in to new with do it yourself crafts. Target age 8 to 12 years.

Other Matters (12 of 12)	Response
Program Title	DANCE REVOLUTION (KTVK 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The goal is to teach and promote dance as a means of exercise and good health. Target age 10-12 years.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KTVK, INC. **Attachments**

No Attachments.