



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-129798** | Submit Date: **10/31/2014** | Call Sign: **WTXL-TV** | Facility ID: **41065**  
City: **TALLAHASSEE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/31/2014** | Filing Status: **Active**

---

## Report reflects information for : First Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Tallahassee-Thomasville GA
	Web Home Page Address	http://www.wtxl.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core  
Programs(0)**

**Non-Core Educational and Informational Programming (6)**

<b>Non-Core Educational and Informational Programming (1 of 6)</b>	<b>Response</b>
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 9:00 - 9:30 am
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jungle Jack and the producers the opportunity to effortlessly teach while entertaining.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (2 of 6)</b>	<b>Response</b>
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 9:30 - 10:00 am
Total times aired at regularly scheduled time:	14

Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin makes his broadcast debut in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff Corwin takea viewers around the globe to explore Earth's least understood resource, our Oceans. Produced in a classic hosted television style, Corwin is joined by experts to uncover the hidden secrets of our oceans.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (3 of 6)</b>	
	<b>Response</b>
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 10:00 - 10:30 am
Total times aired at regularly scheduled time:	14
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.

---

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

---

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

---

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

---

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (4 of 6)</b>	
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 10:30 - 11:00 am
Total times aired at regularly scheduled time:	14
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this exciting and moving show, our hosts Laila Ali, Ethan Zohn & Jenna Morasca (Survivor) scan the country finding those who 'pay it forward' to promote health and wellness. This show uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspires viewers to make changes in their own lives as well as the lives of those around them.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

---

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (5 of 6)</b>	
Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 11:00 - 11:30 am
Total times aired at regularly scheduled time:	14
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas opens a viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire teaches the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (6 of 6)</b>	
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 11:30 am - 12:00 pm

Total times aired at regularly scheduled time:	14
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On her virtual-reality set, host Nzinga Blake opens each episode with a list of trending topics on the web for the previous week, which serves as a jumping-off point for Blake's deep-dive quest for knowledge that's targeted at 13-16 year olds. She will analyze and answer the questions that shape our society, using the power and speed of the internet and user-generated questions and content. Plus, experts in pop culture join her to add insight and provide historical context. This series is part of Litton Entertainment's programming block, "Litton's Weekend Adventure," which includes six, half-hour, hi-def educational and informational series on Saturday mornings on ABC affiliates across the United States.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
-----------	----------

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Shelly Cooper
Address	1620 Commerce Blvd.
City	Midway
State	FL
Zip	32343
Telephone Number	850-893-3127
Email Address	scooper@wtxl.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This report is amended to correct certain information regarding the target age as initially listed for some of the programs. The initial report was timely-filed, but included clerical errors which are corrected at this time.

**Other Matters (0)**

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WTXL-TV License LLC</b></p>

## Attachments

No Attachments.