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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171727** | File Number: **CPR-152385** | Submit Date: **04/04/2014** | Call Sign: **KBVU** | Facility ID: **58618** | City: **EUREKA** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/04/2014** | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KBVUFOX28.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Wild America KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North America continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Animal Atlas KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Animal Exploration/Jarrod Miller KBVU Digital 28.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 8A 7/6-9/7 Sat 8A-830A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes, there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	**Response**
Program Title	ECO Company KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out whats on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	Coolest Place On Earth KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Coolest Place On Earth KBVU Digital 28.1
List date and time rescheduled	1/4 1130AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/4 9am
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Family Style with Chef Jeff KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informational half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Family Style with Chef Jeff KBVU Digital 28.1
List date and time rescheduled	1/5 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	1/4 930AM
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Animal Atlas KBVU Digital 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/7A-730A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response

Program Title	Animal Atlas KBVU Digital 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/730A-8A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	**Response**
Program Title	Zoo Clues KBVU Digital 28.2 THIS TV
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/8A-830A PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	**Response**
Program Title	Zoo Clues KBVU Digital 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/830A-9A PT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	On The Spot KBVU Digital 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9a-930a PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	**Response**
Program Title	On The Spot KBVU Digital 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/930a-10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Paula Murphy
Address	300 Main Street
City	Chico
State	CA
Zip	95928
Telephone Number	530-893-1234
Email Address	pmurphy@esteembroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee broadcasts its primary digital 28.1 a Fox affiliate, and a secondary digital 28.2 a This TV affiliate. Licensee no longer broadcasts in analog.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Wild America KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North America continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 12)	Response
Program Title	Animal Atlas KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/730A-8A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 12)	**Response**
Program Title	Jarrod Miller Animal Exploration 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 12)	**Response**
Program Title	ECO Company KCVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/830A-9A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (5 of 12)	**Response**
Program Title	Coolest Place On Earth KBVU 28.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9A-930A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 12)	**Response**
Program Title	Family Style with Chef Jeff KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/930A-10A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informational half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (7 of 12)	**Response**
Program Title	Animal Atlas KBVU 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 12)	**Response**
Program Title	Animal Atlas KBVU 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/730A-8A PT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (9 of 12)	**Response**
Program Title	Zoo Clues KBVU 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (10 of 12)	**Response**
Program Title	Zoo Clues 28.2 THISTV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/830A-9A PT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (11 of 12)	**Response**
Program Title	On The Spot KBVU 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9A-930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (12 of 12)	**Response**
Program Title	On The Spot KBVU 28.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/930A-10A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Esteem Broadcasting of California LLC**

Attachments

No Attachments.