



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006926828** | File Number: **CPR-127868** | Submit Date: **01/12/2012** | Call Sign: **WTNB-CD** | Facility ID: **49240**  
City: **CLEVELAND** | State: **TN**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/12/2012**  
Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyFamilyTV
	Nielsen DMA	Chattanooga
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Ariel & Zoey (&Eli Too)
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8am Thursday 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli Too introduces children to people who have accomplished great things and have a positive message
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30am Wednesday 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun loving friends. Each episode mirrors a slice of every day life from problems to celebrations. Courtney's home is warm, friendly and inviting... a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)		Response
Program Title		Curiosity Quest
Origination		Network
Days/Times Program Regularly Scheduled		8am Tuesday
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		An upbeat family show that explores what the community is curious about. Host Joel Greene provides a hands on quest for answers
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 7)		Response
Program Title		Beta Records TV
Origination		Network
Days/Times Program Regularly Scheduled		8am Thursdays 8:30am Mondays
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BETA Recores TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & Indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 7)		Response
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Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	8am - Wednesday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Passport to Explore
Origination	Network
Days/Times Program Regularly Scheduled	8am Friday
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport takes on any atypical approach...the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Monsters and Pirates

Origination	Network
Days/Times Program Regularly Scheduled	8:30am Friday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two rival students at the famous "Blackbeard Academy" embark on a treasure hunt challenge that could lead to their graduation and certify them as full-fledged pirates. However, the two must put their differences aside and join forces to defeat their teacher, the dreaded Espadon, who hopes to claim the treasure for himself!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Palo
Address	P O Box 83
City	Cleveland
State	TN
Zip	37364-0083
Telephone Number	(423) 472-8892
Email Address	wtnbtv@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	8:30am Friday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a TV show with a focus on action and extreme sports. Episodes include a story on the introduction of wheelchair basketball to a person with disabilities, a surfing expedition off the coast of South Africa to look at the making of the movie "Miracle on Ice". Through the program, sports are seen as a way to open oneself to a world of experiences leading to the development of a broader world view.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures in an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

<b>Other Matters (3 of 8)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	8am Wednesday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

<b>Other Matters (4 of 8)</b>	<b>Response</b>
Program Title	Ariel & Zoey (& Eli Too)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8am & Thurs 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey and Eli Too introduces children to people who have accomplished great things and have a positive message.

<b>Other Matters (5 of 8)</b>	<b>Response</b>
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	8am Friday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and Peyton, Conner and Meg team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Every episode includes a moral lesson as well integrating interesting science facts and ophther classroom knowledge.

<b>Other Matters (6 of 8)</b>	<b>Response</b>
Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	8:30am Tuesday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson, along with his friends teach kids of all ages the importance of conditioning, exercise, nutrition and education in all sports, both on and off the court. In the Zone shows kids that with dedication and the right attitude, they have the ability to make a difference.

<b>Other Matters (7 of 8)</b>	<b>Response</b>
Program Title	Curiosity Quest
Origination	Network

Days/Times Program Regularly Scheduled	8am Tuesday
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An upbeat family show that explores what the community is curious about. Host Joel Greene provides a hands on quest for answers

<b>Other Matters (8 of 8)</b>	<b>Response</b>
Program Title	BETA Records TV
Origination	Network
Days/Times Program Regularly Scheduled	8am Thursdays 8:30am Mondays
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & Indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to pop culture.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>PTP Holdings, LLC</b></p>

## Attachments

No Attachments.