

Children's Television Programming Report

 FRN:
 0030190466
 File Number:
 CPR-121730
 Submit Date:
 07/07/2011
 Call Sign:
 WDKA
 Facility ID:
 39561
 City:

 PADUCAH
 State:
 KY
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 07/07/2011

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 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2011

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Type, and Contact Information | | | | | |
|-------------|---|---------|-------|-------|----------------|--|
| Information | Applicant | Address | Phone | Email | Applicant Type | |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|-----------------------------|--|--|---------------------------------|-----------------------|
| Television Information | Station Type | Station Type | Network Affiliation | n |
| | | Affiliated network | MY NETWORK T | V |
| | | Nielsen DMA | Paducah-Cp Gird Vrn. | I-Harris-MT |
| | | Web Home Page Address | WWW.MYWDKA | .COM |
| Digital Core Programming | Question State the average numb stream | per of hours of Core Programming per week broadcast by | the station on its main program | Respons 4.0 |
| - | | per of hours of Core Programming per week broadcast by | the station on its main program | Respons 4.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 336.0 |
| | State the average numb | ber of hours per week of Core Programming broadcast by See 47 C.F.R. Section 73.671: | the station on other than its | 6.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(11)

|) | Digital Core Program (1 of 11) | Response |
|---|--|---|
| | Program Title | THE NEW ADVENTURES OF MADELINE |
| | Origination | Syndicated |
| | Days/Times Program Regularly Scheduled | THURSDAY & FRIDAYS 4/1/11-6/30/11 7:00AM-7:30AM |
| | Total times aired at regularly scheduled time | 26 |
| | Total times aired | |
| | Number of Preemptions | 0 |
| | Number of Preemptions for other than Breaking News | |
| | Number of Preemptions Rescheduled | |
| | Length of Program | 30 mins |
| | Age of Target Child Audience | 5 years to 7 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BASED ON THE CLASSIC BOOKS BY LUDWIG BEMELMAN, EACH EPISODE FOLLOWS THE EVERYDAY AND IMAGINATIVE ADVENTURES OF A LITTLE FRENCH GIRL, MADELINE, AND HER FRIENDS. MADELINE IS A CLEVER FREE-STANDING GIRL WHO SEEMS ALWAYS TO RISE TO THE OCCASION WHEN ADVERSITY ARISES. SHE DISCOVERS HAPPINESS COMES FROM HAVING CARING FRIENDS AND A GIVING ATTITUDE; SHE LEARNS TO TREASURE CULTURAL DIFFERENCES, BRING BALANCE TO HER LIFE, THE IMPORTANCE OF OBEYING RULES AND ACCEPTING RESPONSIBILITY, DISCOVERS THE BENEFITS OF COOPERATION AND EXERCISING MODERATION IN ALL THINGS. THE EDUCATIONAL OBJECTIVE OF THIS PROGRAM IS TO PORTRAY AND REFLECT THESE VALUABLE SOCIAL LEARNING EXPERIENCES FOR CHILDREN IN THE EARLY AND MIDDLE PERIODS OF CHILDHOOD. THE NEW ADVENTURES OF MADELINE AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| | Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 11) | Response |
|--|---|
| Program Title | M@D ABOUT |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP TH M@D ABOUT CAST COMBINE THEIR NATURAL CURIOUSITY WITH THEIR ENTHUSIASM TO INFO TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND TH IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT AIRED OF WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Core Program (3 of 11) Response

| Program Title | CAREER DAY |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKNOWNED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 11) | Response |
|--------------------------------------|-------------|
| Program Title | ECO COMPANY |
| Origination | Syndicated |

| | Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 8:00AM-8:30AM |
|--|--|--|
| | Total times aired at regularly scheduled time | 13 |
| | Total times aired | |
| | Number of Preemptions | 0 |
| | Number of Preemptions for other than Breaking News | |
| | Number of Preemptions Rescheduled | |
| | Length of Program | 30 mins |
| | Age of Target Child Audience | 13 years to 16 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT- REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| | Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 11) | Response |
|--------------------------------------|--------------------------|
| Program Title | NOONBORY AND THE SUPER 7 |
| Origination | Syndicated |

| | Days/Times Program Regularly Scheduled | MONDAY & TUESDAYS 4/4/11-6/28/11 7:00AM-7:30AM |
|--|--|---|
| | Total times aired at regularly scheduled time | 26 |
| | Total times aired | |
| | Number of Preemptions | 0 |
| | Number of Preemptions for other than Breaking News | |
| | Number of Preemptions Rescheduled | |
| | Length of Program | 30 mins |
| | Age of Target Child Audience | 3 years to 6 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SERIES USES FANTASY AND FUN TO PROMOTE SCHOOL READINESS IN YOUNG CHILDREN BY PROVIDING AN ENTICING MODEL FOR ETHICAL ACTIONS AND EFFECTIVE COEXISTANCE. ON AN EPISODE BY EPISODE BASIS, THE SERIES HIGHLIGHTS INSTANCES IN WHICH HELPING, COOPERATION AND LEADERSHIP LEAD TO SUCCESS; AND OTHER INSTANCES IN WHICH TAKING AN UNTOWARD RISK OR TELLING A LIE LEADS TO PROBLEMS AND COMPLICATIONS. THE PROGRAM ALSO GIVES CHILDREN AN OPPORTUNITY TO DISCOVER AND PRACTICE BASIC UNDERSTANDINGS AND SKILLS WHICH TEACH CHILDREN HOW TO ASK APPROPRIATE QUESTIONS, AND ENGAGE IN FACT-FINDING, LOGICAL REASONING, ANALYSIS AND EVALUATION. NOONBORY AND THE SUPER 7 AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| | Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| | the symbol E | |

| Digital Core Program (6 of 11) | Response | |
|--------------------------------------|----------------|--|
| Program Title | WIMZIE'S HOUSE | |
| Origination | Syndicated | |

| Days/Times Program Regularly Scheduled | WEDNESDAYS 4/6/11-6/29/11 7:00AM-7:30AM |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WIMZIE IS A FIVE YEAR OLD PUPPET MONSTER WHO ATTENDS DAYCARE AT HER 150 YEAR OLD GRANDMOTHER'S HOUSE, ALONG WITH HER BROTHER AND OTHER FRIENDS. THE SERIES' CHARACTERS ARE JUST FAMILIAR ENOUGH FOR THE VIEWERS TO IDENTIFY WITH, BUT DIFFERENT ENOUGH TO POINT OUT THAT THE ACTION TAKES PLACE IN AN ENCHANTED FANTASY WORLD OF MONSTERS. THROUGH UNFORGETTABLE ADVENTURES AND ORIGINAL TOE-TAPPING SING-ALONG SONGS, YOUNG VIEWERS ARE INTRODUCED TO TOPICS OF FRIENDSHIP, GENEROSITY, JEALOUSY, DIVERSITY AND SIBLING RIVALRY FROM A PRE- SCHOOLER'S POINT OF VIEW. WIMZIE'S HOUSE AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 11) | Response |
|---|--|
| Program Title | BETA RECORDS TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 7:00AM-7:30AM |

| Total times aired at regularly scheduled time | 13 |
|---|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA RECORDS TV IS AN EDUCATIONAL AND INSTRUCTIONAL MUSIC CENTRIC SERIES. IT FOLLOWS A MAGAZINE FORMAT WITH SEGMENTS INCLUDING MAJOR AND INDIE ARTIST INTERVIEWS, TUTORIALS AND HOW-TOS, TIPS FROM PRODUCERS AND MUSIC EXECUTIVES, INTERNET HEROES, LEGENDARY ARTISTS, AND MUSIC AS IT PERTAINS TO FASHION AND POP CULTURE. BETA RECORDS TV AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 11) | Response |
|---|--|
| Program Title | REAL LIFE 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 11) | Response |
|--|--|
| Program Title | ULTIMATE CHOICE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 8:00AM-8:30AM AND 8:30AM-9:00AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM PROVIDES AN OPPORTUNITY FOR ITS YOUNG VIEWERS TO LEARN MORE ABOUT THEMSELVES AND THEIR LIVES, AS WELL AS DEVELOP THEIR OWN CONVICTIONS ABOUT EACH OF THE PHYSICAL AND MORAL ISSUES THROUGH THE SUBJECTS EXPLORED AND DISCUSSED IN THE PROGRAM. IN EACH EPISODE, EIGHT TEENS WHO HAVE JUST FINISHED AN EXTREME ADVENTURE THAT BROUGHT THEM FACE TO GACE WITH CHALLENGES THAT HAVE LIFELONG IMPLICATIONS, SHARE THOUGHTS THAT ARE DESIGNED TO SHAPE THE VALUES THAT WILL GUIDE YOUNG MEN AND WOMEN THROUGHOUT THEIR LIVES. ULTIMATE CHOICE AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
|--|--|---|
| | Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 11) | Response |
|--|---|
| Program Title | TEEN KIDS NEWS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 9:00AM-9:30AM AND 9:30AM-10:00AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE) AND "WORD" (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E | Yes |

/l?

| Digital Core Program (11 of 11) | Response |
|--|--|
| Program Title | GINA D'S KIDS CLUB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 4/2/11-6/25/11 7:00-7:30AM, 7:30-8:00AM, 8:00-8:30AM, 8:30-9:00AM, 9:00-9:30AM, 9:30- 10:00 |
| Total times aired at regularly scheduled time | 72 |
| Total times aired | 78 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GINA D IS A FUN LOVING, POSITIVE ROLE MODEL WHO HAS THE DEMEANOR AND APPEARANCE OF A YOUNG TEACHER AND IS PLAYFUL IN HER APPROACH TO THE TARGET AUDIENCE. IN ADDITION TO PUPPETS AND ANIMATED CHARACTERS, GINA D IS SURROUNDED BY A GROUP OF WHIMSICAL CHARACTERS WHICH INCLUDE SIMON, MISS MUFFIN THE COOK, MR. POCKETS AND PIERRE, AS THE PROGRAM TAKES ON AN INTERACTIVE QUALITY THROUGH QUESTIONS AND REACTIONS FROM GINA TO A MULTI-CULTURALLY DIVERSE GROUP OF YOUNGSTERS WHO ARE SOMETIMES ON AND OFF CAMERA, SHE ATTAINS AND MAINTAINS THE ATTENTION OF YOUNG CHILDREN TO HELP FURTHER DEVELOP THEIR SELF-IMAGE, SOCIAL SKILLS, AS WELL AS MATH AND READING READINESS. VARIOUS THEMES THROUGHOUT THE PROGRAM MAY INCLUDE BIKE SAFETY, NOT TALKING TO STRANGERS AND STOPPING AT TRAFFIC LIGHTS. THROUGH DIFFERENT SCENARIOS AND EASILY LEARNED ORIGINAL SONGS, THESE LESSONS ARE IMPARTED TO THE TARGET AUDIENCE. GINA D'S KIDS CLUB AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-3). |
|--|--|
| Does the Licensee identify the program by displaying throughout the program | Yes |

Digital Preemption Programs #1

the symbol E

/l?

| Questions | Response |
|--|-----------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 7:30AM-8:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 7:30AM-8:00AM |
| Reason for Preemption | Other |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 8:30AM-9:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 8:30AM-9:00AM |
| Reason for Preemption | Other |

Digital Preemption Programs #3

| Questions | Response |
|--------------------------------|-----------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 7:00AM-7:30AM |

| Is the rescheduled date the second home? | Yes |
|--|----------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 7:00AM-7:30AM |
| Reason for Preemption | Other |

Digital Preemption Programs #4

| Questions | Response |
|--|-----------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 9:00AM-9:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 9:00AM-9:30AM |
| Reason for Preemption | Other |

Digital Preemption Programs #5

| Questions | Response |
|--|------------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 9:30AM-10:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 9:30AM-10:00AM |
| Reason for Preemption | Other |

Digital Preemption Programs #6

| Questions | Response |
|--|-----------------------|
| Title of Program | GINA D'S KIDS CLUB |
| List date and time rescheduled | 4/10/11 8:00AM-8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-04-02 |
| Episode # | 4/2/11 8:00AM-8:30AM |
| Reason for Preemption | Other |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question Response Does the Licensee publicize the existence and Yes location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Name of children's programming liaison ALAN MUSTER Address 806 ENTERPRISE ST. CAPE GIRARDEAU City State MO 63703 Zip **Telephone Number** 573-331-2121 **Email Address** AMUSTER@KBSI.SBGNET.COM ON ITS DIGITAL SECONDARY PROGRAM STREAMS, WDKA Include any other comments or information you want the Commission to consider in evaluating BROADCASTS THE COOL TV (CHANNEL 49-2) AND THE COUNTRY your compliance with the Children's Television NETWORK (CHANNEL 49-3), INCLUDING ALL EDUCATIONAL PROGRAMMING CARRIED BY THE NETWORKS. -- ALTHOUGH IT IS Act (or use this space for supplemental NOT PRODUCED WITH THE INTENTION OF EDUCATING CHILDREN explanations). This may include information on 16 AND UNDER, WDKA DID BROADCAST THE SERIES "ARE YOU any other noncore educational and SMARTER THAN A 5TH GRADER?" MONDAY THROUGH FRIDAY informational programming that you aired this quarter or plan to air during the next quarter, or EVENINGS AT 5:00PM-5:30PM. THE PROGRAM IS A FAMILY FRIENDLY GAME SHOW UTILIZING QUESTIONS BASED ON A any existing or proposed non-broadcast efforts GRADE SCHOOL EDUCATION, AND ALLOWS YOUNG VIEWERS TO that will enhance the educational and TEST WHAT THEY HAVE LEARNED IN SCHOOL AGAINST THE informational value of such programming to children. See 47 C.F.R. Section 73.671, CONTESTANTS AND CHILDREN FEATURED IN THE PROGRAM. NOTES 2 and 3.

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|---|
| Program Title | THE NEW ADVENTURES OF MADELINE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAY & FRIDAYS 7/1/11-9/16/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 23 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BASED ON THE CLASSIC BOOKS BY LUDWIG BEMELMAN, EACH EPISODE FOLLOWS THE EVERYDAY AND IMAGINATIVE ADVENTURES OF A LITTLE FRENCH GIRL, MADELINE, AND HER FRIENDS. MADELINE IS A CLEVER FREE-STANDING GIRL WHO SEEMS ALWAYS TO RISE TO THE OCCASION WHEN ADVERSITY ARISES. SHE DISCOVERS HAPPINESS COMES FROM HAVING CARING FRIENDS AND A GIVING ATTITUDE; SHE LEARNS TO TREASURE CULTURAL DIFFERENCES, BRING BALANCE TO HER LIFE, THE IMPORTANCE OF OBEYING RULES AND ACCEPTING RESPONSIBILITY, DISCOVERS THE BENEFITS OF COOPERATION AND EXERCISING MODERATION IN ALL THINGS. THE EDUCATIONAL OBJECTIVE OF THIS PROGRAM IS TO PORTRAY AND REFLECT THESE VALUABLE SOCIAL LEARNING EXPERIENCES FOR CHILDREN IN THE EARLY AND MIDDLE PERIODS OF CHILDHOOD. THE NEW ADVENTURES OF MADELINE WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Other Matters (2 of 16) | Response |
| Program Title | M@D ABOUT |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/17/11 & THURSDAYS 9/22/11-9/29/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP THE M@D ABOUT CAST COMBINE THEIR NATURAL CURIOUSITY WITH THEIR ENTHUSIASM TO INFORM TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

| Other Matters (3 of 16) | Response |
|--|--|
| Program Title | CAREER DAY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/10/11 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 11 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKNOWNED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Other Matters (4 of | |

| Matters (4 of 16) | Response |
|---|--|
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/3/11 8:00AM-8:30AM; TUESDAYS 9/6/11-9/27/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 14 |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Other Matters (5 of 16) | Response |
| Program Title | NOONBORY AND THE SUPER 7 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS 7/4/11-9/12/11 & TUESDAYS 7/5/11-8/30/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 20 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | THIS SERIES USES FANTASY AND FUN TO PROMOTE SCHOOL READINESS IN YOUNG CHILDREN BY PROVIDING AN ENTICING MODEL FOR ETHICAL ACTIONS AND EFFECTIVE COEXISTANCE. ON AN EPISODE BY EPISODE BASIS, THE SERIES HIGHLIGHTS INSTANCES IN WHICH HELPING, COOPERATION AND LEADERSHIP LEAD TO SUCCESS; AND OTHER INSTANCES IN WHICH TAKING AN UNTOWARD RISK OR TELLING A LIE LEADS TO PROBLEMS AND COMPLICATIONS. THE PROGRAM ALSO GIVES CHILDREN AN OPPORTUNITY TO DISCOVER AND PRACTICE BASIC UNDERSTANDINGS AND SKILLS WHICH TEACH CHILDREN HOW TO ASK APPROPRIATE QUESTIONS, AND ENGAGE IN FACT-FINDING, LOGICAL REASONING, ANALYSIS AND EVALUATION NOONBORY AND THE SUPER 7 WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Programming. | |

WIMZIE'S HOUSE

Syndicated

Program Title

Origination

| Days/Times Program Regularly Scheduled | WEDNESDAYS 7/6/11-9/14/11 7:00AM-7:30AM |
|--|--|
| Total times aired at regularly scheduled time | 11 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WIMZIE IS A FIVE YEAR OLD PUPPET MONSTER WHO ATTENDS DAYCARE AT HER 150 YEAR OLD GRANDMOTHER'S HOUSE, ALONG WITH HER BROTHER AND OTHER FRIENDS. THE SERIES' CHARACTERS ARE JUST FAMILIAR ENOUGH FOR THE VIEWERS TO IDENTIFY WITH, BUT DIFFERENT ENOUGH TO POINT OUT THAT THE ACTION TAKES PLACE IN AN ENCHANTED FANTASY WORLD OF MONSTERS. THROUGH UNFORGETTABLE ADVENTURES AND ORIGINAL TOE TAPPING SING-ALONG SONGS, YOUNG VIEWERS ARE INTRODUCED TO TOPICS OF FRIENDSHIP, GENEROSITY, JEALOUSY, DIVERSITY AND SIBLING RIVALRY FROM A PRE-SCHOOLER'S POINT OF VIEW. WIMZIE'S HOUSE WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49 1). |
| Other Matters (7 of 16) | Response |
| Program Title | SPORTS STARS OF TOMORROW |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 9/17/11-9/24/11 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 2 |
| | 30 mins |
| Length of Program | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

| Other Matters (8 of 16) | Response |
|--|---|
| Program Title | WILD LTD. |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS 9/19/11-9/26/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD LTD. IS A CONSERVATION SERIES FOLLOWING THE ADVENTURES OF GAME RANGER MICHELLE GARFORTH-VENTER, BOTH ON LAND AND UNDER THE WATER. MICHELLE MEETS RESEARCHERS AND VETERINARIANS AND LEARNS ABOUT THEIR WORK; TEACHING VIEWERS ABOUT JOB OPPORTUNITIES IN THE CONSERVATION WORLD. THE SERIES TEACHES ABOUT THE ANATOMY OF VARIOUS SPECIES AND HOW WE CAN BETTER PRESERVE THEIR POPULATION NUMBERS. EACH EPISODE IS DESIGNED TO REVEAL TO YOUNG PEOPLE THE VALUE OF WILD SPACES AND THE CREATURES THAT LIVE THERE. WILD LTD. WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |
| Other Matters (S | Response |
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAYS 9/21/11-9/28/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 1 2 |
| Length of Program | 30 mins |

Age of Target Child Audience from

Programming.

Describe theEACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUEeducational andPERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT AinformationalPARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITHobjective of theENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE VIEWERS,program andCHILDREN AND ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE.how it meets theANIMAL EXPLORATION WITH JAROD MILLER WILL BE BROADCAST ON WDKA'S MAINdefinition of CorePROGRAM STREAM (CHANNEL 49-1).

| Other Matters (10 of 16) | Response |
|---|--|
| Program Title | LIVE LIFE AND WIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS 9/23/11-9/30/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES WILL PROMOTE SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIVE LIFE AND WIN WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1). |

| Other Matters (11 of 16) | Response |
|--|---------------------------------|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 9/24/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core

MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Programming.

| Other Matters (12 of 16) | Response |
|---|---|
| Program Title | BETA RECORDS TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/24/11 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA RECORDS TV IS AN EDUCATIONAL AND INSTRUCTIONAL MUSIC CENTRIC SERIES. IT FOLLOWS A MAGAZINE FORMAT WITH SEGMENTS INCLUDING MAJOR AND INDIE ARTIST INTERVIEWS, TUTORIALS AND HOW-TOS, TIPS FROM PRODUCERS AND MUSIC EXECUTIVES, INTERNET HEROES, LEGENDARY ARTISTS, AND MUSIC AS IT PERTAINS TO FASHION AND POP CULTURE. BETA RECORDS TV WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |

| Other Matters (13 of 16) | Response |
|---|--|
| Program Title | REAL LIFE 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/24/11 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

| Other | |
|--|---|
| Matters (14 of 16) | Response |
| Program Title | ULTIMATE CHOICE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/24/11 8:00AM-8:30AM AND 8:30AM-9:00AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM PROVIDES AN OPPORTUNITY FOR ITS YOUNG VIEWERS TO LEARN MORE ABOUT THEMSELVES AND THEIR LIVES, AS WELL AS DEVELOP THEIR OWN CONVICTIONS ABOUT EACH OF THE PHYSICAL AND MORAL ISSUES THROUGH THE SUBJECTS EXPLORED AND DISCUSSED IN THE PROGRAM. IN EACH EPISODE, EIGHT TEENS WHO HAVE JUST FINISHED AN EXTREME ADVENTURE THAT BROUGHT THEM FACE TO GACE WITH CHALLENGES THAT HAVE LIFELONG IMPLICATIONS, SHARE THOUGHTS THAT ARE DESIGNED TO SHAPE THE VALUES THAT WILL GUIDE YOUNG MEN AND WOMEN THROUGHOUT THEIR LIVES. ULTIMATE CHOICE WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
| Other Matters (15 of 16) | Response |
| Program Title | TEEN KIDS NEWS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/24/11 9:00AM-9:30AM AND 9:30AM-10:00AM |
| Total times aired at regularly scheduled time | 26 |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE) AND "WORD" (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2). |
| Other Matters (16 of 16) | Response |
| Program Title | GINA D'S KIDS CLUB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7/2/11-9/24/11 7:00-7:30AM, 7:30-8:00AM, 8:00-8:30AM, 8:30-9:00AM, 9:00-9:30AM, 9:30- 10:00 |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GINA D IS A FUN LOVING, POSITIVE ROLE MODEL WHO HAS THE DEMEANOR AND APPEARANCE OF A YOUNG TEACHER AND IS PLAYFUL IN HER APPROACH TO THE TARGET AUDIENCE. IN ADDITION TO PUPPETS AND ANIMATED CHARACTERS, GINA D IS SURROUNDED BY A GROUP OF WHIMSICAL CHARACTERS WHICH INCLUDE SIMON, MISS MUFFIN THE COOK, MR. POCKETS AND PIERRE, AS THE PROGRAM TAKES ON AN INTERACTIVE QUALITY THROUGH QUESTIONS AND REACTIONS FROM GINA TO A MULTI-CULTURALLY DIVERSE GROUP OF YOUNGSTERS WHO ARE SOMETIMES ON AND OFF CAMERA, SHE ATTAINS AND MAINTAINS THE ATTENTION OF YOUNG CHILDREN TO HELP FURTHER DEVELOP THEIR SELF-IMAGE, SOCIAL SKILLS, AS WELL AS MATH AND READING READINESS. VARIOUS THEMES THROUGHOUT THE PROGRAM MAY INCLUDE BIKE SAFETY, NOT TALKING TO STRANGERS AND STOPPING AT TRAFFIC LIGHTS. THROUGH DIFFERENT SCENARIOS AND EASILY LEARNED ORIGINAL SONGS, THESE LESSONS ARE IMPARTED TO THE TARGET AUDIENCE. GINA D'S KIDS CLUB WILL BE BROADCAST ON WDKA'S |

| Certification | Question | Response |
|---------------|---|----------------------------|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title | |
| | 47, §503). | |
| | | WDKA |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | ACQUISITION CORPORATION |

Attachments No Attachments.