



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014740716** | File Number: **CPR-131664** | Submit Date: **07/08/2012** | Call Sign: **WEMT** | Facility ID: **40761** | City: **GREENEVILLE** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2012** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX & THIS
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	www.foxtricity.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(17)**

<b>Digital Core Program (1 of 17)</b>		<b>Response</b>
Program Title	Awesome Adventures WEMT DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday 8:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARNING FUN, ENTERTAINING AND FAMILY FRIENDLY.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (2 of 17)</b>		<b>Response</b>
Program Title	Aqua Kids WEMT DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 17)**

**Response**

Program Title	Dog Tales WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 17)</b>	<b>Response</b>
Program Title	Whaddyado WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 17)</b>	<b>Response</b>
Program Title	Pets.TV WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 17) Response</b>	
Program Title	Animal Exploration w/Jarold Miller WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration w/Jarold Miller WEMT DT1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-26
Episode #	
Reason for Preemption	Other

Digital Core Program (7 of 17)	Response
Program Title	The Young Icons WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	The Young Icons WEMT DT1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-26
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 17)	Response
Program Title	Liberty's Kids -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 9:30 AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan, Henri, who's also taken in by Ben, may be younger, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 17)</b>	<b>Response</b>
Program Title	Green Screen Adventures -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs , puppetry and story theatre. The stories are based on the writing of elementary school students age 7-13. Children get the message that their words have power and their voices are being heard. The performers and writers re-inforce critical writing skills and share positive social messages. The educational mission emphasizes the three "R"s as well as the four "C"s - Curoosity, Confidence, Citizenship and Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 17)</b>	<b>Response</b>
Program Title	Busytown Mysteries - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural and part of the overall enjoyment of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 17)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 17)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 17)</b>	<b>Response</b>
Program Title	Dino Squad - WEMT DT2 39.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five individual and appealing teens, to attract and engage young viewers. Each episode portrays the teens facing and finding solutions to problems that are relevant to contemporary youngsters, providing them with standards they can employ to navigate issues they encounter in their own daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 17)**

**Response**

Program Title	Dino Squad - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30 PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five individual and appealing teens, to attract and engage young viewers. Each episode portrays the teens facing and finding solutions to problems that are relevant to contemporary youngsters, providing them with standards they can employ to navigate issues they encounter in their own daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (15 of 17)**

**Response**

Program Title	Doodlebops Rockin Road Show - WEMT DT3 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10 AM
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney and Mo Doodle help their fans and themselves, solve preschool relatable problems by journeying to fun new destinations. With a little song, dance and teamwork the Doodlebops are always ready to rock into a new adventure. The show is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments, by using fantasy, fun, music and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 17)</b>	<b>Response</b>
Program Title	Doodlebops - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is primarily intended to promote social and academic readiness- thereby helping young viewers toward ultimate competence and success in their future school environment by means of music, fantasy and fun. The Doodlebops encourages and understanding and appreciation of music, leading to creative development, and gains in multiple other subject areas, aids in the enhancement of viewers personal character and pro-social behavior; and teaches basic knowledge-based information.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 17)</b>	
	<b>Response</b>
Program Title	MLB Player Poll WEMT DT1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 3:00 PM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically the 2012 season of MLB Players poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like -"What career interests you after you retire from Baseball?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	MLB Player Poll WEMT DT1
List date and time rescheduled	4/14/12 -12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	MLB Player Poll WEMT DT1
List date and time rescheduled	4/28/12 -12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	MLB Player Poll WEMT DT1
List date and time rescheduled	5/19/12 - 12:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	MLB Player Poll WEMT DT1
List date and time rescheduled	5/12/12 - 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Jerry Witt
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	276-821-9296
Email Address	jwitt@foxtricity.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This will certify that WEMT did not exceed commercial limits in core children's programming during 2Q2012. Preemptions on 5/26/12 due to technical difficulties. THIS tv NETWORK -EFFECTIVE JUNE 15, 2011 ON WEMT DT2 39.2.

**Other Matters (17)**

<b>Other Matters (1 of 17)</b>	<b>Response</b>
Program Title	Awesome Adventures WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARING FUN, ENTERTAINING AND FAMILY FRIENDLY.

<b>Other Matters (2 of 17)</b>	<b>Response</b>
Program Title	Aqua Kids WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

<b>Other Matters (3 of 17)</b>	<b>Response</b>
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Program Title	DOG TALES WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.

Other Matters (4 of 17)	Response
Program Title	WHADDYADO WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
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**Other Matters (5 of 17)**

**Response**

Program Title	Pets.TV WEMT DT1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
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**Other Matters (6 of 17)**

**Response**

Program Title	Animal Exploration WEMT DT1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (7 of 17)	Response
Program Title	The Young Icons WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

Other Matters (8 of 17)	Response
Program Title	Liberty's Kids WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 9:30 AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan, Henri, who's also taken in by Ben, may be younger, but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
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Other Matters (9 of 17)	Response
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Program Title	Green Screen Adventures - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs , puppetry and story theatre. The stories are based on the writing of elementary school students age 7-13. Children get the message that their words have power and their voices are being heard. The performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the three "R"s as well as the four "C"s - Curoosity, Confidence, Citizenship and Compassion.
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Other Matters (10 of 17)	Response
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Program Title	Busytown Mysteries -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural and part of the overall enjoyment of the series.
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Other Matters (11 of 17)	Response
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Program Title	The Busy World of Richard Scarry - WEMT DT2 39.2
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.

<b>Other Matters (12 of 17)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.

<b>Other Matters (13 of 17)</b>	<b>Response</b>
Program Title	Dino Squad WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five individual and appealing teens, to attract and engage young viewers. Each episode portrays the teens facing and finding solutions to problems that are relevant to contemporary youngsters, providing them with standards they can employ to navigate issues they encounter in their own daily lives.
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**Other Matters (14 of 17)**

**Response**

Program Title	Dino Squad - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 12:30 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 11 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five individual and appealing teens, to attract and engage young viewers. Each episode portrays the teens facing and finding solutions to problems that are relevant to contemporary youngsters, providing them with standards they can employ to navigate issues they encounter in their own daily lives.
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**Other Matters (15 of 17)**

**Response**

Program Title	The Doodlebops Rockin Road Show - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday 10:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney and Mo Doodle help their fans and themselves, solve preschool relatable problems by journeying to fun new destinations. With a little song, dance and teamwork the Doodlebops are always ready to rock into a new adventure. The show is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments, by using fantasy, fun, music and adventure.
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**Other Matters (16 of 17)**

**Response**

Program Title	The Doodlebops - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday 10:30 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is primarily intended to promote social and academic readiness- thereby helping young viewers toward ultimate competence and success in their future school environment by means of music, fantasy and fun. The Doodlebops encourages and understanding and appreciation of music, leading to creative development, and gains in multiple other subject areas, aids in the enhancement of viewers personal character and pro-social behavior; and teaches basic knowledge-based information.
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**Other Matters (17 of 17)**

**Response**

Program Title	MLB Player Poll WEMT DT1
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 3:00 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically the 2012 season of MLB Players poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like -"What career interests you after you retire from Baseball?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Esteem License Holdings, Inc.</b></p>

## Attachments

No Attachments.