

# Children's Television Programming Report

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 0009961889
 File Number:
 CPR-136806
 Submit Date:
 01/08/2013
 Call Sign:
 WJTV
 Facility ID:
 48667
 City:

 JACKSON
 State:
 MS

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/08/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:

## **Report reflects information for : Fourth Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question   | Response           |          |
|---------------------------|--|--|--------------------|----------|
| Television<br>Information | Station Type   | Station Type   | Network Affiliatio | n        |
|                           |  | Affiliated network   | CBS                |          |
|                           |  | Nielsen DMA  | Jackson MS         |          |
|                           |  | Web Home Page Address  | www.wjtv.com       |          |
|                           |  |  |                    |          |
| Digital Core              | Question   |  |                    | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |                    | 3.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |                    | 336.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |                    | 6.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  |                    | Yes      |
|                           | •  | at least 50% of the Core Programming counted toward meeting<br>ed to free video programming aired on other than the main Yes N |                    | Yes      |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(13)

| Digital Core<br>Program (1<br>of 13)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 9-9:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (2<br>of 13)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 9:30-10:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

Digital Core Program (3 of 13) Response

| Program Title  | BUSYTOWN MYSTERIES - I  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 10:00-10:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings<br>the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children<br>can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled<br>adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem<br>solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those<br>facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and<br>concepts that are part of the episode's overall theme. This program is specifically designed to further the<br>educational and informational needs of children, has educating and informing children as a significant<br>purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (4<br>of 13) | Response                |
|--------------------------------------|-------------------------|
| 0113)                                | Kesponse                |
| Program Title                        | BUSYTOWN MYSTERIES - II |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 10:30-11:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings<br>the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children<br>can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled<br>adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem<br>solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those<br>facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and<br>concepts that are part of the episode's overall theme. This program is specifically designed to further the<br>educational and informational needs of children, has educating and informing children as a significant<br>purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (5 of |                  |
|-------------------------------|------------------|
| 13)                           | Response         |
| Program Title                 | LIBERTY'S KIDS I |
| Origination                   | Network          |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday, 7-7:30am   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (6 of<br>13) | Response          |
|--------------------------------------|-------------------|
| Program Title                        | LIBERTY'S KIDS II |
| Origination                          | Network           |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday, 7:30-8:00am  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (7 of<br>13) | Response         |
|--------------------------------------|------------------|
| Program Title                        | WEATHER 101 KIDS |
| Origination                          | Local            |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | MONDAY-WEDNESDAY, 9-9:30am Multicast Channel 12.2  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled time   | 40   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 12 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | WEATHER 101 FOR KIDS, 8 episodes from various stations, explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flooding etc. (For example; during flooding if the water is at an unknown depth or the speed of the water is unknown, than follow the motto"turn-around, don't drown.") |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes  |

| Digital Core<br>Program (8 of 13)             | Response  |
|---|---|
| Program Title                                 | XIS   |
| Origination                                   | Local   |
| Days/Times<br>Program Regularly<br>Scheduled  | MONDAY-WEDNESDAY, 9:30-10:00am Multicast Channel 12.2 |
| Total times aired at regularly scheduled time | 40  |

| Total times aired    |   |
|----------------------|---|
| Number of            | 0   |
| Preemptions          |   |
| Number of            |   |
| Preemptions for      |   |
| other than Breaking  |   |
| News                 |   |
| Number of            |   |
| Preemptions          |   |
| Rescheduled          |   |
| Length of Program    | 30 mins   |
| Age of Target Child  | 6 years to 12 years   |
| Audience             |   |
| Describe the         | XIS, 8 episodes from WJBF-Augusta, GA., is a show designed for kids ages 6-12 and under that          |
| educational and      | features Dr. Bill Wellnitz (known as Wizard Wellnitz in the show) Professor, Augusta State University |
| informational        | and Director, Georgia Science Olympiad. During the show, Dr. Wellnitz performs safe but exciting      |
| objective of the     | experiments that have a visual impact on children and adults. Most of the experiments are simple an   |
| program and how it   | can be repeated at home with minimal to no adult supervision. The program was created to challeng     |
| meets the definition | and entertain while educating them on the fun facts of science.                                       |
| of Core              |   |
| Programming.         |   |
| Does the Licensee    | Yes   |
| identify the         |   |
| program by           |   |
| displaying           |   |
| throughout the       |   |
| program the          |   |
| symbol E/I?          |   |

| Response                                  |
|---|
| CURIOSITY QUEST GOES GREEN                |
| Syndicated                                |
| Saturday, 9-9:30am Multicast Channel 12.3 |
| 13  |
|   |
| 0   |
|   |
|   |
| 30 mins                                   |
| 9 years to 12 years                       |
|   |

| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. |
|--|--|
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                 | Yes  |

| Digital Core<br>Program (10<br>of 13)  | Response   |
|--|--|
| Program Title  | CRITTER GITTERS  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 9:30-10:00am Multicast Channel 12.3  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 9 years to 14 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West and just about everywhere in the USA. |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| nroughout    |     |
| ne program   |     |
| he symbol E  |     |
| /l?          |     |

| Digital Core<br>Program (11 of 13)  | Response  |
|---|---|
| Program Title   | CURIOSITY QUEST   |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday, 10-10:30am Multicast Channel 12.3   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 9 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curio<br>about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosit<br>Each quest takes the audience on location for an unscripted, hands-on, educational exploration.<br>addition, throughout each program, Joel will hit the streets to get real and often comical answers<br>questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious<br>situations in pursuit of the answer. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (12 |           |
|--------------------------|-----------|
| of 13)                   | Response  |
| Program Title            | HEADS UP! |

| Origination   | Syndicated  |
|---|---|
| Days/Times Program<br>Regularly Scheduled   | Saturday, 10:30-11:00am Multicast Channel 12.3  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions<br>for other than Breaking<br>News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 9 years to 12 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond basics of the Big Dipper and the moon, introducing them to the magical content and practica context of the night sky. In each episode, series takes kids on an entertaining and informativ tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                    | Yes   |

| Digital Core<br>Program (13 of<br>13)                       | Response  |
|---|---|
| Program Title   | YOUNG AMERICA OUTDOORS  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturday, 11-11:30am & 11:30am-12:00pm Multicast Channel 12.3 |
| Total times<br>aired at<br>regularly<br>scheduled time      | 26  |
| Total times<br>aired  |   |
| Number of<br>Preemptions                                    | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News |   |

| Number of<br>Preemptions<br>Rescheduled   |  |
|---|--|
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | YOUNG AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities,<br>explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing,<br>hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking.<br>The series also provides important information on wilderness survival skills and emphasizes safety<br>outdoors and well as environmental awareness and responsible use of our natural resources. The<br>program shows real life in-the-field experiences of professional and ordinary people experiencing the<br>outdoors, as well as exhibiting good social responsibility and promoting strong personal and community<br>values. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### Liaison Contact

| Question   | Response  |
|--|---|
| Does the Licensee publicize the existence<br>and location of the station's Children's<br>Television Programming Reports (FCC<br>398) as required by 47 C.F.R. Section<br>73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison   | Jacqueline McDonald   |
| Address  | 1820 TV Road  |
| City   | Jackson   |
| State  | MS  |
| Zip  | 39204   |
| Telephone Number   | 601-372-6311 ext 4600   |
| Email Address  | jmcdonald@wjtv.com  |
| Include any other comments or information<br>you want the Commission to consider in<br>evaluating your compliance with the<br>Children's Television Act (or use this space<br>for supplemental explanations). This may<br>include information on any other noncore<br>educational and informational<br>programming that you aired this quarter or<br>plan to air during the next quarter, or any<br>existing or proposed non-broadcast efforts<br>that will enhance the educational and<br>informational value of such programming<br>to children. See 47 C.F.R. Section 73.671,<br>NOTES 2 and 3. | After due review of internal station records and documentation provided to us<br>by program suppliers, the licensee hereby certifies that the station fully<br>complied with the FCC's commercial limits in children's programs, as specified<br>at 47 C.F.R. Section 73.670, with respect to all programs specifically designed<br>for children ages twelve and under. In addition to the educational or<br>informational programs listed in this report, the station broadcast the following<br>programs specifically designed for children ages twelve and under that were<br>not "educational or informational" programming: "None." WJTV is involved<br>with the Adopt-A-School Program for 30 years where we mentor at a local<br>elementary school. We have an outreach program where our on-air talent and<br>our managers speak at the school assemblies. In addition, we are the partner<br>station for the Children's Miracle Network Telethon to benefit the Blair E.<br>Batson Hospital located here in Jackson, MS. |

## Other Matters (13)

| Other<br>Matters (1 of<br>13)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 9-9:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule. |
| Other<br>Matters (2 of<br>13)  | Response  |
| Program Title  | DOODLEBOPS - II   |
| Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled   | Network<br>Saturday, 9:30-10:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child   | 3 years to 6 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>13)  | Response  |
|--|---|
| Program Title  | BUSYTOWN MYSTERIES - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 10:00-10:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 7 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings<br>the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children<br>can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled<br>adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving<br>abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts,<br>and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that<br>are part of the episode's overall theme. This program is specifically designed to further the educational and<br>informational needs of children, has educating and informing children as a significant purpose, and<br>otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (4 of<br>13)                   | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday, 10:30-11:00am |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 7 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings<br>the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children<br>can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled<br>adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solvi<br>abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts,<br>and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that<br>are part of the episode's overall theme. This program is specifically designed to further the educational and<br>informational needs of children, has educating and informing children as a significant purpose, and<br>otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other Matters<br>(5 of 13)   | Response  |
| Program Title  | LIBERTY'S KIDS I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday, 7-7:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 9 years to 11 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  |
|  |   |

| Program Title  | LIBERTY'S KIDS II  |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                  | Sunday, 7:30-8:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time                        | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 9 years to 11 years  |
| educational<br>and<br>informational<br>objective of<br>the program<br>and how it | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other Matters<br>(7 of 13)   | Response   |
| Program Title  | WEATHER 101 KIDS   |
| Origination  | Local  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                  | MONDAY-WEDNESDAY, 9-9:30am Multicast Channel 12.2  |
| Total times<br>aired at<br>regularly   | 39   |
| scheduled time   |  |

| 6 years to 12 years |                     |                     |                     |                     |                     |
|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|                     |                     |                     |                     |                     |                     |
|                     |                     |                     |                     |                     |                     |
|                     | 6 years to 12 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WEATHER 101 FOR KIDS, 8 episodes from various stations, explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flooding etc. (For example; during flooding if the water is at an unknown depth or the speed of the water is unknown, than follow the motto..."turn-around, don't drown.")

| Other Matters (8 of 13)   | Response  |
|---|---|
| Program Title   | XIS   |
| Origination   | Local   |
| Days/Times<br>Program Regularly<br>Scheduled  | MONDAY-WEDNESDAY, 9:30-10:00am Multicast Channel 12.2   |
| Total times aired at regularly scheduled time   | 39  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 6 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | XIS, 8 episodes from WJBF-Augusta, GA., is a show designed for kids ages 6-12 and under that features Dr. Bill Wellnitz (known as Wizard Wellnitz in the show) Professor, Augusta State University and Director, Georgia Science Olympiad. During the show, Dr. Wellnitz performs safe but exciting experiments that have a visual impact on children and adults. Most of the experiments are simple and can be repeated at home with minimal to no adult supervision. The program was created to challenge and entertain while educating them on the fun facts of science. |

| Other Matters (9 of 13)  | Response   |
|--|--|
| Program Title  | CURIOSITY QUEST GOES GREEN   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday, 9-9:30am Multicast Channel 12.3  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 9 years to 12 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. |

|  | Response  |
|--|---|
| Program Title  | CRITTER GITTERS   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 9:30-10:00am Multicast Channel 12.3   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 12 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core               | Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A searce and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "su sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and conneighborhood characters. Action and stimulating story lines combined with compelling situations along while 'natural curiosity and a love for animals. Series features a diverse cast providing positive role mode. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West and just about everywhere in the USA. |
| Frogramming.   |   |
|  | 11 of<br>Response   |
| Other Matters (  |   |
| Other Matters (<br>13)   | Response  |
| Other Matters (<br>13)<br>Program Title  | Response         CURIOSITY QUEST       Syndicated         Syndicated       Saturday, 10-10:30am Multicast Channel 12.3  |
| Other Matters (<br>13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula   | ResponseCURIOSITY QUESTSyndicatedarlySaturday, 10-10:30am Multicast Channel 12.3d at13  |
| Other Matters (<br>13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula<br>Scheduled<br>Total times airea<br>regularly schedu         | Response         CURIOSITY QUEST         Syndicated         arly         Saturday, 10-10:30am Multicast Channel 12.3         arly         13  |
| Other Matters (<br>13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regula<br>Scheduled<br>Total times airea<br>regularly scheda<br>time | Response         CURIOSITY QUEST         Syndicated         arly         Saturday, 10-10:30am Multicast Channel 12.3         arly         13         uled         30 mins   |

| Other Matters (12   | 2 of 13)  | Response  |
|---|---|---|
| Program Title   |   | HEADS UP!   |
| Origination   |   | Syndicated  |
| Days/Times Prog<br>Regularly Schedu   |   | Saturday, 10:30-11:00am Multicast Channel 12.3  |
| Total times aired a regularly schedule  |   | 13  |
| Length of Program   | n   | 30 mins   |
| Age of Target Chi<br>Audience from  | ld  | 9 years to 12 years   |
| Describe the educ<br>and informational<br>objective of the pr<br>and how it meets<br>definition of Core<br>Programming.                             | rogram  | "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.   |
| Other Matters<br>(13 of 13)   | Response  | e   |
| Program Title   | YOUNG   | AMERICA OUTDOORS  |
| Origination   | Syndicate   | ed  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday  | , 11-11:30am & 11:30am-12:00pm Multicast Channel 12.3   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26  |   |
| Length of<br>Program  | 30 mins   |   |
| Age of Target<br>Child Audience<br>from   | 13 years  | to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | explaining<br>hang-glid<br>The serie<br>outdoors<br>program | AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities,<br>g the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing,<br>ing, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking.<br>It is also provides important information on wilderness survival skills and emphasizes safety<br>and well as environmental awareness and responsible use of our natural resources. The<br>shows real life in-the-field experiences of professional and ordinary people experiencing the<br>as well as exhibiting good social responsibility and promoting strong personal and community |

Certification

#### Question

Response

| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. |               |
|---|---------------|
| F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television   |               |
| Programming, and who further certifies that he or she has read the document; that to the best of his  |               |
| or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.  |               |
| FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION   |               |
| AND FORFEITURE OF ANY FEES PAID   |               |
| Upon grant of this application, the Authorization Holder may be subject to certain construction or  |               |
| coverage requirements. Failure to meet the construction or coverage requirements will result in   |               |
| automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the   |               |
| construction or coverage requirements that apply to the type of Authorization requested in this application.  |               |
| WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE   |               |
| PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR  |               |
| REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR   |               |
| FORFEITURE (U.S. Code, Title 47, §503).   |               |
| I certify that this application includes all required and relevant attachments.   |               |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named  | MEDIA GENERAL |
| applicant for the Authorization(s) specified above.   | COMMUNICATIO  |
|   | HOLDINGS, LLC |

Attachments No Attachments.