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# Children's Television Programming Report

FRN: **0024376154** | File Number: **CPR-125919** | Submit Date: **01/05/2012** | Call Sign: **WGRZ** | Facility ID: **64547** | City: **BUFFALO** | State: **NY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/05/2012** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Buffalo
	Web Home Page Address	www.wgrz.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	11/26/11 at 1:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 12)		Response
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:30 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Babar
List date and time rescheduled	11/26/11 at 1:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 12)		Response
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:00 p.m.	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl and her menagerie of animals. Willa's Wild Life lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	11/27 at 12:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	11/27/2011 at 12:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Turbo Dogs
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one of more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational messages learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 12)**

**Response**

Program Title	Sheldon
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (7 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/11:00 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (8 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/11:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (9 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/11:00 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (10 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/11:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (11 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/11:00 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (12 of 12)**

**Response**

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/11:30 a.m.



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on Universal Sports Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Deborah Schugar
Address	259 Delaware Avenue
City	Buffalo
State	NY
Zip	14202
Telephone Number	(716) 849-2291
Email Address	dschugar@wgrz.gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, November 19, NBC pre-empted The Magic School Bus, Babar, Willa's Wild Life and Pearlie to air NBC's live coverage of the President's Cup Golf airing 8am-4pm. WGRZ rescheduled Magic School Bus and Babar on November 26 at 1pm and 1:30pm respectively, and Willa's Wild Life and Pearlie on November 27 at 12pm and 12:30pm respectively. Universal Sports was providing programming for WGRZ Channel 2.2. As of December 31 at 11:59 p. m., Universal Sports is no longer providing programming for WGRZ Channel 2.2. As of January 1, 2012, Antenna TV is providing programming for WGRZ Channel 2.2. This programming information is included in Section 14 of this report.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
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**Other Matters (3 of 12)**

**Response**

Program Title	Willa's Wild Life
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/12:00 p.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl and her menagerie of animals. Willa's Wild Life lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.
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**Other Matters (4 of 12)**

**Response**

Program Title	Pearlie
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/12:30 p.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

<b>Other Matters (5 of 12)</b>	
	<b>Response</b>

Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is a show about six canine friends who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
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<b>Other Matters (6 of 12)</b>	
	<b>Response</b>

Program Title	Sheldon
Origination	Network

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Days/Times Program Regularly Scheduled	Sundays/11:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the seal life habitat of Shell Land and environmental conservation.
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**Other Matters (7 of 12)**

**Response**

Program Title	Curiosity Quest Goes Green
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/7:00 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, "The Curiosity Quest Goes Green" series allows children to explore the world of "green" living and serves the educational and information needs of children 9 to 12 years of age with its program content, including scientific principles and their practical applications in everyday life. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
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**Other  
Matters (8 of 12)**

**Response**

Program Title	Critter Gitters
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, this series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West ... just about everywhere in the USA.

<b>Other Matters (9 of 12)</b>	<b>Response</b>
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewers' letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

<b>Other Matters (10 of 12)</b>	<b>Response</b>
Program Title	Heads Up!
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

<b>Other Matters (11 of 12)</b>	
	<b>Response</b>
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promotion strong personal and community values.

<b>Other Matters (12 of 12)</b>	
	<b>Response</b>
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30 a.m.

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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promotion strong personal and community values.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Multimedia Entertainment, Inc.</b></p>

## Attachments

No Attachments.