

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-131086** Submit Date: **07/05/2012** Call Sign: **WSPA-TV** Facility ID: **66391** 

City: **SPARTANBURG** State: **SC** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/05/2012 Filing Status: Active

# Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-Spart-Ashvlle- Ands
	Web Home Page Address	www.wspa.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core		
Program (3		
of 18)		

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
01 10)	, respense
Program Title	BUSYTOWN MYSTERIES - II

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries by the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Child can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's re-
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	Digital Core					
Program (5						
	of 18)	Response				
	Program Title	DANGER RANGERS				
	Origination	Network				

Days/Times Program Regularly Scheduled	Sunday 8AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safe squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children acquisition of important health and safety information. The episodes are structured to present poter safety concerns, such as the need to take proper safety precautions when swimming, and use a song trintroduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	HORSELAND
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 8:30AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 8AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30AM 4/7/12-6/30/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSIT CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	7 years to 11 years
Child Audience	
Describe the	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-
educational	APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE
and	STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11.
informational	CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE
objective of	BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS
the program	REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR
and how it	EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY
meets the	CONFIDENCE, CITIZENSHIP, COMPASSION.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
program the	

Digital Core Program (11 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years

definition of Core Programming.  Does the Licensee identify the	Yes

Digital Core Program (15 of 18)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30AM 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Edie Emory
Address	250 International Dr.
City	Spartanburg
State	SC
Zip	29303
Telephone Number	864-595-4606
Email Address	eemory@wspa.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and	The Station has terminated analog programming. The licensee's response to questions 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically

informational value of such programming to

2 and 3.

children. See 47 C.F.R. Section 73.671, NOTES

designed for children ages twelve and under that were not "educational

or informational" programming: None.

## Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 20)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Core

Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM 7/7/12-9/29/12

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
from	

the program

and how it

meets the definition of

Programming.

Core

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 20)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8AM 7/1/12-9/16/12
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to

introduce the relevant steps that should be taken. This program is specifically designed to further the

educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 20)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM 7/1/12-9/16/12
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (7 of 20)	Response

Other Matters (7 of 20)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8AM 9/23/12-9/30/12
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 20)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM 9/23/12-9/30/12
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 20)	Response		
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]		
Origination	Network		
Days/Times	Saturday 8AM 7/7/12-9/29/12		
Program			
Regularly			
Scheduled			
Total times	13		
aired at			
regularly			
scheduled time			

Length of Program	30 mins	
Age of Target Child Audience from	7 years to 11 years	
Describe the	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-	
educational	APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE	
and	STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11.	
informational	CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE	
objective of	BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS	
the program	REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR	
and how it	EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY,	
meets the	CONFIDENCE, CITIZENSHIP, COMPASSION.	
definition of		
Core		
Programming.		

Other Matters (10 of 20)	Response		
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturday 8:30AM 7/7/12-9/29/12		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	7 years to 11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.		

Other Matters (11 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9AM 7/7/12-9/29/12

Total times aired at regularly scheduled time	13 30 mins		
Length of Program			
Age of Target Child Audience from	7 years to 11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.		

Other Matters (12 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (13 of 20)	Response	
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]	
Origination	Network	

Days/Times Program Regularly Scheduled	Sunday 8AM 7/1/12-9/30/12		
Total times aired at regularly scheduled time	14		
Length of Program	30 mins		
Age of Target Child Audience from	7 years to 11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.		

Core Programming.	
Other Matters (14 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (15 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY CONFIDENCE, CITIZENSHIP, COMPASSION.

Other Matters (16 of 20)	Response
Program Title	GREEN SCREEN ADVENTURES [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years

GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7-11. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIALS MESSAGES. OUR EDUCATIONS MISSION EMPHASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S-CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

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Other Matters (17 of 20)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10AM 7/7/12-9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.

Other Matters (18 of 20)	Response
Program Title	MAD ABOUT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM 7/7/12-9/29/12

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	MAD ABOUT IS A HALF HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATING AND ENTERTAINING KIDS AGES 13 TO 16. A TRUE E/I SERIES, EPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROVE, ANIMATION AND VIEWER-GENERATED VIDEO. MAD ABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION, AND DECISION MAKING IN A FUN AND ENTERTAINING WAY. EACH TV EPISODE RELIES ON A SMALL COMPANY OF SKILLED COMEDIC ACTORS TO EXPLORE SIGNIFICANT TOPICS WITHIN A SUBJECT AREA. IT INCORPORATES COMIC MONOLOGUES, SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREET" INTERVIEWS AND VIEWER-CREATED QUESTIONS ABOUT LIFE'S ISSUES.

Other Matters (19 of 20)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.

Other Matters (20 of 20)	Response
Program Title	EDGEMONT [MULTI-CAST DT 7.2]
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10AM 7/1/12-9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS CORE TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON SOCIAL AND EMOTIONAL CHALLENGES FACED BY ALL SECONDARY SCHOOL STUDENTS, FROM FORMING AND MAINTAINING FAMILY, FRIENDSHIP AND ROMANTIC RELATIONSHIPS, TO ETHICAL AND MORAL CHOICES. THE OBJECTIVE OF THE SERIES IS TO DEMONSTRATE MODELS OF BEHAVIOR FOR TEEN VIEWERS, ALLOWING THEM TO CONSIDER CHOICES THAT THEY THEMSELVES MAY FACE, TO WITNESS THE POTENTIAL OUTCOMES OF THESE CHOICES AND GAIN POSITIVE TOOLS THAT THEY CAN USE TO RESOLVE ISSUES AND CONFLICTS IN A CONSTRUCTIVE WAY.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Media General Communications Holdings, LLC **Attachments** 

No Attachments.