



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032111254** | File Number: **CPR-120969** | Submit Date: **06/29/2011** | Call Sign: **KIEM-TV** | Facility ID: **53382** |  
City: **EUREKA** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**06/29/2011** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KIEM-TV.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(8)**

Digital Core Program (1 of 8)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS IS AN ANIMATED SHOW BASED ON THE BOOKS, RACER DOGS BY BOB KOLAR. THERE SERIES FOLLOWS A GROUP OF SIX DOGS WHO LOVE TO COMPETE WITH ONE ANOTHER IN RACES. IN EACH STORY, ONE OR MORE OF THE DOGS ENCOUNTER AND SOLVE PROBLEMS THAT TEACH THEM SOCIAL EMOTIONAL LESSONS ON GOOD SPORTSMANSHIP, TEAMWORK, COOPERATION, PLAYING FAIR AND FRIENDSHIP. THE SHOW ALSO IMPARTS INFORMATIN ON THE MECHANICS OF RACING SUCH AS DIRECTIONALITY AND CONCEPTS OF DISTANCE AND TIME. THE SOCIAL EMOTIONAL MESSAGES ARE EMBEDDED THROUGH THE STORIES USING ACTION AND HUMOR, THE TAGS AT THE END OF EACH EPISODE REITERATE AND ESTABLISH THE EDUCATIONAL MESSAGES LEARNED BY THE DOGS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	6/4 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/4
Reason for Preemption	Sports

Digital Core Program (2 of 8)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WITH HIS ADOPTIVE FAMILY, THE CLAMS, IN SHELL LAND, AN UNDERSEA COMMUNITY POPULATED BY ALL SORTS OF SEA SPECIES. SHELLDON AND HIS BEST FRIENDS, CONNIE IS A COWRY SHELL MOLLUSK AND HERMAN WHO IS A HERMIT CRAB FACE A SPECIFIC CHALLENGE IN EVERY EPISODE. THE PROBLEM MAY BE MANAGEING A BULLY, IMPROVING THEIR GRADES, LEARNING HOW TO BE ALTRUISTIC, OR PROTECTING THEIR ENVIRONMENT FROM NATURAL AND MAN MADE DISASTERS. IN ALL CASES, THEY RELY ON DR. SHELL, THE MOST VENERATED INTELLECTUAL AND ELDER IN SHELL LAND WHO TEACHES THEM AND GIVES THEM OPPORTUNITIES TO HARNESS THEIR POTENTIAL AND SOLVE THE PROBLEM. EACH EPISODE PROVES A DIRECT SOCIAL EMOTIONAL LESSON AND MANY EPISODES PROVIDE INFORMATIONAL CONTENT RELATING TO THE SEA LIFE HABITAT OF SHELL LAND AND ENVIRONMENTAL CONSERVATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	6/4 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/4
Reason for Preemption	Sports

Digital Core Program (3 of 8)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON A SERIES OF CHILDREN'S BOOKS ABOUT SCIENCE WRITTEN BY JOANNA COLE. THE SHOW FEATURES THE INGENIOUS MS. FRIZZLE, AN ELEMENTARY SCHOOL TEACHER AND INTREPID EXPLORER WHO PILES HER STUDENTS INTO HER MAGIC SCHOOL BUS AND TAKES THEM ON AMAZING FIELD TRIPS TO IMPOSSIBLE LOCATIONS. THE GOAL OF EACH FIELD TRIP IS TO ANSWER QUESTIONS OR LEARN MANY NEW THINGS ABOUT THE PLACE THE CLASS VISITS. EACH EPISODE IS A FACT FILLED EXPEDITION TO PLACES AS DIVERSE AS THE SOLAR SYSTEM, THE HUMAN BODY, OR EVEN INSIDE WEATHER SYSTEMS. IN ADDITION TO ALL THE FACTUAL CONTENT. THE CHILDREN ALSO HAVE A SOCIAL EMOTIONAL PROBLEM TO SOLVE THAT IS EMBEDDED INTO THE STORY LINE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	5/28 7-730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	BABAR
Origination	Network



Days/Times Program Regularly Scheduled	SA 930-10AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BOOKS BY LAURENT DE BRUNHOFF, BABAR IS AN ANIMATED SHOW ABOUT A YOUNG ORPHANED ELEPHANT WHO FINDS THE STRENGTH TO RISE ABOVE THE CHALLENGES HE FACES, INCLUDING THE DEATH OF HIS PARENTS. AS HE JOURNEYS THROUGH LIFE. EACH EPISODE OF THE SHOW DEVELOPS A SOCIAL EMOTIONAL MESSAGE SUCH AS TAKING RESPONSIBILITY, BEING PATIENT AND PERSISTENT IN HARD WORK. RESPECTING PEOPLES PRIVACY, LEARNING TO COPE WITH UNFORESEEN CHANGES AND BEING HONEST. THESE MESSAGES EMERGE FROM THE NEED TO RESOLVE A DILEMMA THAT IS FACED BY BABAR, ONE OF HIS FRIENDS OR FAMILY MEMBERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	5/28 730-8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

<b>Digital Core Program (5 of 8)</b>		<b>Response</b>
Program Title	WILLA'S WILD LIFE	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 10-1030AM	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN ANIMATED SERIES FEATURING A SIX YEAR OLD GIRL, WILLA, WHO IS PERMITTED TO SHARE HER HOME WITH AN EVER GROWING MENAGERIE OF ANIMALS, AN ELEPHANT, A GIRAFFE, A PAIR OF PERFORMING SEALS, A BEAR, THREE PENGUINS, AND LOTS OF RABBITS. THESE CREATURES SPEAK TO WILLA, OFFERING HER ADVICE AND FRIENDSHIP FROM EACH OF THEIR RESPECTIVE POINTS OF VIEW. IN EACH EPISODE, WILLA FACES A CHALLENGE AT HOME, IN SCHOOL OR IN HER NEIGHBORHOOD. HER ANIMALS AND BEST FRIEND DOOLEY HELP HER DEVELOP SOLUTIONS TO OVERCOME EACH CHALLENGE. WITH THE SUPPORT OF DOOLEY, THE ANIMALS AND PRAISE FROM HER DAD, WILLA FINDS WAYS TO MAINTAIN HEALTHY FRIENDSHIPS, EXPERIENCE SUCCESS, DEVELOP COMPETENCE AND BECOME ALTRUISTIC.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	6/25 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/25
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	5/28 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	4/16 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/16
Reason for Preemption	Sports

Digital Core Program (6 of 8)	Response
Program Title	PEARLIE

Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PARK FAIRIE WHO TEACHES US HOW TO BE GREEN AND RECYCLE AND REUSE AND SAVE OUR PLANET AND OUR LAND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/21 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/21
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/25 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/25
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/28 430-5PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	4/16 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/16
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/14 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/14
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	CURIOSITY QUEST
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11-1130AM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES ALLOWS CHILDREN TO EXPLORE THE WORLD OF "GREEN" LIVING. EDUCATE AND INFORMS YOUNGSTERS ABOUT RECYCLING, SAVING ENERGY AND PROTECTING THE ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	CURIOSITY QUEST
List date and time rescheduled	4/16 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/16
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	CURIOSITY QUEST
List date and time rescheduled	5/14 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/14
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	CURIOSITY QUEST
List date and time rescheduled	5/21 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/21
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	CURIOSITY QUEST

List date and time rescheduled	6/19 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/18
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	CURIOSITY QUEST
List date and time rescheduled	6/25 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/25
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	CURIOSITY QUEST
List date and time rescheduled	5/28 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	3
Total times aired	13
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	5/8 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/8
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	5/15 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/15
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/2 1130-12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/3
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	ANIMAL RESCUE



List date and time rescheduled	4/9 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/10
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/16 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/17
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/23 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/24
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	6/4 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/5
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
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Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/30 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/1
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	5/21 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/22
Reason for Preemption	Sports

#### Digital Preemption Programs #10

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	5/28 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/29
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHAWNA BRISCO
Address	5650 SOUTH BROADWAY
City	EUREKA
State	CA
Zip	95503
Telephone Number	707-443-3123
Email Address	WWW.KIEM-TV@HUMBOLDT1.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS IS AN ANIMATED SHOW BASED ON THE BOOKS, RACER DOGS BY BOB KOLAR. THERE SERIES FOLLOWS A GROUP OF SIX DOGS WHO LOVE TO COMPETE WITH ONE ANOTHER IN RACES. IN EACH STORY, ONE OR MORE OF THE DOGS ENCOUNTER AND SOLVE PROBLEMS THAT TEACH THEM SOCIAL EMOTIONAL LESSONS ON GOOD SPORTSMANSHIP, TEAMWORK, COOPERATION, PLAYING FAIR AND FRIENDSHIP. THE SHOW ALSO IMPARTS INFORMATIN ON THE MECHANICS OF RACING SUCH AS DIRECTIONALITY AND CONCEPTS OF DISTANCE AND TIME. THE SOCIAL EMOTIONAL MESSAGES ARE EMBEDDED THROUGH THE STORIES USING ACTION AND HUMOR, THE TAGS AT THE END OF EACH EPISODE REITERATE AND ESTABLISH THE EDUCATIONAL MESSAGES LEARNED BY THE DOGS.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WITH HIS ADOPTIVE FAMILY, THE CLAMS, IN SHELL LAND, AN UNDERSEA COMMUNITY POPULATED BY ALL SORTS OF SEA SPECIES. SHELLDON AND HIS BEST FRIENDS, CONNIE IS A COWRY SHELL MOLLUSK AND HERMAN WHO IS A HERMIT CRAB FACE A SPECIFIC CHALLENGE IN EVERY EPISODE. THE PROBLEM MAY BE MANAGEING A BULLY, IMPROVING THEIR GRADES, LEARNING HOW TO BE ALTRUISTIC, OR PROTECTING THEIR ENVIRONMENT FROM NATURAL AND MAN MADE DISASTERS. IN ALL CASES, THEY RELY ON DR. SHELL, THE MOST VENERATED INTELLECTUAL AND ELDER IN SHELL LAND WHO TEACHES THEM AND GIVES THEM OPPORTUNITIES TO HARNESS THEIR POTENTIAL AND SOLVE THE PROBLEM. EACH EPISODE PROVES A DIRECT SOCIAL EMOTIONAL LESSON AND MANY EPISODES PROVIDE INFORMATIONAL CONTENT RELATING TO THE SEA LIFE HABITAT OF SHELL LAND AND ENVIRONMENTAL CONSERVATION.
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**Other Matters (3 of 8)**

**Response**

Program Title	THE MAGIC SHCOOL BUS
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Origination	Network
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Days/Times Program Regularly Scheduled	SA 9-930AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON A SERIES OF CHILDREN'S BOOKS ABOUT SCIENCE WRITTEN BY JOANNA COLE. THE SHOW FEATURES THE INGENIOUS MS. FRIZZLE, AN ELEMENTARY SCHOOL TEACHER AND INTREPID EXPLORER WHO PILES HER STUDENTS INTO HER MAGIC SCHOOL BUS AND TAKES THEM ON AMAZING FIELD TRIPS TO IMPOSSIBLE LOCATIONS. THE GOAL OF EACH FIELD TRIP IS TO ANSWER QUESTIONS OR LEARN MANY NEW THINGS ABOUT THE PLACE THE CLASS VISITS. EACH EPISODE IS A FACT FILLED EXPEDITION TO PLACES AS DIVERSE AS THE SOLAR SYSTEM, THE HUMAN BODY, OR EVEN INSIDE WEATHER SYSTEMS. IN ADDITION TO ALL THE FACTUAL CONTENT. THE CHILDREN ALSO HAVE A SOCIAL EMOTIONAL PROBLEM TO SOLVE THAT IS EMBEDDED INTO THE STORY LINE.
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**Other Matters (4 of 8)**

**Response**

Program Title	BABAR
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Origination	Network
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Days/Times Program Regularly Scheduled	SA 930-10AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BOOKS BY LAURENT DE BRUNHOFF, BABAR IS AN ANIMATED SHOW ABOUT A YOUNG ORPHANED ELEPHANT WHO FINDS THE STRENGTH TO RISE ABOVE THE CHALLENGES HE FACES, INCLUDING THE DEATH OF HIS PARENTS. AS HE JOURNEYS THROUGH LIFE. EACH EPISODE OF THE SHOW DEVELOPS A SOCIAL EMOTIONAL MESSAGE SUCH AS TAKING RESPONSIBILITY, BEING PATIENT AND PERSISTENT IN HARD WORK. RESPECTING PEOPLES PRIVACY, LEARNING TO COPE WITH UNFORESEEN CHANGES AND BEING HONEST. THESE MESSAGES EMERGE FROM THE NEED TO RESOLVE A DILEMMA THAT IS FACED BY BABAR, ONE OF HIS FRIENDS OR FAMILY MEMBERS.

**Other Matters (5 of 8) Response**

Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN ANIMATED SERIES FEATURING A SIX YEAR OLD GIRL, WILLA, WHO IS PERMITTED TO SHARE HER HOME WITH AN EVER GROWING MENAGERIE OF ANIMALS, AN ELEPHANT, A GIRAFFE, A PAIR OF PERFORMING SEALS, A BEAR, THREE PENGUINS, AND LOTS OF RABBITS. THESE CREATURES SPEAK TO WILLA, OFFERING HER ADVICE AND FRIENDSHIP FROM EACH OF THEIR RESPECTIVE POINTS OF VIEW. IN EACH EPISODE, WILLA FACES A CHALLENGE AT HOME, IN SCHOOL OR IN HER NEIGHBORHOOD. HER ANIMALS AND BEST FRIEND DOOLEY HELP HER DEVELOP SOLUTIONS TO OVERCOME EACH CHALLENGE. WITH THE SUPPORT OF DOOLEY, THE ANIMALS AND PRAISE FROM HER DAD, WILLA FINDS WAYS TO MAINTAIN HEALTHY FRIENDSHIPS, EXPERIENCE SUCCESS, DEVELOP COMPETENCE AND BECOME ALTRUISTIC.

**Other Matters (6 of 8) Response**



Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PARK FAIRIE WHO TEACHES US HOW TO BE GREEN AND RECYCLE AND REUSE AND SAVE OUR PLANET AND OUR LAND.

<b>Other Matters (7 of 8)</b>	<b>Response</b>
Program Title	CURIOSITY QUEST
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11-1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES ALLOWS CHILDREN TO EXPLORE THE WORLD OF "GREEN" LIVING. EDUCATE AND INFORMS YOUNGSTERS ABOUT RECYCLING, SAVING ENERGY AND PROTECTING THE ENVIRONMENT.

<b>Other Matters (8 of 8)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>POLLACK/BELZ BROADCASTING CO., LLC</b></p>

## Attachments

No Attachments.