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Children's Television Programming Report

FRN: **0023011828** | File Number: **CPR-142422** | Submit Date: **07/01/2013** | Call Sign: **KFBB-TV** | Facility ID: **34412**
City: **GREAT FALLS** | State: **MT**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/01/2013 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Great Falls
	Web Home Page Address	www.kfbb.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. "Jack Hanna's Wild Countdown" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)		Response
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. "Ocean Mysteries with Jeff Corwin" is broadcast on the stations primary digital channel only.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 16)		Response
Program Title	Born to Explore	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. "Born to Explore" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)

Response

Program Title	Sea Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. "Sea Rescue" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16) Response

Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guest will serve as judge and jury. "Recipe Rehab" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eye to how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometime from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. "Food for Thought with Claire Thomas" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT
Total times aired at regularly scheduled time	64
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. "Jack Hanna's Animal Adventures" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	Dog & Cat Training with Joel Silverman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog & Cat Training with Joel Silverman" is a weekly half-hour educational/informational home pet training show with an entertaining Hollywood flair that is appropriate for family viewing and children ages 13-16 in particular. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets. Episode featured segments: The K9s of Orange County - During this segment, Joel will go to the homes of his clients. By helping real people with their various training issues, viewers will gain valuable training tips to help them solve similar problems they might be having with their own dog. Working Dogs - This segment will introduce the viewers to "prey drive," a dog's natural instinct to focus on and pursue prey. Viewers will learn how this inherent behavior can be used in a positive way to train their own pets to exhibit the agility, obedience and repeatable behavior found in working animals such as police dogs, drug dogs, service animals and others. Animal Actors - In this segment the animals are the stars. Joel takes viewers behind the scenes to meet actual Hollywood animal trainers and their famous animal actor as they demonstrate training techniques that are used for work on TV and the big screen. Cat Training - There are a number of people who believe that cats simply cannot be trained. This segment will offer valuable information on the training of cats. The viewers will learn to teach their cat an array of behaviors like sit, stay, and come. All of the cat training sessions will be shot from the Nevada Humane Society in their catteries with cats with no training that Joel has selected as pupils. "Dog & Cat Training with Joel Silverman" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	
	Response
Program Title	Wild About Animals 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. "Wild About Animals 1" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	
	Response
Program Title	Jack Hanna's into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. "Jack Hanna's into the Wild" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	
	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday/7:30-8AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)		Response
Program Title		Pets.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday/7:30-8 AM MT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Pets.TV" celebrates the pets we love and the people who love them - pet news, pet care, pet health and pet lifestyles. It is produced by Lisa Renee Ramirez, the winner of 16 local Emmy awards and features fun and educational programming for the whole family. "Pets.TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 16)		Response
Program Title		Dragonfly TV
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. "Dragonfly TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" serves the educational and informational needs of children 13-16 years of age with its program content, presenting new and varied experiences, providing practical applications in everyday life. The show also provides informative segments on various sports, academic and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills. "Swap TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8-8:30AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! "Think Big" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8:30-9 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. "Career Day" is broadcast on the station's secondary digital channel only.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Jack Hanna's Animal Adventures Special: The Thrill of the Hunt
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 12, 2013/11-12PM MT
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Jack Hanna as he travels the globe exploring "The Thrill of the Hunt." Jack takes us from the dusty savannas of Africa to the pristine mountains of Alaska to visit with some of nature's most incredible predators. Jack follows the wild dogs of Africa as they experience triumph and defeat in the wild. Next, Jack goes deep into the dark caves of Puerto Ric's rainforest, uncovering the nocturnal rituals of bats and boas, then it's off to Alaska for a rare glimpse at the skilled hunting habits of the American eagle. Jack concludes this adventure with a look into the eye of the tiger to discover one of the greatest hunters of all. Broadcast on the stations secondary digital channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	Jack Hanna's Animal Adventures Special: Animal Bloopers
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 19, 2013/10-11 AM MT

Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Anything can happen when animals and Jack Hanna are involved. He shares with you some of the field filming that never made the cut, some of the animals that didn't want to cooperate and some of the funny mishaps he has on the sets. He'll also answer some of the funnier questions you've asked! Broadcast on the stations secondary digital channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	Jack Hanna's Animal Adventures Special: An Ocean Runs Through It
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 19, 2013/11-12 PM MT
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Enjoy an aquatic adventure with Jack Hanna in the heart of the Bahama Islands. In this tropical paradise, Jack discovers the largest outdoor aquarium at the unique Atlantis Hotel. Here you can hand feed a stingray or meet a tiger shark face-to-face. Jack also journeys the open seas in search of the Caribbean reef sharks. And, off the coast of Grand Bahama Island, Jack dives with bottlenose dolphins for an underwater frolic that is as heartwarming as it is memorable. Broadcast on the stations secondary digital channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 4)	
Response	
Program Title	Jack Hanna's Animal Adventures Special: Ferocious Big Cats
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, May 19, 2013/12-1 PM MT
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel with Jack Hanna for an exciting journey to three game reserves in South Africa. "Ferociuos Big Cats" features lions, leopars and cheetahs in their native environment, interacting with their young, as well as hunting and devouring their prey. Jack discovers surprising facts about the Dar Continent's cats, such as a male lion's penchant for more than one pride of females, the leopard's tendency to leave its young unattended, and how the cheetah's unique claw helps it capture prey. This is one fabulous feline adventure! Broadcast on the stations secondary digital channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Julius
Address	2200 Stephens Avenue
City	Missoula
State	MT
Zip	59801
Telephone Number	406-542-8900
Email Address	l Julius@maxmontana.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Stations Primary Digital Channel - ABC: A Better Community is a joint ABC Network and affiliate campaign dedicated to building a better community through public service initiatives and community outreach with pro-social messages that inform, serve the public interest and inspire a call to action. A Better Community is designed to utilize the broad reach of the ABC Television Network, the positive influence of talent and the power of on- and off-air programming to inspire individuals to make a difference in their communities through volunteerism and public service. "ABC is focusing A Better Community on volunteerism because the idea of giving back to one's community is of high importance to the Network, our talent and our viewers - it's a call to action we are confident will resonate with viewers of all ages and backgrounds," "Volunteering is something that everyone can do, regardless of personal interests or talents - something that is beneficial not only to those who receive the goodwill of others, but also to the volunteers themselves. It can truly be life-changing for everyone, volunteering is not only important, but fun, easy, and rewarding." The centerpiece of the campaign is a series of PSAs that will air on the Network and affiliates throughout all day parts. The spots feature talent from ABC News, ABC Daytime, and ABC Primetime, who deliver pro-volunteering messages along with the call to action, "get involved and help build A Better Community." Each PSA encourages viewers to log onto ABetterCommunity.com where they will find tips on how to get involved, profiles of various national non-profits that offer volunteer opportunities, special features on Network initiatives, behind-the-scenes looks at the campaign and more.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. To be broadcast on the stations primary digital channel only.

Other Matters (2 of 16)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. To be broadcast on the stations primary digital channel only.
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Other Matters (3 of 16)

Response

Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. To be broadcast on the stations primary digital channel only.
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Other Matters (4 of 16)

Response

Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean life. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. To be broadcast on the stations primary digital channel only.

Other Matters (5 of 16)

	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guest will serve as judge and jury. To be broadcast on the stations primary digital channel only.

Other Matters (6 of 16)

	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eye to how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometime from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. To be broadcast on the stations primary digital channel only.

Other Matters (7 of 16)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. To be broadcast on the stations secondary digital channel only.
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Other Matters (8 of 16)

Response

Program Title	Dog & Cat Training with Joel Silverman
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Mondays/7:30-8 AM MT
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog & Cat Training with Joel Silverman" is a weekly half-hour educational/informational home pet training show with an entertaining Hollywood flair that is appropriate for family viewing and children ages 13-16 in particular. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets. Episode featured segments: The K9s of Orange County - During this segment, Joel will go to the homes of his clients. By helping real people with their various training issues, viewers will gain valuable training tips to help them solve similar problems they might be having with their own dog. Working Dogs - This segment will introduce the viewers to "prey drive," a dog's natural instinct to focus on and pursue prey. Viewers will learn how this inherent behavior can be used in a positive way to train their own pets to exhibit the agility, obedience and repeatable behavior found in working animals such as police dogs, drug dogs, service animals and others. Animal Actors - In this segment the animals are the stars. Joel takes viewers behind the scenes to meet actual Hollywood animal trainers and their famous animal actor as they demonstrate training techniques that are used for work on TV and the big screen. Cat Training - There are a number of people who believe that cats simply cannot be trained. This segment will offer valuable information on the training of cats. The viewers will learn to teach their cat an array of behaviors like sit, stay, and come. All of the cat training sessions will be shot from the Nevada Humane Society in their catteries with cats with no training that Joel has selected as pupils. To be broadcast on the stations secondary digital channel only.
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Other Matters (9 of 16)

Response

Program Title	Wild About Animals 1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Tuesdays/7:30-8 AM MT
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. To be broadcast on the stations secondary digital channel only.

Other Matters (10 of 16) Response

Program Title	Jack Hanna's into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. To be broadcast on the stations secondary digital channel only.
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Other Matters (11 of 16) Response

Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/7:30-8 AM MT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast on the stations secondary digital channel only.

Other Matters (12 of 16) Response

Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of "Pets.TV" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.
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Other Matters (13 of 16) Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only.

Other Matters (14 of 16)

Response

Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" serves the educational and informational needs of children 13-16 years of age with its program content, presenting new and varied experiences, providing practical applications in everyday life. The show also provides informative segments on various sports, academic and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only.

Other Matters (15 of 16)

Response

Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! To be broadcast on the stations secondary digital channel only.

Other Matters (16 of 16)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>MMM License II LLC</p>

Attachments

No Attachments.