

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-121661** | Submit Date: **07/07/2011** | Call Sign: **KLRT-TV** | Facility ID: **11951** |

City: **LITTLE ROCK** | State: **AR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/07/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Little Rock-Pine Bluff
	Web Home Page Address	www.fox16.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday at 7:00a (04/04/11 - 06/27/11)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV: provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Mad About...
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday at 7:00a (04/05/11 - 06/28/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT: provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About Money explores being "green" and understanding how our actions impact the world. The Mad About Money team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday at 7:00a (04/06/11 - 06/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101: presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 17)	Response
--------------------------------------	----------

Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday at 7:00a (04/07/11 - 06/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG ICONS: is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	Gina D Kid's Club



Origination	Network
Days/Times Program Regularly Scheduled	Monday at 2:00p (04/04/11 - 04/11/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D KID'S CLUB: In these days of uncertainty and often times questionable role models, Gina and her crew set the standard and present examples which help the young viewer to learn and repeat socially positive behaviors. Gina is an excellent role model who is warm and honest. An unbeatable combination designed to reassure and teach. Topics that are addressed include the nature of sound, Safety, and defining parts of the day. All topics are treated with appropriate educational seriousness but still they are able to retain the humor and charm which captivates and entertains children. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 2 - 6 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (6 of 17)</b>	<b>Response</b>
Program Title	Angel's Friends
Origination	Network

Days/Times Program Regularly Scheduled	Monday at 2:30p (04/04/11 - 04/11/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL's FRIENDS: provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 6 - 12 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 17)		Response
Program Title	Beta Records TV	
Origination	Network	

Days/Times Program Regularly Scheduled	Wednesday at 2:30p (04/06/11 - 04/13/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV: Making choices in life is an ongoing subject. A challenge faced by all teens in this category. BETA Records TV provides a good impetus for Teens being committed to their music education giving them the ability to get scholarships, and a good positive medium for reaching their career goals. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Kids Sports News Network
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday at 3:00p (04/06/11 - 04/13/11)

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS SPORTS NEWS NETWORK: provides positive role models which is a necessity for our youth. Through the use of live coverages and spotlights, this program's mission contributes to the fulfillment of these personal and social requirements. KSNN's successful programming reinforces the existence of positive behaviors, actions and actual life experiences of peer role models - children to children. Through the producers' informational and real life productions, they create a very healthy format to pass their knowledge and appreciation of the importance of physical growth, sportsmanship, and positive social rewards for athletic achievements. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday at 3:30p (04/06/11 - 04/13/11)

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X: serves the educational and informational needs of 13 -16 years of age with its program content including safety tips, in-the-field experiences of professional and amateur athletes participating in extreme and action sports around the world. These are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching others about a physically challenged world. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday at 4:00p (04/06/11 - 04/13/11)

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE: meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday at 7:00a (04/01/11 - 06/24/11)

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE: is a weekly half-hour show that profiles three real life young people who have dealt successfully with hardships and challenges. The program delivers entertainment that young adults enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, and helps viewers develop positive character values. The program is regularly scheduled and airs between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge
List date and time rescheduled	4/29/11 - 8:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-29
Episode #	4/29/11 - 207R
Reason for Preemption	Non-breaking News

Digital Core Program (12 of 17)	Response
Program Title	American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7:00a (04/02/11 - 06/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICAN ATHLETE: is a television program that goes one on one with the 'world's greatest sports superstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport. Each segment of The American Athlete delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes



Digital Core Program (13 of 17)	Response
Program Title	Heroes Among Us
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7:30a (04/02/11 - 06/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US: provides examples of how to become a more concerned citizen. Children are being inspired as they see the value in giving back, helping neighbors in need, and aiding in emergency situations. Several other educational components are built into the fabric of the program that would qualify it as an effective aid for teaching children. Educational topics include: the inportance of charity, civic participation, community building, and social responsibility. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 17)	Response
---------------------------------	----------

Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7:00a (04/16/11 - 06/25/11)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV: Making choices in life is an ongoing subject. A challenge faced by all teens in this category. BETA Records TV provides a good impetus for Teens being committed to their music education giving them the ability to get scholarships, and a good positive medium for reaching their career goals. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 17)</b>		<b>Response</b>
Program Title	Real Life 101	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday at 7:30a (04/16/11 - 06/25/11)	

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101: presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 8:00a & 8:30a (04/16/11 - 06/25/11)

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ULTIMATE CHOICE: provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	
	Response
Program Title	Teen Kids News
Origination	Network

Days/Times Program Regularly Scheduled	Saturday at 9:00a & 9:30a (04/16/11 - 06/25/11)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS: is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series was carried only on the multicast digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Suzanne Spearman
Address	10800 Colonel Glenn Road
City	Little Rock
State	AR
Zip	72204
Telephone Number	501-217-5241
Email Address	sspearman@klrt.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The following are highlights of efforts made by KLRT-TV to address educational and informational needs during the Second Quarter 2011: KLRT-TV aired no fewer than 15 different PSA's specifically geared towards children. All PSA's aired on multiple occasions throughout the quarter on a rotating basis.



Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday at 7:00a (07/04/11 - 09/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV: provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets. The program will be regularly scheduled and air between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.

Other Matters (2 of 11)	Response
Program Title	Mad About...
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday at 7:00a (07/05/11 - 09/27/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT: provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About Money explores being "green" and understanding how our actions impact the world. The Mad About Money team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program will be regularly scheduled and air between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.
--	--

Other Matters (3 of 11)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday at 7:00a (07/06/11 - 09/28/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101: presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.

Other Matters (4 of 11)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday at 7:00a (07/07/11 - 09/29/11)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG ICONS: is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. The program will be regularly scheduled and air between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.

Other Matters (5 of 11)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday at 7:00a (07/01/11 - 09/30/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE: is a weekly half-hour show that profiles three real life young people who have dealt successfully with hardships and challenges. The program delivers entertainment that young adults enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, and helps viewers develop positive character values. The program will be regularly scheduled and air between the hours of 7:00am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.

Other Matters (6 of 11)		Response
Program Title	American Athlete	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday at 7:00a (07/02/11 - 09/24/11)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>AMERICAN ATHLETE: is a television program that goes one on one with the 'world's greatest sports superstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport. Each segment of The American Athlete delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.</p>	

  

Other Matters (7 of 11)		Response
Program Title	Heroes Among Us	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday at 7:30a (07/02/11 - 09/24/11)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US: provides examples of how to become a more concerned citizen. Children are being inspired as they see the value in giving back, helping neighbors in need, and aiding in emergency situations. Several other educational components are built into the fabric of the program that would qualify it as an effective aid for teaching children. Educational topics include: the inportance of charity, civic participation, community building, and social responsibility. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the main digital stream.
--	--

Other Matters (8 of 11)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7:00a (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV: provides a good impetus for Teens being committed to their music education" giving them the ability to get scholarships, and a good positive medium for reaching their career goals. Making choices in life is an ongoing subject. A challenge faced by all teens in this category. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the multicast digital stream.

Other Matters (9 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7:30a (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101: presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the multicast digital stream.

Other Matters (10 of 11)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 8:00a & 8:30a (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ULTIMATE CHOICE: provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the multicast digital stream.</p>

Other Matters (11 of 11)	Response
Program Title	Teen Kids News

Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:00a & 9:30a (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS: is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. Its target is 13 - 16 year olds. This program series will only be carried on the multicast digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Newport Television Licensee, LLC</b></p>



**Attachments**

No Attachments.