



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005828686** | File Number: **CPR-136415** | Submit Date: **01/04/2013** | Call Sign: **WHEC-TV** | Facility ID: **70041** |

City: **ROCHESTER** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/04/2013 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rochester NY
	Web Home Page Address	www.news10nbc.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)		Response
Program Title		Lazytown (DT.1)
Origination		Network
Days/Times Program Regularly Scheduled		SA 9:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 19)		Response
Program Title		The Wiggles (DT.1)
Origination		Network
Days/Times Program Regularly Scheduled		SA 9:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 19)		Response
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Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 19)	Response
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Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)		Response
Program Title		Justin Time (DT.1)
Origination		Network
Days/Times Program Regularly Scheduled		SA 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 19)		Response
Program Title		Jack Hanna's Into The Wild (DT.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 19)	Response
Program Title	Children Talk (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Workforce (ME-TV; DT.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Safari (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 19)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)

Origination	Network
Days/Times Program Regularly Scheduled	SU 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Cookin' With Cutty (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title		Kids Cooking For Kids (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SU 9:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 19)	Response
Program Title	Mad About (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch comedy variety show aimed at educating and entertaining kids ages 13 to 16. A true EI series, episodes use a creative mixture of humor, improv, animation and viewer generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness conservation, and decision making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous "man on the street" interviews, and viewer created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Calarese
Address	191 East Avenue
City	Rochester
State	NY
Zip	14604
Telephone Number	585-546-5670
Email Address	program@whec.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Effective the week of September 26, 2010, NBC and its affiliates launched the "Education Nation" campaign. It is a nationally broadcast, in-depth conversation that seeks to engage the public, through thoughtful dialogue, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world, especially our children. During an interactive summit on Rockefeller Plaza, parents, teachers, and students come together with leaders in politics, business, and technology to discuss the challenges and opportunities in education today. In addition, NBC turned Rockefeller Plaza into a "Learning Plaza," open to the public, which allowed visitors to explore America's educational "ecosystem." WHEC-TV also participates in a project whereby local high school seniors are nominated to be the News10NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the sports segment of our six o'clock newscast, September through the first week of June. WHEC-TV airs a Kids Programming PSA that explains the programming educational/informational symbol; what it means and how parents can use it. This :30 second PSA aired as follows: 10/3/12, 12:42PM; 10/6/12, 10:27AM; 10/8/12, 2:23PM; 10/10/12, 12:55PM; 10/10/12, 3:32PM; 10/13/12, 9:57AM; 10/13/12, 11:57AM; 10/19/12, 2:28PM; 10/20/12, 9:57AM; 10/21/12, 7:18AM; 10/24/12, 12:29PM; 10/27/12, 9:57AM; 11/1/12, 2:46PM; 11/3/12, 10:57AM; 11/9/12, 12:22PM; 11/10/12, 10:58AM; 11/15/12, 2:20PM; 11/17/12, 10:27AM; 11/20/12, 12:54PM; 11/24/12, 9:26AM; 11/24/12, 10:27AM; 11/24/12, 11:27AM; 11/24/12, 12:23PM; 11/25/12, 12:15PM; 11/26/12, 11:59AM; 12/1/12, 10:27AM; 12/3/12, 2:58PM; 12/8/12, 10:57AM; 12/12/12, 2:54PM; 12/15/12, 11:14AM; 12/18/12, 2:16PM; 12/22/12, 9:58AM; 12/22/12, 11:57AM; 12/22/12, 12:09PM; 12/23/12, 1:30PM; 12/26/12, 2:49PM; 12/29/12, 9:57AM; 12/31/12, 12:40PM. The "Early Childhood" series of PSA's, emphasized singing, laughing, playing and talking to your baby. Doing such simple things can have an instrumental effect in the development of you child. It aired: 10/1/12, 12:55PM; 10/4/12, 3:15PM; 10/4/12, 4:38PM; 10/7/12, 7:28AM; 10/7/12, 10:59AM; 10/13/12, 10:57AM; 10/14/12, 10:59AM; 10/16/12, 2:14PM; 10/17/12, 2:14PM; 10/19/12, 2:47PM; 10/20/12, 10:27AM; 10/22/12, 2:45PM; 10/23/12, 2:28PM; 10/25/12, 4:47PM; 10/26/12, 2:58PM; 10/29/12, 2:45PM; 11/1/12, 2:50PM; 11/1/12, 2:58PM; 11/4/12, 11:49AM; 11/4/12, 12:22PM; 11/4/12, 1:58PM; 11/4/12, 3:10PM; 11/7/12, 12:56PM; 11/8/12, 2:20PM; 11/10/12, 7:16PM; 11/11/12, 12:09PM; 11/13/12, 2:52PM; 11/13/12, 7:53PM; 11/16/12, 2:44PM; 11/17/12, 10:57AM; 11/18/12, 12:28PM; 11/20/12, 3:45PM; 11/21/12, 7:54PM; 11/24/12, 11:57AM; 11/27/12, 2:17PM; 11/27/12, 3:30PM; 11/30/12, 2:45PM; 11/30/12, 3:48PM; 12/3/12, 2:15PM; 12/4/12, 12:55PM; 12/6/12, 2:54PM; 12/7/12, 2:44PM; 12/9/12, 11:21AM; 12/10/12, 3:42PM; 12/12/12, 4:49PM; 12/13/12, 12:59PM; 12/15/12, 7:40PM; 12/16/12, 12:22PM; 12/19/12, 10:49AM; 12/19/12, 2:08PM; 12/22/12, 11:27AM; 12/22/12, 12:24PM; 12/25/12, 3:53PM; 12/27/12, 2:19PM; 12/28/12, 7:44PM; 12/29/12, 7:23PM; 12/31/12, 9:58AM. The message is "parents, be a monkey on your kids backs about underage drinking, drugs and drinking and driving"... it aired: 10/2/12, 2:58PM; 10/5/12, 2:51PM; 10/8/12, 1:58PM; 10/11/12, 2:28PM; 10/14/12, 12:24PM; 10/17/12, 2:47PM; 10/20/12, 11:27AM; 10/24/12, 12:42PM; 10/27/12, 10:27AM; 10/30/12, 2:44PM; 11/2/12, 2:29PM; 11/5/12, 2:44PM; 11/8/12, 7:57PM; 11/11/12, 12:09PM; 11/16/12, 2:58PM; 11/19/12, 2:59PM; 11/22/12, 4:23PM; 11/25/12, 10:58AM; 11/28/12, 12:40PM; 12/1/12, 7:53PM; 12/4/12, 3:58PM; 12/14/12, 12:31PM; 12/17/12, 2:47PM; 12/20/12, 2:44PM; 12/23/12, 12:24PM. "Big Brothers/Big Sisters Mentoring" - the message here...help change the life of a child, be a mentor. This announcement</p>
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Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Lazytown (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (2 of 15)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (3 of 15)	Response
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!

Other Matters (4 of 15)	Response
Program Title	The Chica Show (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (5 of 15)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (6 of 15)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (7 of 15)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
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Other Matters (8 of 15)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (9 of 15)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (10 of 15)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (11 of 15)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (12 of 15)	Response
Program Title	Cookin' With Cutty (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN!
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Other Matters (13 of 15)	Response
Program Title	Kids Cooking For Kids (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle.

Other Matters (14 of 15)	Response
Program Title	Mad About (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch comedy variety show aimed at educating and entertaining kids ages 13 to 16. A true EI series, episodes use a creative mixture of humor, improv, animation and viewer generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness conservation, and decision making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous "man on the street" interviews, and viewer created questions about life's issues.

Other Matters (15 of 15)	Response
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Karen Calarese</p>

Attachments

No Attachments.