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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-155221** | Submit Date: **07/01/2014** | Call Sign: **WYHB-CD** | Facility ID: **167588**
City: **CHATTANOOGA** | State: **TN**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/01/2014**
Filing Status: **Active**

Report reflects information for : Second Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wyhbtv44.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Thur 3:30-4 P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the concept for Real Life 101 is bold yet simple. real Life jobs and careers are explored in an education& information (E/I) presentation for teenage viewers. The careers & people choseb to reflect those categories offer a vital inside look.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	In the Zone Present
Origination	Network
Days/Times Program Regularly Scheduled	Tue. 3:30-4P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson along with his friends (Karim Abul-Jabbar, Carmelo Anthony, Kenny "the Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the importance of condition, exercise, nutrition and education. both on & off the court. the show will feature all sports not just basketball in the show. Kids that with delicatin & the right attitude. they have ability to make a differences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Mon 3; 30-4 P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intened to prepare young people for potential situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Jack Hann's animal adventures
Origination	Network
Days/Times Program Regularly Scheduled	M-F 8:30-9 A
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hann's Animal Adventures is designed to meet the educational & informational needs of today's children. Jack Hann is one of the America's most beloved naturalists & adventures. Each episoe, Hann takes millions of family viewers on exciting journeys
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Mon 9-9:30 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco family will explor all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in ernergy, recycling, conservation and organics and will share stories of young people making a positive impact on the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	**Response**
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Thur 9-9:30 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family educational program that explores what viewers are curious on a quest to answer viewers letter of curiosity. Each quest takes the sudience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit on the streets to get real & often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Thur 3:30-4 P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for real life 101 is bold yet aimple. Real Life jobs and careers are explored in an enerfetic style as an education and information(E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Aqua Kids
Origination	Network

Days/Times Program Regularly Scheduled	Tue 8:30-9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a award-winning kids program delicated to educating young people about the importance of protecting marine enviornment and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Mon 3:30-4PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain childrren 13-16 about the world arond them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Jack hann's Animal adventures
Origination	Network
Days/Times Program Regularly Scheduled	M-F 8:-8:30 AM

Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hann's Animal Adventure is a designed to meet the educational and informational needs of today's children. Jack Hann is one of the America's most beloved naturalists and adventures. Each episode, Hann's take millions of family viewers on exciting journeys.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:30-9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company will explore all aspects of being green and iunderstanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and orgaics and will share stories of young people making a position impact on the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	**Response**
Program Title	The Real Winning Edge

Origination	Network
Days/Times Program Regularly Scheduled	Thur 8:30-9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour E/I(13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with execption talent and athleticism. It's about teenagers who've built character through their struggles. Through intervers and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includeds their segments featuring the personal stories of outstanding young people. The stories are introduced by an all star team of high profile professional celebrities. It's a program that encourages & realize they are not alone in their struggle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Franklin Frazier
Address	4278-B Bonny Oaks Drive
City	Chattanooga
State	TN
Zip	37406
Telephone Number	423-698-8839
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Ying Hua Benns**

Attachments No Attachments.