



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001582782** | File Number: **CPR-124496** | Submit Date: **10/07/2011** | Call Sign: **KING-TV** | Facility ID: **34847** |

City: **SEATTLE** | State: **WA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/07/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.king5.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is a new animated series centered on a six-year-old girl and her menagerie of animals. Willa lives with her father and pets. In each episode, Willa faces a challenge at home, in school, or in her neighborhood. With her animals and her best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. Program airs on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-25
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:30pm
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends, or family members. This program aired on the KING 5.1 main digital program stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	9/4, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Program aired on the KING 5.1 main digital program stream only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Exploration With Jarod Miller
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:30pm



Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal for kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Program aired on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-03
Episode #	

Reason for Preemption		Sports
<b>Digital Core Program (5 of 12)</b>	<b>Response</b>	
Program Title	Magic School Bus	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 3:00pm	
Total times aired at regularly scheduled time	11	
Total times aired	12	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 8 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program aired on the KING 5.1 main digital program stream.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	9/3, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program aired on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (7 of 12)</b>	<b>Response</b>
Program Title	Planet X #1
Origination	Network
Days/Times Program Regularly Scheduled	MON, 8:00am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #1
List date and time rescheduled	9/5, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #1
List date and time rescheduled	8/22, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-22
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X #1
List date and time rescheduled	8/29, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-29
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Planet X #2
Origination	Network
Days/Times Program Regularly Scheduled	MON, 8:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #2
List date and time rescheduled	9/5, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #2
List date and time rescheduled	8/22, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-22
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X #2
List date and time rescheduled	8/29, 10:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-29
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	Planet X #3
Origination	Network
Days/Times Program Regularly Scheduled	TUE, 8:00am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #3
List date and time rescheduled	8/30, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #3
List date and time rescheduled	9/6, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X #3
List date and time rescheduled	8/23, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
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Program Title	Planet X #4
Origination	Network
Days/Times Program Regularly Scheduled	TUE, 8:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #4
List date and time rescheduled	8/23, 10:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #4
List date and time rescheduled	8/30, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X #4
List date and time rescheduled	9/6, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	Planet X #5
Origination	Network
Days/Times Program Regularly Scheduled	WED, 8:00am
Total times aired at regularly scheduled time	9
Total times aired	13

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #5
List date and time rescheduled	8/31, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-31
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #5
List date and time rescheduled	8/24, 10:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X #5
List date and time rescheduled	7/28, 8:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Planet X #5
List date and time rescheduled	9/7, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 12)	Response
Program Title	Planet X #6
Origination	Network
Days/Times Program Regularly Scheduled	WED, 8:30am
Total times aired at regularly scheduled time	9
Total times aired	13

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program aired on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X #6
List date and time rescheduled	7/28, 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-27
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X #6
List date and time rescheduled	8/24, 10:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-24
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Planet X #6
List date and time rescheduled	8/31, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-08-31
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	Planet X #6
List date and time rescheduled	9/7, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-07
Episode #	
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christina Fraser
Address	333 Dexter Avenue N.
City	Seattle
State	WA
Zip	98109
Telephone Number	206.448.3787
Email Address	cfraser@king5.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	ADDITIONAL PROGRAMMING WHICH SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 9/8/11 (KING 5.1) Time: 9:00am Duration: 30 minutes RACHEL'S CHALLENGE: START A CHAIN REACTION -- The powerful story of Rachel Scott, the first person killed in America's worst school shooting at Columbine High School, inspires a chain reaction of kindness and compassion throughout western Washington. This special showcases the positive impact "Rachel's Challenge" can have on local communities. Airdate: 9/27/11 (KING 5.1) Time: 7:30pm Duration: 30 minutes BEYOND THE FORECAST: TRACKING THE STORM -- the KING 5 Weather team takes a close look at several new technologies that will help improve forecasts in the Northwest, including a new coastal radar that will provide a better picture of approaching storms; a network of real-time weather instruments that provide valuable information; and a new KING 5 First Alert Weather Center. Climatologists share their early predictions of what to expect this weather. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information available in Washington State. First Alert School Net reports are included in each KING 5 newscast. The School Net is of great educational benefit as a hands on learning opportunity. In the classroom, students use the weathernet stations to learn about weather metrics and incorporate meteorology into their science curriculum. They can bring weather forecasting to their own neighborhoods.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is a new animated series centered on a six-year-old girl and her menagerie of animals. Willa lives with her father and pets. In each episode, Willa faces a challenge at home, in school, or in her neighborhood. With her animals and her best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. Program airs on the KING 5.1 main digital program stream.

Other Matters (2 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends, or family members. This program airs on the KING 5.1 main digital program stream.
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Other Matters (3 of 12)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Program airs on the KING 5.1 main digital program stream only.

Other Matters (4 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal for kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Program airs on the KING 5.1 main digital program stream.

Other Matters (5 of 12)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 8 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program airs on the KING 5.1 main digital program stream.

Other Matters (6 of 12)	Response
Program Title	Pearlie
Origination	Network

Days/Times Program Regularly Scheduled	SUN, 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program airs on the KING 5.1 main digital program stream.

Other Matters (7 of 12)	Response
Program Title	Planet X (program #1)
Origination	Network
Days/Times Program Regularly Scheduled	MON, 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.
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Other Matters (8 of 12)	Response
Program Title	Planet X (program #2)
Origination	Network
Days/Times Program Regularly Scheduled	MON, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (9 of 12)	Response
Program Title	Planet X (program #3)
Origination	Network
Days/Times Program Regularly Scheduled	TUE, 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (10 of 12)	Response
Program Title	Planet X (program #4)
Origination	Network
Days/Times Program Regularly Scheduled	TUE, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.



Other Matters (11 of 12)	Response
Program Title	Planet X (program #5)
Origination	Network
Days/Times Program Regularly Scheduled	WED, 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (12 of 12)	Response
Program Title	Planet X (program #6)
Origination	Network
Days/Times Program Regularly Scheduled	WED, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Planet X is a video sports and fitness based series for children 13-16 years old. Each episode mixes action and extreme sports content within a balanced and well produced program featuring inspiring sports & fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; and regular travel and cultural experiences via foreign adventure feature shows all around the world. Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle, and more. This program airs on the KING 5.2 secondary digital program stream.

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>King Broadcasting Company</b></p>

**Attachments**

No Attachments.