

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0005047105 | File Number: CPR-160524 | Submit Date: 10/09/2014 | Call Sign: WDCW | Facility ID: 30576 | City: WASHINGTON | State: DC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2014 Filing Status: Active

Report reflects information for : Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Washington DC
	Web Home Page Address	www.dcw50.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Rescue Heroes 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a & 7:30a (7/5-8/30)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Animal Atlas 50.1
Origination	Syndicated

Days/Times Program Regularly	Sun 8a
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Total times aired	
alleu	
Number of	0
Preemptions	
Number of	
Preemptions for other than	
for other than Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	50.1 Animal Atlas continues its long series life by using technology to consistently improve the essential
educational	visual component of the episodes. The high definition video of the arresting animals and animal elements
and	well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of
informational objective of	the series strengths continues to be that it does not just present a list of animal facts but links a wide varied of information into sequences that make knowledge of the animal kingdom both simpler and easier to
the program	remember. The interstitial quizzes have become not just summaries of previous information but a lead-in-
and how it	the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the
meets the	target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of
definition of Core	selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary
Programming.	without getting pedantic. Great information in a rich visual context.
Does the	Yes
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Digital Core Program (3 of 17)	Response
Program Title	Family Style with Chef Jeff 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9a (7/6-9/14)

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 Family Style with Chef Jeff features award-winning chef and motivational speaker, Jeff Henderson, as he teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	The Coolest Places on Earth 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 The Coolest Places On Earth takes young viewers on a journey of discovery to the most amazing and astonishing places on the planet - cities, festivals, landmarks and works of nature. Earlocation's history and culture is explored. Each episode features three specific locations and delive fast-paced information to engage the young viewer. The program features facts about history, geography and culture with a goal of providing young viewers with inspiration and information to better understand and appreciate the diverse world around them.

Digital Core Program (5 of 17)	Response
Program Title	On the Spot 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

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Digital Core Program (6 of 17)	Response
Program Title	Cubix: Robots for Everyone 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a & 7:30a (8/30-9/30)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 The educational objectives of Cubix include the reinforcement of age-appropriate interpersonal skill the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non-threatening imaginary environment. The Botties and their robots tack personal and community adversities in creative story lines. Within this framework, children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance and leadership skills.

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Digital Core Program (7 of 17)	Response
Program Title	State to State 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9a (9/15-9/30)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

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Digital Core Program (8 of 17)	Response
Program Title	Animal Rescue Classics 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a & 10:30a (7/5-8/23)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescue of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
	I .

Digital Core Program (9 of 17)	Response
Program Title	Swap TV 50.2
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11a & 11:30a (7/5-8/23)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the EChildren's Programming requirements for children ages 13-16. The programs explore the opposite live the participating youngsters as they learn about different cultures and family settings. Young viewers a exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	World Travels 50.2
Origination	Network

Days/Times	Sat 12p & 12:30p (7/5-8/23)
Program Regularly	
Scheduled	
Total times aired	16
at regularly	
scheduled time	
Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for	
other than Breaking News	
Number of Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	50.2 "Word Travels" is a TV series that follows freelance journalist Robin Esrock and national travel
educational and	columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the bes
informational objective of the	travel stories possible. While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as i
program and how	seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of
it meets the	professional travel journalism - the truth behind the byline, and reinvents the way travel shows are
definition of Core	currently presented.
Programming.	
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Digital Core Program (11 of 17)	Response
Program Title	Animal Atlas 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a, 10:30a & 12:30p (8/30-9/30)
Total times aired at regularly scheduled time	15

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animal live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explor animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (12 of 17)	Response
Program Title	The Coolest Places on Earth 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a (8/30-9/30)
Total times aired at regularly scheduled time	5

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Family Style with Chef Jeff 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12p (8/30-9/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The go of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	On the Spot 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30a (8/30-9/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 "On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	Animal Atlas 50.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10a & 10:30a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the 50.3 Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience educational while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content and with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer informational objective of engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the program and how it the connection between the differing members of the animal kingdom---including our own species. In a meets the compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the definition of content and clarity create a program of exception education value. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (16 of 17)	Response
Program Title	Zoo Clues 50.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11a & 11:30a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Zoo Clues shows viewers a different side of the animal world. The animal kingdom is huge and full of fascinating and off animals and their behaviors. Zoo Clues presents some of these unusual animal characteristics, behaviors and abilities but in a twist, compares them to human feats to give perspective. Viewers see real, natural animal behaviors and can relate them to their own life in the real world. Viewers also learn how animals use their extraordinary senses for survival. The show provides an interactive feature with quizzes that engage and challenge critical thinking in the viewer.

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Digital Core Program (17 of 17)	Response
Program Title	On the Spot 50.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun 12p & 12:30p
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Does the Yes
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program by
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rian Kirchhoff
Address	2121 Wisconsin Ave NW Ste. 350
City	Washington
State	DC
Zip	20007
Telephone Number	202-298-7618
Email Address	rkirchhoff@tribunemedia.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct answer to 7b should be "No" inasmuch as the station does not broadcast an analog signal, however a "Yes" was necessary to facilitate submitting the report.

Other Matters (17)

Core

Programming.

Other Matters (1 of 17)	Response
Program Title	Animal Atlas 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	50.1 Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like

Other Matters (2 of 17)	Response
Program Title	The Coolest Places on Earth 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

"behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary

without getting pedantic. Great information in a rich visual context.

50.1 The Coolest Places On Earth takes young viewers on a journey of discovery to the most amazing and astonishing places on the planet - cities, festivals, landmarks and works of nature. Each location's history and culture is explored. Each episode features three specific locations and delivers fast-paced information to engage the young viewer. The program features facts about history, geography and culture with a goal of providing young viewers with inspiration and information to better understand and appreciate the diverse world around them.

Other Matters (3 of 17)	Response
Program Title	State to State 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

50.1 State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Other Matters (4 of 17)	Response
Program Title	On the Spot 50.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of	13 years to 16 years
Target Child	
Audience	
from	

50.1 On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Other Matters (5 of 17)	Response
Program Title	Dog Whisperer with Cesar Millan 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a & 7:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (6 of 17)	Response
Program Title	Calling Dr. Pol 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a & 8:30a

Total times	26	
aired at		
regularly		
scheduled		
time		
ength of	30 mins	
Program		
ge of	13 years to 16 years	
Target Child		
Audience		
rom		

50.1 Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (7 of 17)	Response
Program Title	The Brady Barr Experience 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a & 9:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	50.1 The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share is knowledge and passion for the earth's wildlife with the audience.

Other Matters (8 of 17) Response

Programming.

Program Title	Expedition Wild 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a & 10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	50.1 Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (9 of	December
17)	Response
Program Title	Rock the Park 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Core

Programming.

50.1 Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America. Viewers will witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, mammoth glaciers crashing into the sea, and Jack and Colton to facing their fears on the quest to make the climb of their lives in North Cascades National Park in Washington, Jack and Colton's adventures on Rock the Park will inspire families to go out and explore the vast resources that the national parks provide.

Other Matters (10 of 17)	Response
Program Title	Reluctantly Healthy 50.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 Reluctantly Healthy is a half-hour weekly series designed to educate and inform children 13-16 years of age. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows it's easy to stay happy and healthy through exercise and eating well.

Other Matters (11 of 17)	Response
Program Title	Animal Atlas 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a, 10:30a & 12:30p
Total times aired at regularly scheduled time	39
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
from	

50.2 Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context.

Other Matters (12 of 17)	Response
Program Title	The Coolest Places on Earth 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 The Coolest Places On Earth takes young viewers on a journey of discovery to the most amazing and astonishing places on the planet - cities, festivals, landmarks and works of nature. Each location's history and culture is explored. Each episode features three specific locations and delivers fast-paced information to engage the young viewer. The program features facts about history, geography and culture with a goal of providing young viewers with inspiration and information to better understand and appreciate the diverse world around them.

Other Matters (13 of 17)	Response
Program Title	Family Style with Chef Jeff 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 Family Style with Chef Jeff features award-winning chef and motivational speaker, Jeff Henderson, as he teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family.

Other Matters (14 of 17)	Response
Program Title	On the Spot 50.2
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.2 On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Other Matters (15 of 17)	Response
Program Title	Animal Atlas 50.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10a & 10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

50.3 Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context.

Other Matters (16 of 17)	Response
Program Title	Zoo Clues 50.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11a & 11:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Zoo Clues shows viewers a different side of the animal world. The animal kingdom is huge and full of fascinating and off animals and their behaviors. Zoo Clues presents some of these unusual animal characteristics, behaviors and abilities but in a twist, compares them to human feats to give perspective. Viewers see real, natural animal behaviors and can relate them to their own life in the real world. Viewers also learn how animals use their extraordinary senses for survival. The show provides an interactive feature with quizzes that engage and challenge critical thinking in the viewer.

Other Matters (17 of 17)	Response
Program Title	On the Spot 50.3
Origination	
Days/Times Program Regularly Scheduled	Sun 12p & 12:30p
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WDCW, LLC **Attachments**

No Attachments.