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Children's Television Programming Report

FRN: **0024376154** | File Number: **CPR-121476** | Submit Date: **07/06/2011** | Call Sign: **WGRZ** | Facility ID: **64547** | City: **BUFFALO** | State: **NY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/06/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Buffalo
	Web Home Page Address	www.wgrz.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	6/4/11 at 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 22)		Response
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:30 a.m.	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/4/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 22)		Response
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:00 p.m.	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl and her menagerie of animals. Willa's Wild Life lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	6/4/11 at 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 22)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30 p.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/28/11 7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 22)	Response
Program Title	Turbo Dogs
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/11:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one of more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational messages learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	6/5/11 at 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 22)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Sheldon
List date and time rescheduled	6/5/11 at 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-05
Episode #	
Reason for Preemption	Sports

**Digital Core
Program (7 of
22)**

Response

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/11:00 a.m.
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/16/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/9/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/23/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Planet X
List date and time rescheduled	4/21/11 at 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 22)		Response
Program Title	Planet X	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays/11:30 a.m.	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/16/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/23/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/9/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-09
Episode #	
Reason for Preemption	Sports

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/11:00 a.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/10/11 at 1:00pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/17/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/24/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 22)	Response
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/11:30 a.m.
Total times aired at regularly scheduled time	10
Total times aired	13

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/24/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/10/11 at 1:30pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/17/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 22)		Response
Program Title		Planet X
Origination		Network
Days/Times Program Regularly Scheduled		Wednesdays/11:00 a.m.
Total times aired at regularly scheduled time		10
Total times aired		13
Number of Preemptions		3
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		3
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/18/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/25/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X

List date and time rescheduled	5/11/11 at 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 22)	Response
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/11:30 a.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/11/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/18/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X
List date and time rescheduled	5/25/11 at 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-25
Episode #	
Reason for Preemption	Sports

Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, Mustard Pancakes is a television series for children featuring the loveable and talented Courtney Campbell and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes serves children's social and emotional development as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program, children learn by example, acquiring the goals necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)

Response

Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/8:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, Wild America's key educational objective is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)

Response

Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, In the Zone stars Magic Johnson, along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more), teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22) Response	
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Tuedays/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, "The Real Winning Edge" series' purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/ principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 22)	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/8:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists) and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)

Response

Program Title	Angel's Friends
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays/8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, "Angel's Friends" is an animated series aimed at 13-16 year olds. The main characters, although they are both angels and devils, deal with making choices in life, which is one of the main challenges that adolescents are faced with as they grow and mature. The main characters in this series all belong to their group or clique and within their circle of friends they learn to support each other. They are each assigned an Earthly teenager who needs help with issues in life. The angels are there to help their assignments make good choices and learn good lessons, however, they are countered by the young devils who are also assigned to help them make poor choices. In the end, the angels win, showing that positive choices are always better than negative ones. The stories about real life issues that teenagers face, such as bullying, standing up for friends, peer pressure, body image, being a leader rather than a follower, staying true to yourself and original ideas are better than copies, among other important challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, Mustard Pancakes is a television series for children featuring the loveable and talented Courtney Campbell and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes serves children's social and emotional development as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program, children learn by example, acquiring the goals necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	
	Response
Program Title	Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Fridays/8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, The Traveling Trio is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer. In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language and the bordering countries. Basic historical facts are presented in a clean, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	
	Response
Program Title	Ariel, Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Fridays/8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on WGRZ Channel 2.3, Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is, of course, getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at Citi Field, Shea Stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Deborah Schugardt
Address	259 Delaware Avenue
City	Buffalo
State	NY
Zip	14202
Telephone Number	(716) 849-2291
Email Address	dschugar@wgrz.gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, May 28, NBC pre-empted Willa's Wild Life and Pearlie to air NBC's live coverage of French Open Tennis 12:00-3:00 p.m. WGRZ rescheduled Willa's Wild Life on June 4 at 1:30 p.m. and Pearlie on May 28 at 7:30 a.m. On June 4 NBC pre-empted Magic School Bus and Babar to air NBC's live coverage of French Open from 12:00-3:00 p.m. WGRZ rescheduled Magic School Bus on June 4 at 1:00 p.m. and Babar on June 4 at 1:30 p.m. On June 5, NBC pre-empted Turbo Dogs and Sheldon to air live coverage of live coverage of French Open 9:00 a.m.-2:08 p.m. WGRZ aired Turbo Dogs on June 5; Turbo Dogs was joined in progress at 2:08 p.m. due to NBC's live coverage of French Open running late. Sheldon aired June 5 at 2:30 p.m.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.

Other Matters (2 of 22)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
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Other Matters (3 of 22)	
	Response

Program Title	Willa's Wild Life
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/12:00 p.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
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Other Matters (4 of 22)	
	Response

Program Title	Pearlie
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/12:30 p.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.
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Other Matters (5 of 22)

Response

Program Title	Turbo Dogs
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays/11:00 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
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Other Matters (6 of 22)

Response

Program Title	Shelldon
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (7 of 22)	
	Response
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Other Matters (8 of 22)		Response
Program Title	Planet X	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays/11:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.	

Other Matters (9 of 22)		Response
Program Title	Planet X	
Origination	Network	
Days/Times Program Regularly Scheduled	Tuesdays/11:00 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
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Other Matters (10 of 22)

Response

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
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Other Matters (11 of 22)

Response

Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/11:00 a.m.
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Other Matters (12 of 22)	Response
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Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.2, Planet X is an E/I video sports and fitness based television series. Each episode mixes action and extreme sports content within a balanced and well produced program that features (1) inspiring sports and fitness themes, angles and stories, information and education elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, regular travel and cultural experiences via foreign adventure feature shows all around the world and much more. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
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Other Matters (13 of 22)	Response
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Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/8:00 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Mustard Pancakes is a television series for children featuring the loveable and talented Courtney Campbell and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes serves children's social and emotional development as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program, children learn by example, acquiring the goals necessary to help them to be responsible members of society.

Other Matters (14 of 22)	Response
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Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Mondays/8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Wild America's key educational objective is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

Other Matters (15 of 22)	Response
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Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays/8:00 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Magic Johnson, along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more), teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

Other Matters (16 of 22)	
	Response

Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, "The Real Winning Edge" series' purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.

Other Matters (17 of 22)	
	Response

Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays/8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
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Other Matters (18 of 22)		Response
Program Title		BETA Records
Origination		Network
Days/Times Program Regularly Scheduled		Wednesdays/8:30 a.m.
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Airing on WGRZ Channel 2.3, BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists) and music as it pertains to fashion and pop culture.

Other Matters (19 of 22)		Response
Program Title		Angel's Friends
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays/8:00 a.m.
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, "Angel's Friends" is an animated series aimed at 13-16 year olds. The main characters, although they are both angels and devils, deal with making choices in life, which is one of the main challenges that adolescents are faced with as they grow and mature. The main characters in this series all belong to their group or clique and within their circle of friends they learn to support each other. They are each assigned an Earthly teenager who needs help with issues in life. The angels are there to help their assignments make good choices and learn good lessons, however, they are countered by the young devils who are also assigned to help them make poor choices. In the end, the angels win, showing that positive choices are always better than negative ones. The stories about real life issues that teenagers face, such as bullying, standing up for friends, peer pressure, body image, being a leader rather than a follower, staying true to yourself and original ideas are better than copies, among other important challenges.
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Other Matters (20 of 22)

Response

Program Title	Mustard Pancakes
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Origination	Network
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Days/Times Program Regularly Scheduled	Thursdays/8:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Mustard Pancakes is a television series for children featuring the loveable and talented Courtney Campbell and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes serves children's social and emotional development as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program, children learn by example, acquiring the goals necessary to help them to be responsible members of society.
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Other Matters (21 of 22)

Response

Program Title	Aqua Kids
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Origination	Network
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Days/Times Program Regularly Scheduled	Fridays/8:00 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	8 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
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Other Matters (22 of 22)

Response

Program Title	Ariel, Zoey, Eli Too
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Origination	Network
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Days/Times Program Regularly Scheduled	Fridays/8:30 a.m.
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on WGRZ Channel 2.3, Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is, of course, getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at Citi Field, Shea Stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Multimedia Entertainment, Inc.</p>

Attachments

No Attachments.