

# Children's Television Programming Report

 FRN: 0007997810
 File Number: CPR-132507
 Submit Date: 07/10/2012
 Call Sign: KUVN-DT
 Facility ID: 35841

 City: GARLAND
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/10/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

### **Report reflects information for : Second Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Typ | e, and Contact Info | rmation |       |                |
|--------------------------|---------------------|---------------------|---------|-------|----------------|
|                          | Applicant           | Address             | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section   | Question Res   | sponse             |
|---------------------------|---|--|--------------------|
| Television<br>Information | Station Type  | Station Type Ne  | etwork Affiliation |
|                           |   | Affiliated network Un  | nivision           |
|                           |   | Nielsen DMA Da   | allas-Ft. Worth    |
|                           |   | Web Home Page Address  |                    |
|                           |   |  |                    |
| Digital Core              | Question  |  | Response           |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |  |                    |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the 0 station on other than its main program stream  |  |                    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |  |                    |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication<br>of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  |                    |
|                           | programming guideline (a  | that at least 50% of the Core Programming counted toward meeting the a pplied to free video programming aired on other than the main Yes No pro program episodes that had already aired within the previous seven days e | ogram              |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

| Digital Core Program<br>(1 of 6)  | Response  |
|---|---|
| Program Title   | Росоуо  |
| Origination   | Network   |
| Days/Times Program<br>Regularly Scheduled   | SA, 07:00 AM  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   | 13  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 1   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 2 years to 4 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (2<br>of 6)             | Response          |
|---|-------------------|
| Program Title                                   | The Backyardigans |
| Origination                                     | Network           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA, 07:30 AM      |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|--|---|
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |
| Digital Coro   |   |

| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
|--|--|
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 4 years to 6 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes  |

| Digital Core<br>Program (4 of<br>6)                       | Response        |
|---|-----------------|
| Program Title   | Maya and Miguel |
| Origination   | Network         |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SA, 8:30 AM     |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13              |

| Total times aired  | 13  |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 6 years to 11 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program has two main goals: one to encourage children to value, respect and better understand a variety of cultures, perspectives, traditions, languages and experiences; and second to support children in building their understanding of the English language, especially vocabulary. The show features 10 year old twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse neighborhood. Every episode turns and twists into an adventure for the twins especially when Maya's usua well-intended deeds turn into big messes, fortunately they always manage to fix. Maya & Miguel are both bilingual, they promote a positive attitude toward knowing and learning more than one language. This show presents a positive, culturally rich portrayal of a Latino family. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core Program<br>(5 of 6)              | Response          |
|---|-------------------|
| Program Title                                 | Dora the Explorer |
| Origination                                   | Network           |
| Days/Times Program<br>Regularly Scheduled     | SA, 09:00 AM      |
| Total times aired at regularly scheduled time | 13                |
| Total times aired                             | 13                |
| Number of<br>Preemptions                      | 0                 |

| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
|---|---|
| Number of<br>Preemptions<br>Rescheduled   | 1   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 2 years to 6 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers<br>a play-along, computer-style adventure designed to spark interest in learning about the world<br>around them. Dora teaches children how to observe situations and to employ problem solving skill<br>such as stopping to think or asking for help when they encounter an obstacle, all the while<br>increasing their vocabulary, math skills, music appreciation and physical coordination with strong<br>cultural and literary references. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (6 of<br>6)                            | Response       |
|--|----------------|
| Program Title  | Go, Diego, Go! |
| Origination  | Network        |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SA, 09:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13             |
| Total times<br>aired   | 13             |
| Number of<br>Preemptions                                       | 0              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                |
| Number of<br>Preemptions<br>Rescheduled                        | 1              |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child<br>Audience   | 2 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez.<br>Diego is an action-adventure hero who motivates children to learn about the natural world around them and<br>teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs,<br>what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling<br>the use of observation skills and scientific aides like computers, a field journal and cameras, as well as<br>positive social skills such as empathy, a desire to help others and, especially, respect for the environment.<br>Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving<br>and strong cultural references. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Respo                                     |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                                       |
| Name of children's programming liaison  | Arman<br>de la<br>Fuente                  |
| Address   | 2323<br>Bryan<br>Street,<br>Suite<br>1900 |
| City  | Dallas                                    |
| State   | ТΧ  |
| Zip   | 75201                                     |
| Telephone Number  | 214 75<br>2335                            |
| Email Address   |   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |   |

Liaison Contact

#### Other Matters (6)

| Other Matters (1 of 6)  | Response  |
|---|---|
| Program Title   | Росоуо  |
| Origination   | Network   |
| Days/Times Program<br>Regularly Scheduled   | SA, 07:00 AM  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 4 years to 8 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |

| Other<br>Matters (2 of<br>6)                              | Response           |
|---|--------------------|
| Program Title   | The Backyardigans  |
| Origination   | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SA, 07:30 AM       |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                 |
| Length of<br>Program                                      | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 4 years |

This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Describe the Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaleducational adventures. Each episode entices young children to learn through music and dance and develop "cognitive informational learning." The unique character's personalities also add to this program's appeal, children will easily relate. objective of Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is the program most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get meets the her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help definition of of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are Programming. stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

| Other Matters  | Deemenaa   |
|--|--|
| (3 of 6)   | Zieby  |
| Program Title  | Zigby  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 08:00 AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 4 years to 6 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. |
| Other Matters<br>(4 of 6)  | Response   |
| Program Title  | Maya and Miguel  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 08:30 AM   |
| Total times aired at   | 13   |

regularly scheduled

and

Core

time

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child<br>Audience from  | 6 years to 11 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program has two main goals: one to encourage children to value, respect and better understand a variety of cultures, perspectives, traditions, languages and experiences; and second to support children in building their understanding of the English language, especially vocabulary. The show features 10 year old twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse neighborhood. Every episode turns and twists into an adventure for the twins especially when Maya's usua well-intended deeds turn into big messes, fortunately they always manage to fix. Maya & Miguel are both bilingual, they promote a positive attitude toward knowing and learning more than one language. This show presents a positive, culturally rich portrayal of a Latino family. |

| Other Matters (5 of<br>6)  | Response  |
|--|---|
| Program Title  | Dora the Explorer   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SA, 09:00 AM  |
| Total times aired at<br>regularly scheduled<br>time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 6 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers is<br>a play-along, computer-style adventure designed to spark interest in learning about the world<br>around them. Dora teaches children how to observe situations and to employ problem solving skills<br>such as stopping to think or asking for help when they encounter an obstacle, all the while<br>increasing their vocabulary, math skills, music appreciation and physical coordination with strong<br>cultural and literary references. |

| Other Matters<br>(6 of 6) | Response      |
|---------------------------|---------------|
| Program Title             | Go, Diego Go! |
| Origination               | Network       |
| Days/Times                | SA, 09:30 AM  |
| Program                   |               |
| Regularly                 |               |
| Scheduled                 |               |
| Total times               | 13            |
| aired at                  |               |
| regularly                 |               |
| scheduled                 |               |
| time                      |               |
| Length of                 | 30 mins       |
| Program                   |               |

Age of Target 2 years to 6 years Child Audience from Describe the Go, Diego, Go! stars

educational and informational objective of the program and how it meets the definition of Core Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Programming.

#### Question

| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | KUVN<br>License<br>Partnership<br>L.P. |
|--|--|
| I certify that this application includes all required and relevant attachments.  |  |
| AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).  |  |
| FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION   |  |
| requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY   |  |
| of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage  |  |
| requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation  |  |
| Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage  |  |
| FORFEITURE OF ANY FEES PAID  |  |
| FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND  |  |
| belief there is good ground to support it; and that it is not interposed for delay.  |  |
| certifies that he or she has read the document; that to the best of his or her knowledge, information, and   |  |
| (a), who is authorized to represent the party filing the Children's Television Programming, and who further  |  |
| appointed official who is authorized to sign on behalf of the party filing the Children's Television<br>Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 |  |
| officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or   |  |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an  |  |

Attachments No Attachments.