



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-131056** | Submit Date: **07/03/2012** | Call Sign: **KWBA-TV** | Facility ID: **35095**  
City: **SIERRA VISTA** | State: **AZ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/03/2012** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	www.tucsoncw58.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Program Title	Cubix: Robots For Everyone (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am & 7:30am April 7, 2012 to June 30, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots For Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13-year-old boy named Connor, his robot Cubix and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic who faces life scenarios that commonly affect children today - feeling sad and alone, insecure and vulnerable, fear of failure, and overcoming uncertainties and phobias. The Botties face the same real-life conflicts and fears that children face. Throughout the entire series, the Botties learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork and embracing their differences to overcome obstacles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 11)</b>		<b>Response</b>
Program Title	Live Life & Win (58.1 PSIP Primary Digital)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 12pm April 7, 2012 to June 30, 2012	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Connection III says Live Life & Win! "is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism."	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 11)</b>		<b>Response</b>
Program Title	On The Spot (58.1 PSIP Primary Digital)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 12:30pm April 7, 2012 to June 30, 2012	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Great Big World (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1pm April 7, 2012 to June 30, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth and her celebrity friends as they see the sights in Nairobi , Kenya. They are in Africa to give back and help out those less fortunate and Elizabeth, Chris, Kyle and Devon visit a school in the slums of Kibera where they help feed the children and bring some joy into their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm April 1, 2012 to June 24, 2012
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 11) Response</b>	
Program Title	Dos y Dos (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am April 1, 2012 to June 24, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dos y Dos is an educational series. Each show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual program featuring a live cast singing, dancing, entertaining, and educating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 11)</b>	<b>Response</b>
Program Title	Ariel & Zoey & Eli Too(58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am April 6, 2012 to June 29, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 11)</b>	<b>Response</b>
Program Title	Angels Friends (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7am April 5, 2012 to June 28, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school... that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 11)</b>	<b>Response</b>
Program Title	Passport to Explore (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am April 4, 2012 to June 27, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 11)**
**Response**

Program Title	Virus Attack (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am April 3, 2012 to June 26, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting Earth with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are combating the evil viruses. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 11)**
**Response**

Program Title	BETA Records (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am April 2, 2012 to June 25, 2012

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Julie Brinks
Address	7280 E. Rosewood Street
City	Tucson
State	AZ
Zip	85710
Telephone Number	520-290- 7600
Email Address	jbrinks@jrn. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (11)**

<b>Other Matters (1 of 11)</b>	<b>Response</b>
Program Title	Cubix: Robots For Everyone (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am & 7:30am July 7, 2012 to September 29, 2012
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots For Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13-year-old boy named Connor, his robot Cubix and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic who faces life scenarios that commonly affect children today - feeling sad and alone, insecure and vulnerable, fear of failure, and overcoming uncertainties and phobias. The Botties face the same real-life conflicts and fears that children face. Throughout the entire series, the Botties learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork and embracing their differences to overcome obstacles.

<b>Other Matters (2 of 11)</b>	<b>Response</b>
Program Title	Live Life & Win (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12pm July 7, 2012 to September 29, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Connection III says Live Life & Win! "is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism."

<b>Other Matters (3 of 11)</b>	<b>Response</b>
Program Title	On The Spot (58.1 PSIP Primary Digital)



Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30pm July 7, 2012 to September 29, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!

<b>Other Matters (4 of 11)</b>		<b>Response</b>
Program Title	Great Big World (58.1 PSIP Primary Digital)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 1pm July 7, 2012 to September 29, 2012	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Elizabeth and her celebrity friends as they see the sights in Nairobi , Kenya. They are in Africa to give back and help out those less fortunate and Elizabeth, Chris, Kyle and Devon visit a school in the slums of Kibera where they help feed the children and bring some joy into their world.	

<b>Other Matters (5 of 11)</b>		<b>Response</b>
Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 12pm July 1, 2012 to September 23, 2012	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
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**Other Matters (6 of 11)**

**Response**

Program Title Dos y Dos (58.2 PSIP Secondary Digital LATV)

Origination Network

Days/Times Program Regularly Scheduled Sundays 7am July 1, 2012 to September 23, 2012

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dos y Dos is an educational series. Each show is recorded in Spanish with several words and phrases spoken in English allowing children to be entertained in Spanish while they learn English. Dos y Dos combines singing and dancing with a real-live Latino cast. It teaches core values like sharing, helping, and the importance of teamwork. As the show comes to an end children have learned something special about different things like shapes, colors, or how to make the fastest paper airplane. Dos y Dos is a bilingual program featuring a live cast singing, dancing, entertaining, and educating.

**Other Matters (7 of 11)**

**Response**

Program Title Ariel & Zoey & Eli Too(58.2 PSIP Secondary Digital LATV)

Origination Network

Days/Times Program Regularly Scheduled Fridays 7:00am July 6, 2012 to September 28 , 2012

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

<b>Other Matters (8 of 11)</b>	<b>Response</b>
Program Title	Angels Friends (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7am July 5, 2012 to September 27, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school... that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!

<b>Other Matters (9 of 11)</b>	<b>Response</b>
Program Title	Passport to Explore (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am July 4, 2012 to September 26, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.

<b>Other Matters (10 of 11)</b>	<b>Response</b>
Program Title	Virus Attack (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am July 3, 2012 to September 25, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting Earth with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are combating the evil viruses. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness.
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Other Matters (11 of 11)	Response
Program Title	BETA Records (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am July 2, 2012 to September 24, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Journal Broadcast Corporation</b></p>

## Attachments

No Attachments.