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# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-129979** | Submit Date: **04/10/2012** | Call Sign: **KCBD** | Facility ID: **27507** | City: **LUBBOCK** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2012** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Lubbock
	Web Home Page Address	www.kcbd.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	TURBO DOGS (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on award-winning author-illustrator Bob Kolar's picture book, <i>Racer Dogs</i> , turbo dogs is produced by Scholastic Media. With its long history of bringing quality programming for kids to television Scholastic is a perfect firm to deliver the program to Tubo, the bilingual, multi-platform entertainment destination for children that focuses on literacy and value. A funny cast of canine friends-Dash, Mags, GT, Strut, Stinkbert and Clutch-make up the fastest group of dogs in Racerville, and will take kids on an accelerated adventure filled with comedic high jinks and fast racing action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	TURBO DOGS (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	

Reason for Preemption

Sports

**Digital Core Program (2 of 14)****Response**

Program Title	SHELLDON (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. the main character, Shelldon, is an orphaned yoda shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam inn. Dr. Shell, and elder and venerated inventor, and Connies, a cory shell classmat of Shelldon's also live at the inn. Shelldon and his buddies Herman 9a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cicil Cracken, whose greed puts making money over protection the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protections</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	SHELLDON (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

### Digital Core Program (3 of 14)

	Response
Program Title	MAGIC SCHOOL BUS (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	MAGIC SCHOOL BUS (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 9:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

#### Digital Core Program (4 of 14) Response

Program Title	BABAR (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM



Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the of Babar's story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 10:00am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (5 of 14)</b>	
	<b>Response</b>
Program Title	WILLA'S WILD LIFE (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

### Digital Core Program (6 of 14)

	Response
Program Title	PEARLIE (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE (MAIN CHANNEL)
List date and time rescheduled	01/14/12 @ 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	

**Digital Core  
Program (7 of  
14)****Response**

Program Title	ZULA PATROL (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula Patrol is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaires Wizzy and Wig - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Turder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	ZULA PATROL (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

### Digital Core Program (8 of 14)

	Response
Program Title	JANE AND THE DRAGON (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show that hails from Martine Bayntons best selling books about a middle class, 13-year-old girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and consequently solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON (MAIN CHANNEL)
List date and time rescheduled	03/10/12 @ 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 14)	Response
Program Title	GREEN SCREEN ADVENTURES "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 14)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



<b>Digital Core Program (11 of 14)</b>	<b>Response</b>
Program Title	BUSY WORLD OF RICHARD SCARRY "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 14)</b>	<b>Response</b>
Program Title	BUSY WORLD OF RICHARD SCARRY "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (13 of 14)**

**Response**

Program Title	LIBERTY KIDS "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	LIBERTY KIDS "THIS TV"
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	DAN JACKSON
Address	5600 AVE A
City	LUBBOCK
State	TX
Zip	79404
Telephone Number	806-744-1414
Email Address	DJACKSON@KCBD.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	THE MORE YOU KNOW WEBSITE "The More YOu Know's" comprehensive website (NBC.com/tmyk) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, and referral information by topic to partnering agencies referenced in the PSAs. the site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. in addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	ZULA PATROL (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula Patrol is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Turder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	SHELLDON (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldons also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
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**Other Matters (3 of 12)**

**Response**

Program Title	JANE AND THE DRAGON
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show that hails from Martine Bayntons best selling books about a middle class, 13-year-old girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and consequently solved.
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**Other Matters (4 of 12)**

**Response**

Program Title	BABAR
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target 4 years to 8 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the beginning of Babar's story.

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**Other Matters  
(5 of 12)**

**Response**

Program Title WILLA'S WILD LIFE

Origination Network

Days/Times SATURDAYS 11:00 AM  
Program  
Regularly  
Scheduled

Total times 13  
aired at  
regularly  
scheduled time

Length of 30 mins  
Program

Age of Target 4 years to 8 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Willie is a new animated series featuring a six-year-old girl, Willie, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willie, offering her advice and friendship from each of their respective points of view. In each episode, Willie faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willie finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

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**Other  
Matters (6 of  
12)**

**Response**

Program Title PEARLIE

Origination Network

Days/Times SATURDAYS 11:30AM  
Program  
Regularly  
Scheduled

Total times 13  
aired at  
regularly  
scheduled  
time

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Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four s as well as the three C's- Curiosity, Confidence, Citizenship, Compassion.

Other Matters (8 of 12)	Response
Program Title	BUSYTOWN MYSTERIES (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Busytown Mysteries" is an investigative learning show for young children - based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as well as the psycho-social abilities to effectively do so.

Other Matters (9 of 12)	Response
Program Title	BUSY WORLD OR RICHARD SCARRY (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry - like the Scarry books themselves - uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery (of all the motor, language and social skills that they see in the world around them), power (who calls the shots), possession, (It's mine!), personal routines - eating, dressing, sleeping, and family living - cooking, recreation, celebration.

Other Matters (10 of 12)	Response
Program Title	BUSY WORLD OR RICHARD SCARRY (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry - like the Scarry books themselves - uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery (of all the motor, language and social skills that they see in the world around them), power (who calls the shots), possession, (It's mine!), personal routines - eating, dressing, sleeping, and family living - cooking, recreation, celebration.

Other Matters (11 of 12)	Response
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Program Title	DINO SQUAD (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done.

<b>Other Matters (12 of 12)</b>	
	<b>Response</b>
Program Title	DINO SQUAD (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KCBD License Subsidiary, LLC</b></p>

## Attachments

No Attachments.