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# Children's Television Programming Report

FRN: **0002710192** File Number: **CPR-169018** Submit Date: **06/29/2015** Call Sign: **WTMJ-TV** Facility ID: **74098** 

City: MILWAUKEE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

06/29/2015 Filing Status: Active

## Report reflects information for : Second Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Milwaukee
	Web Home Page Address	http://www.tmj4.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	The Chica Show (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show (Primary Digital 4.1)
List date and time rescheduled	5/30/15 at 9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show (Primary Digital 4.1)
List date and time rescheduled	6/6/15 at 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 16)	Response
Program Title	Tree Fu Tom (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:30am
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called Tree Fu, can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the Big World magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	4/12/15 at 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-05
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	6/21/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-31
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	6/27/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	4/26/15 at 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-19
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	5/10/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom (Primary Digital 4.1)
List date and time rescheduled	6/20/15 at 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (3	
of 16)	Response
Program Title	Astroblast (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.
program by displaying throughout the program the symbol E /I?	

Questions	Response
Title of Program	Astroblast (Primary Digital 4.1)
List date and time rescheduled	6/6/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	Lazytown (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy educational world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over and informational her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy objective of stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and the program his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to and how it return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to meets the the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or definition of the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, Core positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his Programming. underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	5/30/15 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	4/4/15 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	4/18/15 at 9:30am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-18
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	6/6/15 at 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	4/11/15 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-11
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #6**

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)
List date and time rescheduled	4/25/15 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-25
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown (Primary Digital 4.1)

List date and time rescheduled	5/2/15 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 16)	Response
Program Title	Earth to Luna (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)

List date and time rescheduled	6/14/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	5/10/15 at Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	4/12/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-04
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	4/26/15 at Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-18
Episode #	
Reason for Preemption	Sports

Questions Response
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Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	6/14/15 at Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	4/26/15 at 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-25
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #7**

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	4/12/15 at Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (Primary Digital 4.1)
List date and time rescheduled	6/28/15 at Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 16)	Response
Program Title	Poppy Cat (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:00am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Poppy Cat (Primary Digital 4.1)
List date and time rescheduled	6/21/15 at Noon

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-31
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (Primary Digital 4.1)
List date and time rescheduled	6/28/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Poppy Cat (Primary Digital 4.1)
List date and time rescheduled	4/12/15 at 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-05
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Poppy Cat (Primary Digital 4.1)
List date and time rescheduled	4/26/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat (Primary Digital 4.1)

List date and time rescheduled	6/20/15 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Real Winning Edge, The (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significa and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of	
16)	Response
Program Title	Edgemont (Digital Multicast channel 4.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Young Icons (DIGITAL MULTICAST Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE YOUNG ICONS" is a 30-min weekly show produced by B & C Broadcasting (Entertainment Studios Networks) that profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest From athletes to entrepreneurs, philanthropists to superstars, and now film critic & animator!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Aqua Kids (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Biz Kids (Multicast Digital Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a fun, half-hour TV series about kids, money, and business. Using a clever blend of entertainment and education, this series shows kids how to make and manage their own money by introducing concepts of financial literacy and entrepreneurship. The shows format includes a mix of real-life profiles, sketch comedy, animation, and off-beat characters, like the King of KaChing and Financial Genius, to keep the viewer engaged. Each episode maps to national standards for both financial literacy and entrepreneurship - hopefully it will inspire and encourage kids or anyone that can sit through an episode to make and manage their own money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Animal Rescue (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30m

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of treating and helping various animals, as well as exhibiting good social responsibility and promoting stropersonal and community values. To facilitate your FCC filings, episode synopses are available on-line account website, www.telcoproductions.com. Also available online are testimonials from our program advisor board, consisting of educators and veterinary professionals who have reviewed the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Aqua Kids Adventures II (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am and 10:00am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Ariel & Zoey & Eli, Too (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers childr accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who exception their profession and have a positive message for kids, introducing guests who perform different genres music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensured that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and en with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Steal the Show (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	Steal the Show provides CORE programming in the areas music, music composition, the music recording
educational	process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too
and	work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered
informational	- 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5)
objective of	recording the song in the studio. With schools across the country cutting funding to music related
the program	programs, Steal the Show fills an important void. Students will be empowered with the knowledge and sk
and how it	they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most
meets the	prominent songwriters of the past 20 years.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (16 of 16)	Response
Program Title	The New Howdy Doody (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find the series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality Educationally, the series offers opportunities for parents and teachers to teach lessons related to language character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirement of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalt are conveyed throughout the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	PREPS PLUS (Primary Digital 4.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 11:05pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features the pro-social, on and off field activities of male and female student athletes, coaches, student mentors, and families. Show is focused around the messages that encourage the following values: school completion, community service, cooperation, tolerance of differences and healthful practices along with athletics. These educational and informational messages are conveyed through real-lfe examples,interviews and commentary by the program host. Program started late due to sports overruns as indicated.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

#### **Date and Time Aired:**

Questions	Response

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Poss VP/GM
Address	720 E. Capitol Drive
City	Milwaukee
State	WI
Zip	53212
Telephone Number	414-967-5248
Email Address	joe.poss@tmj4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WTMJ-TV is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station.

# Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Astroblast (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education

Other Matters (2 of 17)	Response
Program Title	Tree Fu Tom (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

and media company. Astroblast! is inspired by the books of the same name by award-winning author and

illustrator Bob Kolar.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called Tree Fu, can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the Big World magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Other Matters (3 of 17)	Response
Program Title	Ruff Ruff, Tweet and Dave (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.

Other Matters (4 of	
17)	Response
Program Title	Earth to Luna (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

# Other Matters (5 of

Program Title	Lazy Town (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	Lazy Town is a show featuring the importance of health fitness, and heing good friends. Set in a fantasy

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (6 of 17)	Response
Program Title	Poppy Cat (Primary Digital 4.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.

Other Matters (7 of 17)	Response
Program Title	Real Winning Edge, The (Digital Multicast channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.

Other Matters (8 of 17)	Response
Program Title	Elizabeth Stanton's Great Big World (Digital Multicast channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Elizabeth Stanton's Great Big World complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights consciousness as well as the challenges faced by others around the world.

Other Matters (9 of 17)	Response
Program Title	Young Icons (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE YOUNG ICONS" is a 30-min weekly show produced by B & C Broadcasting (Entertainment Studios Networks) that profiles 5 seemingly-ordinary kids or teens who are impacting the lives of others. The best and the brightest From athletes to entrepreneurs, philanthropists to superstars, and now film critic & animator!

Other Matters (10 of 17)	Response
Program Title	Aqua Kids (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and loose old rows of teeth.

Other Matters (11 of 17)	Response
Program Title	Biz Kids (Multicast Digital Channel 4.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Biz Kid\$ is a fun, half-hour TV series about kids, money, and business. Using a clever blend of entertainment and education, this series shows kids how to make and manage their own money by introducing concepts of financial literacy and entrepreneurship. The shows format includes a mix of real-life profiles, sketch comedy, animation, and off-beat characters, like the King of KaChing and Financial Genius, to keep the viewer engaged. Each episode maps to national standards for both financial literacy and entrepreneurship - hopefully it will inspire and encourage kids or anyone that can sit through an episode to make and manage their own money.

Programming.

Other Matters (12 of 17)	Response
Program Title	Animal Rescue (Digital Multicast Channel 4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. To facilitate your FCC filings, episode synopses are available on-line at our website, www.telcoproductions.com. Also available online are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program.

Other Matters (13 of	
17)	Response
Program Title	PREPS PLUS (Primary Digital 4.1)
Origination	Local

Days/Times Program Regularly Scheduled	Sundays at 11:05pm (non-core) LTC season 4/13/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Program features the pro-social, on and off field activities of male and female student athletes, coaches, student mentors, and families. Show is focused around the messages that encourage the following values: school completion, community service, cooperation, tolerance of differences and healthful practices along with athletics. These educational and informational messages are conveyed through real-life examples, interviews and commentary by the program host. Program started late due to sports overruns as indicated.

Other Matters (14 of 17)	Response
Program Title	Aqua Kids Adventures II (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am and 10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to

educational the world, end take an active informational into the man objective of the program given by a count and how it show. The objective of the program given by a count and how it show. The objective definition of scientist and count scienti

Programming.

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Response

Program Title Ariel & Zoey & Eli, Too (secondary digital channel 4.3 COZI TV)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every

that the music is tailored for the young audience. All songs offer a positive message about life. Every and how it episode begins with the song "Sweet Company which sends the positive message of friendship and ends meets the with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. definition of Core Programming.

Other Matters (16 of 17)	Response
Program Title	Steal the Show (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (17 of 17)	Response
Program Title	The New Howdy Doody (secondary digital channel 4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

from

Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Journal Broadcast Corporation dba WTMJ-TV **Attachments** 

No Attachments.