

Children's Television Programming Report

 FRN: 0018608265
 File Number: CPR-144102
 Submit Date: 07/09/2013
 Call Sign: KFRE-TV
 Facility ID: 59013

 City: SANGER
 State: CA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/09/2013
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : Second Quarter of 2013

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Section Question		Response	
	Station Type	Station Type Station Type Network Affiliat		ı	
		Affiliated network CW			
		Nielsen DMA	Fresno-Visalia		
		Web Home Page Address	www.kfre.com		
Digital Core	Question			Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0	
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0	
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes	
	programming guideline (applie	at least 50% of the Core Programming counted toward meeting ad to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes	

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Wild About Animals (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Great Big World (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern
educational	to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess
and	Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need
informational	- ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese
objective of	neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great
the program	Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse
and how it	experiences of world exploration with the life-changing volunteer opportunities available in these same
meets the	areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and
definition of	thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In
Core	addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in
Programming.	selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities
Does the	Yes
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the program	
the symbol E	
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Digital Core Program (3 of 9)	Pospense
3)	Response
Program Title	Whaddyado (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain
educational	children 13-16 about the world around them. Each episode is an educational life lesson, based on reality
and	intended to prepare young people for potential situations that could easily crop up at anytime, anywhere
informational	Through dramatic re-enactments, Whaddyado will skillfully document the event, interview the participant
objective of the	and talk to various experts, who will explain what the proper reaction should be when faced with similar
program and	life-threatening circumstances. Also, in an effort to help young people make the right decision at the right
how it meets	moment, there is a "Moral Dilemma" segment featured in each episode.
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identify the	
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program the	
symbol E/I?	

Digital Core Program (4 of 9)	Response
Program Title	Awesome Adventures (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Mystery Hunters (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, informational searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical the program thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

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Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (6 of 9)	Response
Program Title	The New Adventures of Nanoboy (DT-1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. (4/1-4/13/2013)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

Describe the The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smallest educational superhero to fight microscopic villains too small for the naked eye. In the micro cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad to the bone bacteria while trying to survive the biggest challenge of all - being a informational 10 year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a objective of normal 9 year old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer the program pressure, and exam stress. In the micro cosmos, Oscar, Nanoboy, encounters bigger than life problems deranged proteins and Amazonian Amoebas, and with the help of his Nano team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro world, Nanoboy encounters solutions that he can definition of bring back to solve world problems.

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Does the Yes Licensee identify the program by displaying throughout the program the symbol E /|?

Digital Core Program (7 of 9)	Response
Program Title	Rescue Heroes (DT-1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. (4/20-6/30/2013)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes, is a thirty-minute program designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	The New Adventures of Nanoboy (DT-1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye. In the micro cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad to the bone bacteria while trying to survive the biggest challenge of all - being a informational 10 year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9 year old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure, and exam stress. In the micro cosmos, Oscar, Nanoboy, encounters bigger than life problems deranged proteins and Amazonian Amoebas, and with the help of his Nano team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro world, Nanoboy encounters solutions that he can bring back to solve world problems.

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Digital Core Program (9 of 9)	Response
Program Title	Safari Tracks (DT-2 Estrella)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00 a.m.
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari Tracks" is a popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions to crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host 'Ushaka', "Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. The program is designed for children 13-16 years of age. It airs at 8:00 a.m. Monday through Saturday, 30 minutes in length. Shot entirely in exotic African locations, this series is guaranteed to captivate and entertain kids and adults of all ages! This program does meet the standards set by the FCC for Children's programming.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Debbie L. Sweeney
Address	5111 East McKinley Avenue
City	Fresno
State	СА
Zip	93727
Telephone Number	559-255-2600
Email Address	dsweeney@kmph.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFRE-TV airs general audience programs and public service announcements that have educational and informational value for children. The same public service announcements air on KFRE DT-2 (Estrella).

Liaison Contact

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title		Wild About Animals (DT-1 CW)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday 7:00 a.m.
Total times aired regularly schedu		13
Length of Progra	am	30 mins
Age of Target C Audience from	hild	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.
Other Matters (2 of	Deserves	
3) Brogram Title	Response	
Program Title Origination	Syndicated	orld (DT-1 CW)
Days/Times Program Regularly Scheduled	Tuesday 7:0	0 a.m.
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 1	l6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	to young tee Elizabeth Sta ranging from neighborhoo Big World off experiences areas. Variou thoughtful int addition, Eliz	anton's Great Big World provides dynamic core programming in the areas of particular concern ns; including global, social, educational, and wellness issues. Award-winning teen hostess anton and select celebrity friends travel around the world volunteering in areas of specific need a feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese ads whose citizens have experienced high rates of profound deafness and hearing loss. Great fers a dynamic television experience for teens - combining the exciting, fun, and diverse of world exploration with the life-changing volunteer opportunities available in these same us age-appropriate global issues are introduced to the viewing audience through in-depth and terviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In cabeth and friends' personal hands-on experiences in the field both inspire teens to engage in bing behaviors in addition to educating them on where and how to find volunteer opportunities.
Other Matters		

Whaddyado (DT-1 CW) Program Title

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life lesson, based on reality intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic re-enactments, Whaddyado will skillfully document the event, interview the participants and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there is a "Moral Dilemma" segment featured in each episode.

Other Matters (4 of 8)	Response
Program Title	Awesome Adventures (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.

Other Matters (5 of 8)	Response
Program Title	Mystery Hunters (DT-1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00 a.m.

Total times aired at regularly	13
scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it meets the	Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytica thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on histo culture, geography, and international customs.
i rogianing.	
Other Matters (6 of 8)	Response
Program Title	Rescue Heroes (DT-1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of	Rescue Heroes is a thirty-minute program designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize around the globe protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Core Programming.	
Core	

Program Title	The New Adventures of Nanoboy (DT-1 CW)

Days/Times Program Regularly Scheduled	Saturday 7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smalles superhero to fight microscopic villains too small for the naked eye. In the micro cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad to the bone bacteria while trying to survive the biggest challenge of all - being a 10 year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9 year old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure, and exam stress. In the micro cosmos, Oscar, Nanoboy, encounters bigger than life problems - deranged proteins and Amazonian Amoebas, and with the help of his Nano team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro world, Nanoboy encounters solutions that he can bring back to solve world problems.
Other Matters (8 of 8)	Response
Program Title	Safari Tracks (DT-2 Estrella)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Sautrday 8:00 a.m.
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	TTBG /KFRE
		LICENSE SUB, LLC

Attachments No Attachments.