Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028949501** | File Number: **CPR-119557** | Submit Date: **04/08/2011** | Call Sign: **WCVI-TV** | Facility ID: **83304** | City: **CHRISTIANSTED** | State: **VI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2011** | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Virgin Islands
	Web Home Page Address	WWW.WCVI.TV

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 230PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING INCLUDES SAFETY TIPS AND REAL LIFE STORIES OF MISSING ADULTS AND CHILDREN. MISSING PROVIDES A PUBLIC SERVICE BY DISSEMINATING INFORMATION ABOUT MISSING INDIVIDUALS, BOTH ADULTS AND CHILDREN FROM ACROSS THE UNITED STATES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 200PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)	**Response**
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 300PM and SATURDAY 630PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT. INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDRENS WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	**Response**

Program Title	CUBIX
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 800 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 6-11 THROUGH ENTERTAINING AND ENGAGING PROGRAMMING. THE CHARACTERS, STORYLINES AND RECURRING THEMES OF THE SERIES REPRESENT A BROAD RANGE OF ISSUES, AND THEY PROVIDE INFORMATION AND TOOLS THAT ARE IDENTIFIABLE AND MEANINGFUL TO BOTH BOYS AND GIRLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	VICTOR A. GOLD
Address	PO BOX 24027
City	CHRISTIANSTED
State	VI
Zip	00824
Telephone Number	340-718-9927
Email Address	vic@wcvi.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 130PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING INCLUDES SAFETY TIPS AND REAL LIFE STORIES OF MISSING ADULTS AND CHILDREN. MISSING PROVIDES A PUBLIC SERVICE BY DISSEMINATING INFORMATION ABOUT MISSING INDIVIDUALS, BOTH ADULTS AND CHILDREN FRO ACROSS THE UNITED STATES.

Other Matters (2 of 4)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 100PM SATURDAY 630 PM
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES.

Other Matters (3 of 4)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 300PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT. INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDRENS WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.

Other Matters (4 of 4)	**Response**
Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 700AM
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 7-12 WITH THE FOLLOWING OBJECTIVES: TO HELP VIEWERS LEARN TO THOUGHTFULLY ASSESS SITUATIONS AND LOGICALLY SET APPROPRIATE AND RESPONSIBLE GOALS. TO AID VIEWERS TO DEVELOP TECHNIQUES ASSOCIATED WITH CRITICAL THINKING AND CREATIVITY IN DECISION MAKING AND PROBLEM SOLVING WITH WHICH TO ACT. TO ENCOURAGE VIEWERS TO ATTAIN THE INDEPENDENCE AND INITIATIVE TO ACT ON WHAT IS ETHICALLY RIGHT, AND THE DETERMINATION AND PERSISTENCE TO CARRY THEIR AIMS THROUGH TO FRUITION-EVEN IN THE FACE OF OPPOSITION. tO TEACH VIEWERS TO ACCEPT AND APPRECIATE UNIQUE ABILITIES AND INSIGHTS IN THEMSELVES AND OTHERS, AND TO EMPLOY TEAMWORK TO CAPITALIZE ON INDIVIDUAL STRENGTHS AND OVERCOME INDIVIDUAL WEAKNESSES. TO ENCOURAGE VIEWERS TO ASSIMILATE POSITIVE PERSONAL QUALITIES, PROSOCIAL BEHAVIOURS AND LIFE SKILLS INTENDED TO BETTER EQUIP THEM TO TAKE RESPONSIBLE AND FUNCTIONAL ROLES WITHIN THEIR ENVIRONMENT. TO INCREASE VIEWERS' CORE KNOWLEDGE BASE AND APPRECIATION OF THE WORLD AROUND US BY PRESENTING INFORMATION ACROSS A RANGE OF ACADEMIC AREAS, INCLUDING MATHEMATICS, LANGUAGE, EARTH SCIENCE, ECOLOGY, BOTANY, GEOGRAPHY AND METEOROLOGY.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**VIRGIN BLUE, INC.**

Attachments

No Attachments.