



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: 0028930774 File Number: CPR-144215 Submit Date: 07/10/2013 Call Sign: WTOG Facility ID: 74112 City: ST. PETERSBURG State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2013 Filing Status: Active

## Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tampa-St.Pete-Sarasota
	Web Home Page Address	www.wtogtv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30a-8:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00a-9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week teens learn lessons about how to react when perilous situations and everyday problems occur. Real footage and reenactments mixed with teen-on-the-street interviews and talks to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30a-9:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It targets 13-16 year old teens with segments ranging from coverage of animation, producing, directing, costume design, casting and composing. The content-rich spin-off introduces its audience to behind the scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00a-830a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters sets out to explore some of the world's greatest myths and mysteries. Mystery Hunters uses science and reason to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (5 of 7)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger from natural and man-made disasters. Equipped with the latest up the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help facing your fears, persistence pays off, preparedness, procedure, training and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of	
7)	Response
Program Title	The New Adventures of Nanoboy

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy (Oscar), tinier than the average cell takes on badto-the-bone-bacteriawhile trying to survice the biggest challenge of all being a 10-year-old! Oscar solve conflicts like peer pressure, and exam stress in the one world; and encounters bigger-than-life problems-deranged proteins and Amazonian amoebas, and w/the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of	
7)	Response
Program Title	The New Adventures of Nanoboy
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 7:30a-8:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, battle of good versus evil rages as each week Nanoboy (Oscar), tinier than the average cell takes on be to-the-bone-bacteriawhile trying to survice the biggest challenge of all being a 10-year-old! Oscar so conflicts like peer pressure, and exam stress in the one world; and encounters bigger-than-life problem deranged proteins and Amazonian amoebas, and w/the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he calbring back to solve human world problems.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Darlene Janiszewski
Address	365 105th Terrace NE
City	St. Petersburg
State	FL
Zip	33716
Telephone Number	727-570-4251
Email Address	djaniszewski@wtogtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"Because of the June 12 transition to digital broadcasting, the station ceased its analog broadcast of its children's programming schedule following the weekend of June 6-7 2009." WTOG produces and airs a series of informational and educational PSA's geared toward children. These spots are aired each quarter.

### Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00a-9:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week teens learn lessons about how to react when perilous situations and everyday problems occur. Real footage and reenactments mixed with teen-on-the-street interviews and talks to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances.

Other Matters (2 of 6)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30a-8:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession.

Other Matters (3 of 6)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00a-8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters sets out to explore some of the world's greatest myths and mysteries. Mystery Hunters uses science and reason to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends.

Other Matters (4 of 6)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 8:30a-9:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It targets 13-16 year old teens with segments ranging from coverage of animation, producing directing, costume design, casting and composing. The content-rich spin-off introduces its audience to behind the scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (5 of 6)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	13
Length of Program	6 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger from natural and man-made disasters. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.

Other Matters (6 of 6)	Response
Program Title	The New Adventures of Nanoboy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a-8:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target	5 years to 10 years		
Child			
Audience from			
Describe the	An action comedy about a boy who transforms into the world's smallest superhero to fight microscopic		
educational	villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a		
and	battle of good versus evil rages as each week Nanoboy (Oscar), tinier than the average cell takes on bad-		
informational	to-the-bone-bacteriawhile trying to survice the biggest challenge of all being a 10-year-old! Oscar solve		
objective of	conflicts like peer pressure, and exam stress in the one world; and encounters bigger-than-life problems		
the program	deranged proteins and Amazonian amoebas, and w/the help of his Nano-team reforms a flu virus and a		
and how it	goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can		
meets the	bring back to solve human world problems.		
definition of			
Core			
Programming.			

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. CBS
Operations,
Inc.

**Attachments** 

No Attachments.