

# Children's Television Programming Report

 FRN:
 0009961889
 File Number:
 CPR-121466
 Submit Date:
 07/06/2011
 Call Sign:
 WWLP
 Facility ID:
 6868
 City:

 SPRINGFIELD
 State:
 MA

 Service:
 Full Service:
 Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/06/2011
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

## **Report reflects information for : Second Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
		Affiliated network NBC	
		Nielsen DMA Springfield-Holy	oke MA
		Web Home Page Address www.wwlp.com	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average numb station on other than its	er of hours per week of free over-the-air digital video programming broadcast by the main program stream	168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:00AM-10:30AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	6/4/11 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 #TDO117
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:30AM-11:00AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	6/4/11 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 #SHL012
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	SA [11:30AM-12:00PM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each pisode in the show carries with it a social-emotional message that is established at the end of Babar's story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/11/11 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 #BAR112
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	SA [12:00PM-12:30PM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share here home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, and the animals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	5/28/11 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 #WIL006
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Magic School Bus
Origination	Network

Days/Times Program Regularly Scheduled	SA [11:00AM-11:30AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	6/4/11 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-06-04
Episode #	6/4/11 #MSB301
Reason for Preemption	Sports

Digital Core Program (6	<b>B</b>
of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	SA [12:30PM-1:00PM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. Ir each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/28/11 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 #PEA110
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Beta Records (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA [8:00AM-8:30AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine form with segments ranging from major & indie artist interviews and unplugged performances BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Real Life 101 (Multicast.2)
Origination	Network
Days/Times	SA [8:30AM-9:00AM] 04/02/11-06/25/11
Program	
Regularly Scheduled	
Total times aired at	13
regularly	
scheduled time	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational
educational	format designed to help its viewers make important decisions about preparing for the future. The caree
and	and people featured are carefully selected in order to present vivid impressions that can be used by the
informational objective of the	series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hou
program and	Rule found that "Real Life 101" was highly educational. The series is currently being provided to schoo
how it meets	and libraries across the USA by one of the nation's quality educational distributors.
the definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying throughout the	
program the	
symbol E/I?	
Cymb0i ⊑/1:	

Digital Core Program (9 of 12)	Response	
Program Title	Ultimate Choice (Multicast.2)	
Origination	Network	

Days/Times Program Regularly Scheduled	SA [9:00AM-9:30AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Ultimate Choice (Multicast.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA [9:30AM-10:00AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Teen Kids News (Multicast.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA [10:00AM-10:30AM] 04/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tipe on getting into college to making friends to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (12 of 12)	Response
Program Title	Teen Kids News (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:30AM-11:00AM] 04/02/11-06/25/11

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Stewart
Address	P.O. Box 2210
City	Springfield
State	MA
Zip	01102
Telephone Number	413-377-2235
Email Address	kstewart@wwlp.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE Children's programming was pre-empted on May 28th due to the French Open Tennis, but the 2 affected programs were made up earlier that day at 8AM (Willa's Wild Life) & 8:30AM (Pearlie) Children's programming was pre- empted on June 4th due to French Open Tennis, but the 4 affected programs were made up later that day at 1PM (Turbo Dogs), 1:30PM (Shelldon) & 2PM (Magic School Bus), followed by Babar on June 11th at 1PM. 

### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:00AM-10:30AM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Other Matters (2 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:30AM-11:00AM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	SA [11:30AM-12:00PM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each pisode in the show carries with it a social-emotional message that is established at the end of Babar's story.

Other Matters (4 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	SA [12:00PM-12:30PM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, and the animals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Other Matters (5 of 12)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	SA [11:00AM-11:30AM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Other Matters (6 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	SA [12:30PM-1:00PM] 07/02/11-09/24/11

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Harmer. Pea situations bed 4-8 year old r learning how Jubilee Park and making s of Pearlie's g episode, we s organization	animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy rlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into cause her desire to help is larger than her capacity to deliver. Aimed for an audience within the range, Pearlie focuses on the importance of following the rules, using good judgment and to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep in sparkling order she has constant challenges with her basic goal of keeping everyone happy sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage ood nature which requires that Pearlie must also frequently outwit the park bully. In each see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the required to get the job done. Through plot developments and with the assistance of her friends sper, she learns what to do and what not to do in each situation so the park can be restored to
Other Matters (7	' of 12)	Response
Program Title		Beta Records (Multicast.2)
Origination		Network
Days/Times Prog Regularly Sched	-	SA [8:00AM-8:30AM] 07/02/11-09/24/11
Total times aired regularly schedu		13
Length of Progra	am	30 mins
Age of Target Ch Audience from	hild	13 years to 16 years
Describe the edu and informationa of the program a meets the definit Programming.	al objective and how it	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Other Matters (8 of 12)	Response	
Program Title	Real Life 1	01 (Multicast.2)
Origination	Network	
Days/Times Program Regularly Scheduled	SA [8:30A)	M-9:00AM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13	

Program         Image of Target Child Audio for Target Child Audio for the State 16 years           Observice the decisional of program and program and poly of extreme date are cardity desicted in order to present you's impressions that can be used by the series' young audience. A study conducted by The Amenberg Public Policy Center of the University of Premsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with why Rhybe deutational distributors.           Rule found that Fael Life 101 with Real Life 101 with why Rhybe deutational distributors.         Rule found that Fael Life 101 with Real	regin       13 years to 16 years         up of Target hind Audient construction       13 years to 16 years         response       "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important designes and purper feature used by the sarries young audience. A study conducted by The Annonherg Public Policy Centre of the University of pupper feature are carefully selected in order to present wind impressions that can be used by the sarries young audience. A study conducted by The Annonherg Public Policy Centre of the University on an ibprante concerning the implementation of the FCC processing guideline known as the Three-Hour Nucl found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's guality educational distributors.         there regramming:       Viework         Viework       Network         sarries (or grager distribution)       SA [900AM-9:30AM] 07/02/11-08/24/11         viework       Sa [900AM-9:30AM] 07/02/11-08/24/11		
Child Audeince <ul> <li></li></ul>	bill Audience       Insected bill         bescrib bill       "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careed sand people featured are carefully selected in order to present view impressions that can be used by the anterby ong audiedine. A study conducted by The Annaherby Public Policy Center of the University of Poinsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Real for an ibraries across the USA by one of the nation's quality educational distributors.         there is a definition of present view of the nation's quality educational distributors.       Response         there is a definition of present view of the nation's quality educational distributors.       Network         there is a definition of present view of the nation's quality educational distributors.       Network         the spectra of the isomet design of the nation's quality educational distributors.       Network         torigo and design of the first of the nation's quality educational distributors.       Network         torigo and design of the first of the nation's quality educational distributors.       Network         torigo and design of the first of the design of the nation's quality educational distributors.       Network         torigo and design of the first of the design of the nation's quality educational distributors.       Network         torigo and design of the first of the design of the nation's quality educational distributors.       Netwo	Length of Program	30 mins
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Array Barbon Program TilleVestimate Choice (Multicast.2)OriginationNetworkDays/TimesSA [9:00AM-9:30AM] 07/02/11-09/24/11Program RegularlySA [9:00AM-9:30AM] 07/02/11-09/24/11Scheduldy3Scheduldy13Schedulds13Schedulds30 minsProgram Frogram30 minsProgram Tordat Times13 years to 16 yearsAge of tormore tom"Utimate Choice Florida" and "Utimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Utimate Choice Florida" and "Utimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Utimate Choice Floridae choice series of their application to major real life issues. While "Utimate Choice Real Girls" finds the diverse young women who are invited to join a revolution a revolution to live a dramatically different life than dictated by the pop cuture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routimetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.	matters (9 of 2)         Response           Program Title         Utimate Choice (Multicast.2)           Drigination         Network           Days/Times         SA [9:00AM-9:30AM] 07/02/11-09/24/11           System         SA [9:00AM-9:30AM] 07/02/11-09/24/11           Cheat         Same           Degram Title         Utimate Choice Florida' and "Utimate Choice Real Girls" provides an opportunity for its young viewers to lear more about theresevies and their lives, as well as to develop their own convictions about each of the provent winder and involve and their lives, as well as to develop their own convictions about each of the provent winder and involve and their lives, as well as to develop their own convictions about each of the provent subjective of and its application to major real life issues. While "Utimate Choice Real Girls" ind five diverse young women who are invited to join a revolution. In Utimate Choice Florida' and "Utimate Choice Real Girls" ind five diverse young women who are invited to join a revolution. Ellowing areise, in "Utimate Choice Florida' and "Utimate Choice Real Girls" provides an opportunity for its young viewers to lear more about themselves and their lives, as well as to develop their own convictions about each of the proven who are invited to join a revolution. In the viewing the opportunity to discuss that experience and its application to major real life issues. While "Utimate Choice Real Girls" ind five diverse young women who are invited to join a revolution. In credible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shemette). Each of the projecdas with these series brough the an incredible house on the water and introduced to their new weekly routinetime	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Drigination       Network         Days/Times       SA [9:00AM-9:30AM] 07/02/11-09/24/11         Program       Regularly         Scheduled       13         iregularly       Scheduled         ime       30 mins         Program       30 mins         Program       13 years to 16 years         Age of image       13 years to 16 years         Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity for discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds find everse young women who are invited to join a revolution a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self         Core       Network         Programming.       Network their lives. Compromise; Resolving Conflict; Teamwork; Fear; and Self         Core       Note of the esting discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self <td< td=""><td>Drigination       Network         Days/Times       SA [9:00AM-9:30AM] 07/02/11-09/24/11         SA [9:00AM-9:30AM] 07/02/11-09/24/11       State of the sta</td><td>Other Matters (9 of 12)</td><td>Response</td></td<>	Drigination       Network         Days/Times       SA [9:00AM-9:30AM] 07/02/11-09/24/11         SA [9:00AM-9:30AM] 07/02/11-09/24/11       State of the sta	Other Matters (9 of 12)	Response
Days/Times Days/Times SA [9:00AM-9:30AM] 07/02/11-09/24/11 Scheduled Total times aired at regularly Scheduled Total times aired at regularly scheduled 30 mins Program Age of Target Child Audience from Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode and ins application to major real life issues. While "Ultimate Choice Real Girls" inds fined size diverse young women who are invited to join a revolution a revolution to live a dramatically different life than dictated by the program and how it heep souther. These "real" girls are brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs: Compromise; Resolving Conflict; Tearmwork; Fear; and Self Control.	Days/Times       SA [9:00AM-9:30AM] 07/02/11-09/24/11         Program       SA [9:00AM-9:30AM] 07/02/11-09/24/11         Program       13         State       13         State       13         State       13         State       13         State       13         State       30 mins         reged of arget Child       30 mins         reged of arget Child       13 years to 16 years         strenget Child       13 years to 16 years         strenget Child       13 years to 16 years         reged for arget Child       14 years to 16 years         strenget Child       13 years to 16 years         strenget Child       14 years to 16 years         strenget Child       13 years to 16 years         arget Child       14 years to 16 years         arget Child       14 years to 16 years         arget Child       14 years to 16 years         arget Child       13 years to 16 years         arget Child       14 years to 16 years         arget Child       14 years <td< td=""><td>Program Title</td><td>Ultimate Choice (Multicast.2)</td></td<>	Program Title	Ultimate Choice (Multicast.2)
Program       Image: Imag	trogram tegularly ischeduled       13         ofall times gularly cheduled       13         agularly cheduled       30 mins         arge of arget Child udience orm       30 mins         trogram trogram       13 years to 16 years         udience orm       "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to lear more about themselves and their lives, as well as to develop their own convictions about each of the moral issue explored and discussed on this television series. In "Ultimate Choice Florida" and their lives, as well as to develop their own convictions about each of the moral issue explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to a carnatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shemette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.         there starters (10       Response	Origination	Network
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Target Child Audience from Describe the educational and "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.	arget Child audience rom"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.ther latters (10 f 12)Response	Length of Program	30 mins
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Natters (10	latters (10 f 12) Response	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self
		Other Matters (10 of 12)	Response
Program Title Illimate Choice (Multicest 2)			

Origination Network

SA [9:30AM-10:00AM] 07/02/11-09/24/11
13
30 mins
13 years to 16 years
"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.
Response
Teen Kids News (Multicast.2)
Network
SA [10:00AM-10:30AM] 07/02/11-09/24/11
13
30 mins
13 years to 16 years
Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

Other Matters (12 of 12)	Response
Program Title	Teen Kids News (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA [10:30AM-11:00AM] 07/02/11-09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	WWLP
	for the Authorization(s) specified above.	Broadcastin
		LLC

Attachments No Attachments.