



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023011828** File Number: **CPR-131336** Submit Date: **07/06/2012** Call Sign: **KTMF** Facility ID: **14675** City:

MISSOULA State: MT

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/06/2012 Filing Status: Active

Report reflects information for : Second Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Missoula |
| | Web Home Page Address | www.abcmontana.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-7:30 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. "Jack Hanna's Wild Countdown" is broadcast on the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 15) | Response |
|--|--|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 beyond - by showing how animals share the same behaviors, challenges and triumphs that humans of From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating liteeming in our oceans. "Ocean Mysteries with Jeff Corwin" is broadcast on the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 15) | Response |
|--------------------------------------|-----------------|
| Program Title | Born to Explore |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/8-8:30 AM MT |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explore why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the wowithout leaving their homes. "Born to Explore" is broadcast on the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 15) | Response |
|--------------------------------------|------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/8:30-9 AM MT |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's reciprocal benefit: rescue animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. "Sea Rescue" is broadcast of the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 15) | Response |
|---|------------------------|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30 AM MT |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change," special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raise awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who a "paying it forward," with good will and new ideas that will inspire other teens to take action. "Everyday Health" is broadcast on the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 15) | Response |
|---|-------------------------------------|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewed eye to how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-7 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometime from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitiowards food and life. "Food for Thought with Claire Thomas" is broadcast on the stations primary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (7 of 15) | Response |
|---|--------------------------------|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon. through Fri./7-7:30 AM MT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV G and the E/I rating as displayed throughout the entire program. "Jack Hanna's Animal Adventures" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //!? | Yes |

| Digital Core Program (8 of 15) | Response |
|---|---------------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" is a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13-16 year-old age range in both vocabulary and interest level. Summary: 1) Target audience for tone, program content, and learning concepts - Middle and High School (ages 13-16) 2) General Category of Learning - Life Sciences 3) Underlying Science Content Standards Addressed - Animal morphology, animal behavior, animal classification, and environment and adaptive characteristics 4) Secondary-Specific Science Content Standards Addressed - Structure and function in living systems, animal regulation and behavior, students understand the classification of living groups or organisms by shared derived characteristics, and students recognize a great diversity of species increases the chance that at least some organisms survive. "Animal Atlas" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 15) | Response |
|--|----------------------|
| Program Title | Wild About Animals 1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. "Wild About Animals 1" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 15) | Response |
|--|----------------------------|
| Program Title | Jack Hanna's into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. "Jack Hanna's into the Wild" is broadcast on the stations secondary digital channel only. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 15) | Response |
|--|----------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" is broadcast on the stations secondary digital channel only. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (12 of 15) | Response |
|--|--|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/7-7:30 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. "Dragonfly TV" is broadcast on the stations secondary digital channel only. |

| Does the Licensee | Yes | | |
|----------------------|-----|--|--|
| identify the program | | | |
| by displaying | | | |
| throughout the | | | |
| program the symbol | | | |
| E/I? | | | |

| Digital Core Program (13 of 15) | Response |
|--|--|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Swap TV" serves the educational and informational needs of children 13-16 years of age with its program content, presenting new and varied experiences, providing practical applications in everyday life. The show also provides informative segments on various sports, academic and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills. "Swap TV" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (14 of 15) | Response |
|---------------------------------------|-------------|
| Program Title | Eco Company |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturday/8-8:30 AM MT |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Eco Company" A dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit! Eco Company will explore all aspects of being green as understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can us in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! "Eco Company" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| | gital Core ogram (15 15) | Response |
|-----|--------------------------------|------------|
| Pre | ogram Title | Career Day |
| Or | igination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturday/8:30-9 AM MT |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides and avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to caree awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. "Career Day" is broadcast on the stations secondary digital channel only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (4)

| Non-Core Educational and Informational Programming (1 of 4) | Response |
|---|---|
| Program Title | Jack Hanna Animal Special: Animal Bloopers |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday, 6/17/12 10-11 AM MT |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 60 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Bloopers" Anything can happen when animals and Jack Hanna are involved. He shares with you some of the field filming that never made the cut, some of the animals that didn't want to cooperate and some of the funny mishaps he has on the sets. He'll also answer some of the funnier questions you've asked! "Animal Bloopers" was broadcast on the stations secondary digital channel only. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Date Time | |
|---|---|
| Non-Core Educational and Informational Programming (2 of 4) | Response |
| Program Title | Jack Hanna Animal Special: The Thrill of the Hunt |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday, 6/17/12 11-12PM MT |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 60 mins |
| Age of Target Child Audience | 13 years to 16 years |
| | |

"The Thrill of the Hunt" Join Jack Hanna as he travels the globe exploring The Thrill of the Hunt. Describe the Jack takes us from the dusty savannas of Africa to the pristine mountains of Alaska to visit with educational and informational objective some of nature's most incredible predators. Jack follows the wild dogs of Africa as they experience of the program and triumph and defeat in the wild. Next, Jack goes deep into the dark caves of Puerto Rico's how it meets the rainforest, uncovering the nocturnal rituals of bats and boas, then it's off to Alaska for a rare definition of Core glimpse at the skilled hunting habits of the American eagle. Jack concludes this adventure with a Programming. look into the eye of the tiger to discover one of the greatest hunters of all. "The Thrill of the Hunt" was broadcast on the stations secondary digital channel only. Does the program Yes have educating and informing children ages 16 and under as a significant purpose? Does the Licensee Yes identify the program by displaying throughout the program the symbol E/I? Does the Licensee Yes provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.

Date and Time Aired:

R. Section 73.673?

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational | |
|--|---|
| Programming (3 of 4) | Response |
| Program Title | Jack Hanna Animal Special: An Ocean Runs Through It |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday, 6/17/12 12-1PM MT |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 60 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "An Ocean Runs Through It" Enjoy an aquatic adventure with Jack Hanna in the heart of the Bahama Islands. In this tropical paradise, Jack discovers the largest outdoor aquarium at the unique Atlantis Hotel. Here you can hand feed a stingray or meet a tiger shark face-to-face. Jack also journeys the open seas in search of the Caribbean reef sharks. And, off the coast of Grand Bahama Island, Jack dives with bottle-nose dolphins for an underwater frolic that is as heartwarming as it is memorable. "An Ocean Runs Through It" was broadcast on the stations secondary digital channel only. |

| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (4 of 4) | Response |
|--|---|
| Program Title | MLB Player Poll |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Saturday, (4/07/12 - 6/30/12) 1-1:30PM MT |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

"MLB Player Poll" will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball Players. Specifically, the 2012 season of "MLB Player Poll" will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire From Baseball?", or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, "MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of "MLB Player Poll" will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of "MLB Player Poll" meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7AM and 10PM MT. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. "MLB Player Poll" is broadcast on the stations secondary digital channel only.

Does the Yes program have educating and informing children ages 16 and under as a significant purpose? Does the Yes Licensee identify the program by displaying throughout the program the symbol E /1? Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F R. Section 73.673?

Date and Time Aired:

| Questions | Response |
|-----------|------------------------|
| Date Time | 5/19/12 10-10:30 AM MT |

| Date Time | 4/28/12 10-10:30 AM MT |
|-----------|------------------------|
| Date Time | 4/14/12 10-10:30 AM MT |
| Date Time | 5/12/12 10-10:30 AM MT |

Sponsored Core Programming (0)

Liaison Contact

See 47 C.F.R. Section 73.671, NOTES 2 and 3.

| Question | Response |
|--|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Linda Julius |
| Address | 2200 Stephens Avenue |
| City | Missoula |
| State | MT |
| Zip | 59801 |
| Telephone Number | 406-542-8900 |
| Email Address | ljulius@maxmontana.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. | Stations Primary Digital Channel - ABC: A Better Community is a joint ABC Network and affiliate campaign dedicated to building a better community through public service initiatives and community outreach with pro-social messages that inform, serve the public interest and inspire a call to action. A Better Community is designed to utilize the broad reach of the ABC Television Network, the positive influence of talent and the power of on- and off-air programming to inspire individuals to make a difference in their communities through volunteerism and public service. "ABC is focusing A Better Community on volunteerism because the idea of giving back to one's community is of high importance to the Network, our talent and our viewers - it's a call to action we are confident will resonate with viewers of all ages and backgrounds," "Volunteering is something that everyone can do, regardless of personal interests or talents - something that is beneficial not only to those who receive the goodwill of others, but also to the volunteers themselves. It can truly be life-changing for everyone, volunteering is not only important, but fun, easy, and rewarding." The centerpiece of the campaign is a series of PSAs that will air on the Network and affiliates throughout all day parts. The spots feature talent from ABC News, ABC Daytime, ABC Primetime and ABC Kids, who deliver pro-volunteering messages along with the call to action, "get involved and help build A Better Community." Each PSA encourages viewers to log onto ABetterCommunity.com where they will find tips on how to get involved, profiles of various national non-profits that offer volunteer opportunities, special features on Network initiatives, behind-the-scenes looks at the campaign and more. |

Other Matters (19)

| Other Matters (1 of 19) | Response |
|--|--|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-7:30 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. To be broadcast on the stations primary digital channel only. |

| Other Matters (2 of 19) | Response |
|--|----------------------------------|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Core

Programming.

The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. To be broadcast on the stations primary digital channel only.

| Other Matters (3 of 19) | Response |
|--|--|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of | Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. To be broadcast on the stations primary digital channel only. |

| Other Matters (4 of 19) | Response | |
|--|------------------------|--|
| Program Title | Sea Rescue | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9 AM MT | |

| Total times | 13 |
|--------------|----------------------|
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| from | |

The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean life. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. To be broadcast on the stations primary digital channel only.

| Other Matters (5 of 19) | Response |
|---|------------------------|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change," special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raise awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who a "paying it forward," with good will and new ideas that will inspire other teens to take action. To be broadcast on the stations primary digital channel only.

| Other Matters (6 of 19) | Response |
|--|--|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10 AM MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eye to how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometime from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. To be broadcast on the stations primary digital channel only. |

| Other Matters (7 of 19) | Response |
|---|--|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon. through Fri./7-7:30 AM MT (7/02/12 - 9/28/12) |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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Core

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Programming.

digital channel only.

"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. To be broadcast on the stations secondary digital channel only.

| Other Matters (8 of 19) | Response |
|---|--|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays/7:30-8 AM MT (7/02/12 - 9/03/12) |
| Total times aired at regularly scheduled time | 10 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program | "Animal Atlas" is a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13-16 year-old age range in both vocabulary and interest level. Summary: 1) Target audience for tone, program content, and learning concepts - Middle and High School (ages 13-16) 2) General Category of Learning - Life Sciences 3) Underlying Science Content Standards Addressed - Animal morphology, animal behavior, animal classification, and environment and |

| Other Matters (9 of 19) | Response |
|--|--|
| Program Title | Dog & Cat Training with Joel Silverman |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays/7:30-8 AM MT (9/17/12 - 9/24/12) |

adaptive characteristics 4) Secondary-Specific Science Content Standards Addressed - Structure and

function in living systems, animal regulation and behavior, students understand the classification of living

groups or organisms by shared derived characteristics, and students recognize a great diversity of species increases the chance that at least some organisms survive. To be broadcast on the stations secondary

| Total times | 2 | |
|--------------|----------------------|--|
| aired at | | |
| regularly | | |
| | | |
| scheduled | | |
| time | | |
| | | |
| Length of | 30 mins | |
| Program | | |
| | | |
| Age of | 13 years to 16 years | |
| Target Child | | |
| | | |
| Audience | | |
| from | | |

"Dog & Cat Training with Joel Silverman" is a weekly half-hour educational/informational home pet training show with an entertaining Hollywood flair that is appropriate for family viewing and children ages 13-16 in particular. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets. Episode featured segments: The K9s of Orange County - During this segment, Joel will go to the homes of his clients. By helping real people with their various training issues, viewers will gain valuable training tips to help them solve similar problems they might be having with their own dog. Working Dogs - This segment will introduce the viewers to "prey drive," a dog's natural instinct to focus on and pursue prey. Viewers will learn how this inherent behavior can be used in a positive way to train their own pets to exhibit the agility, obedience and repeatable behavior found in working animals such as police dogs, drug dogs, service animals and others. Animal Actors - In this segment the animals are the stars. Joel takes viewers behind the scenes to meet actual Hollywood animal trainers and their famous animal actor as they demonstrate training techniques that are used for work on TV and the big screen. Cat Training - There are a number of people who believe that cats simply cannot be trained. This segment will offer valuable information on the training of cats. The viewers will learn to teach their cat an array of behaviors like sit, stay, and come. All of the cat training sessions will be shot from the Nevada Humane Society in their catteries with cats with no training that Joel has selected as pupils. To be broadcast on the stations secondary digital channel only.

| Other Matters (10 of 19) | Response |
|--|--|
| Program Title | Wild About Animals 1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays/7:30-8 AM MT (7/03/12 - 9/25/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. To be broadcast on the stations secondary digital channel only. |

| Other Matters (11 of 19) | Response |
|--------------------------------|----------------------------|
| Program Title | Jack Hanna's into the Wild |
| Origination | Syndicated |

| Days/Times | Wednesdays/7:30-8 AM MT (7/04/12 - 9/26/12) |
|--------------|---|
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
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Programming.

"Jack Hanna's into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. To be broadcast on the stations secondary digital channel only.

| Other Matters (12 of 19) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays/7:30-8 AM MT (9/13/12 - 9/27/12) |
| Total times aired at regularly scheduled time | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational | "Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior |

towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and

how they are a major part of our world. The weekly series also includes recommended reading lists about

dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast on

the stations secondary digital channel only.

| Other Matters (13 of 19) | Response |
|-----------------------------|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times | Fridays/7:30-8 AM MT (7/06/12 - 9/07/12) |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 10 |
| aired at | |
| regularly | |
| scheduled time | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child | |
| Audience from | |
| Describe the | "Dog Tales" serves the educational and informational needs for children 13-16 years of age with its |
| educational | program content, including dog safety and care tips, as well as lessons on the responsibility of owning a |
| and | dog. The show also provides informative segments on various dog breeds and showcases various |
| informational | veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior |
| objective of | towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and |
| the program | how they are a major part of our world. The weekly series also includes recommended reading lists about |
| and how it | dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast or |
| meets the | the stations secondary digital channel only. |
| definition of | |
| Core | |
| Programming. | |

| Other Matters (14 of 19) | Response |
|--------------------------------|--|
| 01 19) | Kesponse |
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times | Fridays/7:30-8 AM MT (9/21/12 - 9/28/12) |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 2 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| from | |

"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of "Pets.TV" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.

| Other Matters (15 of 19) | Response |
|--|--|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-7:30 AM MT (7/07/12 - 9/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only. |

| Other Matters (16 of 19) | Response |
|--|---|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7:30-8 AM MT (7/07/12 - 9/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Swap TV" serves the educational and informational needs of children 13-16 years of age with its program content, presenting new and varied experiences, providing practical applications in everyday life. The show also provides informative segments on various sports, academic and leisure activities, allowing students to expand their horizons. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only. |

| Other Matters (17 of 19) | Response |
|--|---|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program | Saturdays/8-8:30 AM MT (7/07/12 - 9/01/12) |
| Regularly Scheduled | |
| Total times aired at regularly scheduled time | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Eco Company" A dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit! Eco Company will explore all aspects of being green as understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can us in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! To be broadcast on the stations secondary digital channel only. |

| Other Matters (18 of 19) | Response |
|---|--|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30 AM MT (9/08/12 - 9/29/12) |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! To be broadcast on the stations secondary digital channel only.

| Other Matters (19 of 19) | Response |
|---|--|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9 AM MT (7/07/12 - 9/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides and avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

MMM License LLC **Attachments**

No Attachments.