



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028358455** | File Number: **CPR-128571** | Submit Date: **04/05/2012** | Call Sign: **WZDX** | Facility ID: **28119** | City:

HUNTSVILLE State: AL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/05/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Huntsville-Decatur-Florence
	Web Home Page Address	www.fox54.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Teen Kids News (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7A-7:30A 01/02/12-03/26/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core childrens programming by producing each week educational features such as, College and You (tips for choosing and getting into college), and Word, (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year olds curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Elizabeth Stanton's Great Big World (Digital 54.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesday 7A-7:30A 01/03/12-03/27/12
Total times aired at regularly scheduled time	13
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World incorporates informative and educational messages organically into the program. The host relates timely, thought-provoking issues as she joins her friends to lend a hand to children in need. The program focuses on exploration, adventure, friendship, volunteerism, geography, social studies, literature, and government, and is clear the show has been specifically created to educate teens 13-16 years old.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Real Life 101 (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday-Thursday 7A-7:30A 01/04/12-03/29/12
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience.

Does the Licensee identify the
program by displaying
throughout the program the
symbol E/I?

Yes

Digital Core Program (4 of 13)	Response
Program Title	The Young Icons (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7A-7:30A 01/06/12-03/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour television series shot entirely in HD, The Young Icons falls under the Educational and Informational (E/I) for children age 13-16 FCC classification. Each week, The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Pets.TV (Digital 54.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 7A-7:30A 01/07/12-03/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the taudience of young viewers to everything Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. Each segment Pets.TV delivers an educational and informational message that supports current social, intellectual emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Eco Company (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30A-8A 01/07/12-03/31/12

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Swap TV (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7A-7:30A 01/02/12-03/26/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
INEWS	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds
educational	"swapping" lives for a weekend. The series meets the educational and informational objectives of the
and	FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposit
informational	lives of the participating youngsters as they learn about different cultures and family settings. Young
objective of	viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they
the program	make to a different life situation. The program teaches tolerance of various races, creeds and background
and how it	while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining
meets the	promotes good social values and respect.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (8 of 13)	Response
Program Title	Sports Stars of Tomorrow (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7A-7:30A 01/03/12-03/27/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	The Real Winning Edge (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7A-7:30A 01/04/12-03/28/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 13)	Response
Program Title	Jack Hanna's Into the Wild (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7A-7:30A 01/05/12-03/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild's program topics are suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment. Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Made in Hollywood: Teen Edition (Digital 54.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday 7A-7:30A 01/06/12-03/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	On The Spot (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7A-7:30A 01/07/12-03/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series whose core audience is 13-16 years. It taps knowledge across a series of subject areas: geography,art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	The Young Icons (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30A-8A 01/07/12-03/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour television series shot entirely in HD, The Young Icons falls under the Educational and Informational (E/I) for children age 13-16 FCC classification. Each week, The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Elizabeth Zaideman
Address	1309 N. Memorial Pkwy
City	Huntsville
State	AL
Zip	35801
Telephone Number	256-533-5454
Email Address	elizabeth@fox54.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Teen Kids News (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7A-7:30A 04/02/12-06/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core childrens programming by producing each week educational features such as, College and You (tips for choosing and getting into college), and Word, (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year olds curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

Other Matters (2 of 14)	Response
Program Title	Elizabeth Stanton's Great Big World (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7A-7:30A 04/03/12-06/26/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World incorporates informative and educational messages organically into the program. The host relates timely, thought-provoking issues as she joins her friends to lend a hand to children in need. The program focuses on exploration, adventure, friendship, volunteerism, geography, social studies, literature, and government, and is clear the show has been specifically created to educate teens 13-16 years old.

Other Matters (3 of 14)	Response
Program Title	Real Life 101 (Digital 54.1)
Origination	Syndicated

Days/Times Program	Wednesday-Thursday 7A-7:30A 04/04/12-06/28/12	
Regularly Scheduled		
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and	Real Life 101 presents real people pursuing real jobs and careers in an educational and	
informational objective of the	informational format designed to help its viewers make important decisions about	
program and how it meets the	preparing for the future. The careers and people featured are carefully selected in order to	
definition of Core Programming.	present vivid impressions that can be used by the series young audience.	

Other Matters (4 of 14)	Response
Program Title	The Young Icons (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7A-7:30A 04/06/12-06/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour television series shot entirely in HD, The Young Icons falls under the Educational and Informational (E/I) for children age 13-16 FCC classification. Each week, The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.

Other Matters (5 of 14)	Response
Program Title	Pets.TV (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7A-7:30A 04/07/12-06/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Programming.

Other Matters (6 of 14)	Response
Program Title	Eco Company (Digital 54.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30A-8A 04/07/12-06/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

Other Matters (7 of 14)	Response
Program Title	Swap TV (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7A-7:30A 04/02/12-06/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (8 of 14)	Response
Program Title	Sports Stars of Tomorrow (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7A-7:30A 04/03/12-06/26/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

Other Matters (9 of 14)	Response
Program Title	The Real Winning Edge (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7A-7:30A 04/04/12-06/27/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (10 of 14)	Response
Program Title	Jack Hanna's Into The Wild (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7A-7:30A 04/05/12-06/27/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild's program topics are suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment. Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.

Other Matters (11 of 14)	Response
Program Title	Made in Hollywood Teen Edition (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7A-7:30A 04/06/12-06/28/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (12 of 14)	Response
Program Title	On The Spot (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7A-7:30A 04/07/12-06/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series whose core audience is 13-16 years. It taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting.

Other Matters (13 of 14)	Response
Program Title	The Young Icons (Digital 54.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30A-8A 04/07/12-06/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour television series shot entirely in HD, The Young Icons falls under the Education and Informational (E/I) for children age 13-16 FCC classification. Each week, The Young Icons give you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that childre really can accomplish amazing and inspirational things.

Other Matters (14	
of 14)	Response
Program Title	MLB Player Poll (Digital 54.1)
Origination	Network

Days/Times	Saturday 2-2:30P 04/07/12-06/30/12
-	Saturday 2-2.50F 04/07/12-06/50/12
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
ume	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Huntsville Television Acquisition Licensing LLC. **Attachments** 

No Attachments.