



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-122172** | Submit Date: **07/08/2011** | Call Sign: **WLEX-TV** | Facility ID: **73203**

City: **LEXINGTON** | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/08/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | NBC                  |
|              | Nielsen DMA           | Lexington            |
|              | Web Home Page Address | http://www.lex18.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core Programs(9)

| Digital Core Program (1 of 9)  |  | Response  |
|--|--|---|
| Program Title  |  | Swap TV   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Sunday-Friday   |
| Total times aired at regularly scheduled time  |  | 77  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (2 of 9)  |  | Response   |
|--|--|--|
| Program Title  |  | Dog Tales  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Sat 930am  |
| Total times aired at regularly scheduled time  |  | 7  |
| Total times aired  |  | 11   |
| Number of Preemptions  |  | 6  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  | 4  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes  |

Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |           |
|--|-----------|
| Title of Program   | Dog Tales |
| List date and time rescheduled   |           |
| Is the rescheduled date the second home?   |           |
| Were promotional efforts made to notify the public of rescheduled date and time? |           |
| Date Preempted   |           |
| Episode #  | 5/7       |
| Reason for Preemption  | Sports    |

#### Digital Preemption Programs #2

| Questions  | Response  |
|--|-----------|
| Title of Program   | Dog Tales |
| List date and time rescheduled   |           |
| Is the rescheduled date the second home?   |           |
| Were promotional efforts made to notify the public of rescheduled date and time? |           |
| Date Preempted   |           |
| Episode #  | 6/4       |
| Reason for Preemption  | Sports    |

#### Digital Preemption Programs #3

| Questions  | Response    |
|--|-------------|
| Title of Program   | Dog Tales   |
| List date and time rescheduled   | 4/10 1130am |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 4/9         |
| Reason for Preemption  | Sports      |

#### Digital Preemption Programs #4

| Questions  | Response    |
|--|-------------|
| Title of Program   | Dog Tales   |
| List date and time rescheduled   | 4/17 1130am |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 4/16        |
| Reason for Preemption  | Sports      |

#### Digital Preemption Programs #5

| Questions  | Response    |
|--|-------------|
| Title of Program   | Dog Tales   |
| List date and time rescheduled   | 5/28 8:30am |
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 5/28        |
| Reason for Preemption  | Sports      |

Digital Preemption Programs #6

| Questions  | Response    |
|--|-------------|
| Title of Program   | Dog Tales   |
| List date and time rescheduled   | 4/24 1130am |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 4/23        |
| Reason for Preemption  | Sports      |

| Digital Core Program<br>(3 of 9)                   | Response            |
|--|---------------------|
| Program Title                                      | Turbo Dogs          |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | Sat 1000am          |
| Total times aired at regularly scheduled time      | 11                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 2                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  | 2                   |
| Length of Program                                  | 30 mins             |
| Age of Target Child Audience                       | 6 years to 10 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Turbo Dogs is based on the Racer Dogs book by Bob Kolar. The action is set in the town of Racerville, where a wacky, canine-based community shares a passion for motor sports. The series will aim to expose kids to the concepts of direction, distance and time, while reinforcing the importance of cooperation and fair play. In each episode, canine heroes Dash, Mags, GT, Strut, Stinkbert and Clutch will take kids on a high-speed racing adventure with an emphasis on friendship and teamwork. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions  | Response   |
|--|------------|
| Title of Program   | Turbo Dogs |
| List date and time rescheduled   | 5/8 300pm  |
| Is the rescheduled date the second home?   | Yes        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   |            |
| Episode #  | 5/7        |
| Reason for Preemption  | Sports     |

Digital Preemption Programs #2

| Questions  | Response   |
|--|------------|
| Title of Program   | Turbo Dogs |
| List date and time rescheduled   | 6/5 200pm  |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   |            |
| Episode #  | 6/4        |
| Reason for Preemption  | Sports     |

| Digital Core Program (4 of 9)                 | Response   |
|---|------------|
| Program Title                                 | Shelldon   |
| Origination                                   | Network    |
| Days/Times Program Regularly Scheduled        | Sat 1030am |
| Total times aired at regularly scheduled time | 11         |
| Total times aired                             | 13         |
| Number of Preemptions                         | 2          |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON chronicles the aquatic adventures of a young Yoka Star Shell named Shelldon and his best friends, Herman and Connie. The trio's undersea exploits throughout their hometown of Shell Land offer plenty of opportunity for fun and games, but there's always a lesson to be learned in their escapades as well. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions  | Response  |
|--|-----------|
| Title of Program   | Shelldon  |
| List date and time rescheduled   | 6/5 200pm |
| Is the rescheduled date the second home?   | No        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes       |
| Date Preempted   |           |
| Episode #  | 6/4       |
| Reason for Preemption  | Sports    |

Digital Preemption Programs #2

| Questions  | Response  |
|--|-----------|
| Title of Program   | Shelldon  |
| List date and time rescheduled   | 5/8 330pm |
| Is the rescheduled date the second home?   | Yes       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes       |
| Date Preempted   |           |
| Episode #  | 5/7       |
| Reason for Preemption  | Sports    |

| Digital Core Program (5 of 9)          |                      | Response |
|--|----------------------|----------|
| Program Title                          | The Magic School Bus |          |
| Origination                            | Network              |          |
| Days/Times Program Regularly Scheduled | Sat 1100am           |          |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 2   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

Digital Preemption Programs #1

| Questions  | Response             |
|--|----------------------|
| Title of Program   | The Magic School Bus |
| List date and time rescheduled   | 6/4 1200pm           |
| Is the rescheduled date the second home?   | No                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   |                      |
| Episode #  | 6/4                  |

|                       |        |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions  | Response             |
|--|----------------------|
| Title of Program   | The Magic School Bus |
| List date and time rescheduled   | 5/8 400pm            |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   |                      |
| Episode #  | 5/7                  |
| Reason for Preemption  | Sports               |

| Digital Core Program (6 of 9)  | Response  |
|--|---|
| Program Title  | Babar   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 1130am  |
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 2   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response  |
|--|-----------|
| Title of Program   | Babar     |
| List date and time rescheduled   | 5/8 430pm |
| Is the rescheduled date the second home?   | Yes       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes       |
| Date Preempted   |           |
| Episode #  | 5/7       |
| Reason for Preemption  | Sports    |

Digital Preemption Programs #2

| Questions  | Response   |
|--|------------|
| Title of Program   | Babar      |
| List date and time rescheduled   | 6/4 1230pm |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   |            |
| Episode #  | 6/4        |
| Reason for Preemption  | Sports     |

| Digital Core Program (7 of 9)                 | Response          |
|---|-------------------|
| Program Title                                 | Willa's Wild Life |
| Origination                                   | Network           |
| Days/Times Program Regularly Scheduled        | Sat 1200pm        |
| Total times aired at regularly scheduled time | 10                |
| Total times aired                             | 13                |

|  |  |
|--|--|
| Number of Preemptions  | 3  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 3  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Wila's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 5/8 500pm         |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 5/7               |
| Reason for Preemption  | Sports            |

Digital Preemption Programs #2

| Questions                      | Response          |
|--------------------------------|-------------------|
| Title of Program               | Willa's Wild Life |
| List date and time rescheduled | 5/28 900am        |

|  |        |
|--|--------|
| Is the rescheduled date the second home?   | No     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes    |
| Date Preempted   |        |
| Episode #  | 5/28   |
| Reason for Preemption  | Sports |

Digital Preemption Programs #3

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 6/4 100pm         |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 6/4               |
| Reason for Preemption  | Sports            |

| Digital Core Program (8 of 9)                      | Response   |
|--|------------|
| Program Title                                      | Pearlie    |
| Origination  | Network    |
| Days/Times Program Regularly Scheduled             | Sat 1230pm |
| Total times aired at regularly scheduled time      | 10         |
| Total times aired                                  | 13         |
| Number of Preemptions                              | 3          |
| Number of Preemptions for other than Breaking News |            |
| Number of Preemptions Rescheduled                  | 3          |
| Length of Program                                  | 30 mins    |

|  |   |
|--|---|
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response   |
|--|------------|
| Title of Program   | Pearlie    |
| List date and time rescheduled   | 5/28 930am |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   |            |
| Episode #  | 5/28       |
| Reason for Preemption  | Sports     |

#### Digital Preemption Programs #2

| Questions  | Response  |
|--|-----------|
| Title of Program   | Pearlie   |
| List date and time rescheduled   | 6/4 130pm |
| Is the rescheduled date the second home?   | No        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes       |
| Date Preempted   |           |
| Episode #  | 6/4       |
| Reason for Preemption  | Sports    |

#### Digital Preemption Programs #3

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |           |
|--|-----------|
| Title of Program   | Pearlie   |
| List date and time rescheduled   | 5/8 530pm |
| Is the rescheduled date the second home?   | Yes       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes       |
| Date Preempted   |           |
| Episode #  | 5/7       |
| Reason for Preemption  | Sports    |

| Digital Core Program (9 of 9)  | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen Edition  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat 100pm  |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  | 13   |
| Number of Preemptions  | 5  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Made in Hollywood: Teen Edition |
| List date and time rescheduled   | 5/8 1130am                      |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | 5/7                             |
| Reason for Preemption  | Sports                          |



Digital Preemption Programs #2

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Made in Hollywood: Teen Edition |
| List date and time rescheduled   | 6/26 1130am                     |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | 6/25                            |
| Reason for Preemption  | Sports                          |

Digital Preemption Programs #3

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Made in Hollywood: Teen Edition |
| List date and time rescheduled   | 5/29 1130am                     |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | 5/28                            |
| Reason for Preemption  | Sports                          |

Digital Preemption Programs #4

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Made in Hollywood: Teen Edition |
| List date and time rescheduled   | 6/4 200pm                       |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | 6/4                             |
| Reason for Preemption  | Sports                          |

Digital Preemption Programs #5

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Made in Hollywood: Teen Edition |
| List date and time rescheduled   | 4/17 730am                      |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   |                                 |
| Episode #  | 4/16                            |
| Reason for Preemption  | Sports                          |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2)  | Response   |
|--|--|
| Program Title  | Missing  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | Sunday 500am   |
| Total times aired at regularly scheduled time:   | 9  |
| Number of Preemptions  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

Date and Time Aired:

| Questions | Response                 |
|-----------|--------------------------|
| Date Time | 4/24 moved to 4/24 600am |
| Date Time | 5/22 moved to 5/22 600am |

| Non-Core Educational and Informational Programming (2 of 2)  | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen Edition  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | Sunday 530am   |
| Total times aired at regularly scheduled time:   | 9  |
| Number of Preemptions  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes  |

|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes                    |
| Name of children's programming liaison  | Camille Thomas         |
| Address   | 1065 Russell Cave Road |
| City  | Lexington              |
| State   | KY                     |
| Zip   | 40588                  |
| Telephone Number  | 859-226-7605           |
| Email Address   | cthomas@wlex.tv.com    |

|  |   |
|--|---|
| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>Dog Tales was pre-empted the entire month of April for a local sports show Keeneland Close-up which highlights the local horseracing industry with horses only running in April and October. THE MORE YOU KNOW WEBSITE: The More You Know's website (<a href="http://www.nbc.com/tmyk">www.nbc.com/tmyk</a>) features scripts from the award winning public service announcements, referral information for other organizations referenced in the PSA'S, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades. THURSDAY'S CHILD: This is a segment of our newscast each Thursday. Dia Davidson, one of our dayside anchors takes a different child out each week that is in the social service system in Lexington and up for adoption. She spends the entire day with them, getting to know the child, spending quality one on one time with the child. She then does a news segment featuring the child and asking interested viewers to call the number on the screen to inquire about adoption. Children have received wonderful loving families to be a part of as a result. LEXINGTON HUMANE SOCIETY: Each day on our 1230 pm newscast a representative from the Lexington Humane Society appears at the end on the set with the anchors featuring a different animal. It may be a cat, dog, guinea pig, armadillo, rabbit, etc. These are healthy animals up for adoption. Information relating to the type of animal it is, its nature, what kind of home it needs, etc are given to educate the viewer about specific kinds of animals. Viewers are encouraged to call the humane society's number on the screen to adopt. We have made a lot of little children happy with these opportunities to adopt a homeless animal. BILL'S WEATHER 101: WLEX-TV'S Chief Meteorologist, Bill Meck, routinely visits elementary and middle school students in their classrooms to help them better understand the weather information he provides daily during his on-air segments. Bill's Weather 101 takes the complexities and wonders of weather and makes the fundamentals simple and fun. Students as young as kindergarten are able to grasp concepts easily. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.</p> |
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**Other Matters (9)**

| Other Matters (1 of 9)   |  | Response   |
|--|--|--|
| Program Title  |  | Dog Tales (Channel 18.1)   |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Sat 930am  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience from  |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |

| Other Matters (2 of 9)   |  | Response  |
|--|--|---|
| Program Title  |  | Turbo Dogs (Channel 18.1)   |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | Sat 1000am  |
| Total times aired at regularly scheduled time  |  | 13  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Turbo Dogs is based on the Racer Dogs book by Bob Kolar. The action is set in the town of Racerville, where a wacky, canine-based community shares a passion for motor sports. The series will aim to expose kids to the concepts of direction, distance and time, while reinforcing the importance of cooperation and fair play. In each episode, canine heroes Dash, Mags, GT, Strut, Stinkbert and Clutch will take kids on a high-speed racing adventure with an emphasis on friendship and teamwork. |

| Other Matters (3 of 9)   |  | Response  |
|--|--|---|
| Program Title  |  | Shelldon (Channel 18.1)   |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | Sat 1030am  |
| Total times aired at regularly scheduled time  |  | 13  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | SHELLDON chronicles the aquatic adventures of a young Yoka Star Shell named Shelldon and his best friends, Herman and Connie. The trio's undersea exploits throughout their hometown of Shell Land offer plenty of opportunity for fun and games, but there's always a lesson to be learned in their escapades as well. |

| Other Matters (4 of 9)   |   | Response |
|--|---|----------|
| Program Title  | The Magic School Bus (Channel 18.1)   |          |
| Origination  | Network   |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat 1100am  |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |          |
| Length of<br>Program   | 30 mins   |          |
| Age of<br>Target Child<br>Audience<br>from   | 6 years to 10 years   |          |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. |          |

| Other Matters (5 of 9)  |   | Response |
|---|---|----------|
| Program Title   | Babar (Channel 18.1)  |          |
| Origination   | Network   |          |
| Days/Times<br>Program Regularly<br>Scheduled  | Sat 1130am  |          |
| Total times aired at<br>regularly<br>scheduled time   | 13  |          |
| Length of Program   | 30 mins   |          |
| Age of Target<br>Child Audience<br>from   | 6 years to 10 years   |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemna that is faced by Babar, one of his friends or family members. |          |



| Other Matters (6 of 9)   | Response   |
|--|--|
| Program Title  | Willa's Wild Life (Channel 18.1)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat 1200pm   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Wila's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. |

| Other Matters (7 of 9)                        | Response               |
|---|------------------------|
| Program Title                                 | Pearlie (Channel 18.1) |
| Origination                                   | Network                |
| Days/Times Program Regularly Scheduled        | Sat 1230pm             |
| Total times aired at regularly scheduled time | 13                     |
| Length of Program                             | 30 mins                |
| Age of Target Child Audience from             | 6 years to 10 years    |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
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| Other Matters (8 of 9)   | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen Edition (Channel 18.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat 100pm  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides its target age group of teens 13-16 with behind-the-screen background and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |

| Other Matters (9 of 9)   | Response  |
|--|---|
| Program Title  | Swap TV (Channel 18.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday - Friday 700am   |
| Total times aired at regularly scheduled time  | 78  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. |

Certification

| Question   | Response                                       |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WLEX<br/>Communications,<br/>LLC</b></p> |

**Attachments**

No Attachments.