

# Children's Television Programming Report

 FRN: 0003828696
 File Number: CPR-134779
 Submit Date: 10/09/2012
 Call Sign: WBBJ-TV
 Facility ID: 65204

 City: JACKSON
 State: TN

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/09/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

## **Report reflects information for : Third Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | rmation |       |                |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant           | Address             | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question Response  |          |  |
|-----------------------------|--|--|----------|--|
| Television<br>Information   | Station Type   | Station Type Network Affiliati   | on       |  |
|                             |  | Affiliated network ABC/CBS   |          |  |
|                             |  | Nielsen DMA Jackson TN   |          |  |
|                             |  | Web Home Page Address www.wbbjtv.com   | n        |  |
|                             |  |  |          |  |
| Digital Core<br>Programming | Question   |  | Response |  |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |          |  |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream     |  |          |  |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: |  |          |  |
|                             | •  | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |          |  |
|                             |  | y that at least 50% of the Core Programming counted toward meeting the additional (applied to free video programming aired on other than the main Yes No program   | Yes      |  |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(15)

| Digital Core<br>Program (1 of<br>15)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:00am CT   |
| Total times aired<br>at regularly<br>scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | Main Digital: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different top ten each week, in a variety of categories. What are the top ten "fastest animals in Africa", tallest insects, biggest eaters, smartest birds??? Jack answers all these questions and more, and gives further insights and interesting facts about the animals, allowing the viewers the opportunity to be entertained while learning more about the fascinating animal kingdom. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (2 of 15)         | Response                         |
|---|----------------------------------|
| Program Title                             | Ocean Mysteries with Jeff Corwin |
| Origination                               | Syndicated                       |
| Days/Times Program<br>Regularly Scheduled | Saturdays 9:30am CT              |

| Total times aired at<br>regularly scheduled<br>time   | 13  |
|---|---|
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Ocean Mysteries offers a fresh approach to the quest for aquatic understanding, by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies thuman experience. Jeff Corwin shows how animals share the same behaviors, challenges an triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about the fascinating life, teeming in our oceans. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (3<br>of 15)                        | Response             |
|--|----------------------|
| Program Title  | Born to Explore      |
| Origination  | Syndicated           |
| Days/Times Program<br>Regularly Scheduled                | Saturdays 10:00am CT |
| Total times aired at regularly scheduled time            | 13                   |
| Total times aired  |                      |
| Number of Preemptions                                    | 0                    |
| Number of Preemptions<br>for other than Breaking<br>News |                      |
| Number of Preemptions<br>Rescheduled                     |                      |
| Length of Program  | 30 mins              |
| Age of Target Child<br>Audience                          | 13 years to 16 years |

| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Main Digital: The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on globetrotting adventures. Richard uncovers amazing facts of nature and man-made treasures as he takes the role of the ultimate social studies teacher, bringing viewers to the places and people who form our cultures. Viewers travel the world without leaving their homes. |
|---|---|
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                 | Yes   |

| Digital Core<br>Program (4 of 15)   | Response  |
|---|---|
| Program Title   | Sea Rescue  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 10:30am CT  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Sea Rescue leaves its audience inspired by the real life stories of the featured animals<br>and rescuers and with a fuller understanding of the rich array of sea life with which we share our<br>planet, by demonstrating the welfare and medical benefits that rescue and rehabilitation programs<br>provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide<br>valuable insight into their biology and ecology. This information adds to the pool of knowledge<br>necessary to conserve threatened and endangered species. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program |          |
|----------------------|----------|
| (5 of 15)            | Response |

| Program Title  | Everyday Health   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 11:00am CT  |
| Total times aired at<br>regularly scheduled<br>time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 2   |
| Number of<br>Preemptions for other<br>than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Main Digital: Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Everyday Health  |
| List date and time rescheduled   | 9/9/2012 12:30pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-09-08       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Questions                      | Response          |
|--------------------------------|-------------------|
| Title of Program               | Everyday Health   |
| List date and time rescheduled | 9/16/2012 12:30pm |

| Is the rescheduled date the second home?   | Yes        |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   | 2012-09-15 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Digital Core Program (6 of 15)   | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30am CT  |
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 13  |
| Number of Preemptions  | 3   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 3   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: TEEN KIDS NEWS DELIVERS RELEVANT NEWS TO<br>KIDS, HOSTED BY KIDS. TOPICS INCLUDE CURRENT EVENTS,<br>EXPLAINED FROM A YOUTH'S PERSPECTIVE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Teen Kids News   |
| List date and time rescheduled   | 9/23/2012 1:00pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-09-15       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Questions                                | Response        |
|--|-----------------|
| Title of Program                         | Teen Kids News  |
| List date and time rescheduled           | 9/9/2012 1:00pm |
| Is the rescheduled date the second home? | Yes             |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
|--|------------|
| Date Preempted   | 2012-09-08 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Teen Kids News   |
| List date and time rescheduled   | 8/26/2012 1:00pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-08-25       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (7 of 15)   | Response  |
|---|---|
| Program Title   | Food For Thought  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 12:00pm CT  |
| Total times aired at regularly scheduled time   | 10  |
| Total times aired   | 13  |
| Number of<br>Preemptions  | 3   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 3   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time, sometimes from family, sometimes from friends, or even from bloggers needing help. Based on her unique perspective gathered throughout each episode, host Claire Thomas will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life. |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Food For Thought |
| List date and time rescheduled   | 9/9/2012 1:30pm  |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-09-08       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #2**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Food For Thought |
| List date and time rescheduled   | 9/23/2012 1:30pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-09-15       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Food For Thought |
| List date and time rescheduled   | 8/26/2012 1:30pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2012-08-25       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (8<br>of 15) | Response     |
|--------------------------------------|--------------|
| Program Title                        | Doodlebops I |
| Origination                          | Network      |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:00am-9:30am CT  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Doodlebops I    |
| List date and time rescheduled   | 9/6/2012 3:00pm |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |

| Date Preempted        | 2012-09-01 |
|-----------------------|------------|
| Episode #             |            |
| Reason for Preemption | Sports     |

| Digital Core<br>Program (9<br>of 15)   | Response  |
|--|---|
| Program Title  | Doodlebops II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am-10:00am CT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core | Multichannel: The Doodlebops is a live action show designed to teach life lessons to children under<br>elementary school age, and is intended to promote social and academic readiness. The main charact<br>the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus I<br>Bob. Each episode explores social issues, such as the importance of persistence or the value of oper<br>to new things. The program emphasizes an appreciation of music, and integrates the social lessons i<br>original songs that are repeated through the episodes. This program is specifically designed to furthe<br>educational and informational needs of children, has educating and informing children as a significant<br>purpose, and otherwise meets the definition of Core Programming as specified in the Commission's r |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /l?          |     |  |  |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Doodlebops II   |
| List date and time rescheduled   | 9/6/2012 3:30pm |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-09-01      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (10<br>of 15)                          | Response                     |
|--|------------------------------|
| Program Title  | Busytown Mysteries I         |
| Origination  | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 10:00am-10:30am CT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 12                           |
| Total times<br>aired   | 13                           |
| Number of<br>Preemptions                                       | 1                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                              |
| Number of<br>Preemptions<br>Rescheduled                        | 1                            |
| Length of<br>Program   | 30 mins                      |

#### Age of Target Ch

3 years to 7 years

Target Child Audience

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

and

Multichannel: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /l?          |     |
|              |     |

#### **Digital Preemption Programs #1**

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Busytown Mysteries I |
| List date and time rescheduled   | 9/6/2012 4:00pm      |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2012-09-01           |
| Episode #  |                      |
| Reason for Preemption  | Sports               |

### Digital Core

| Program (11<br>of 15)                                     | Response                  |
|---|---------------------------|
| Program Title   | Busytown Mysteries II     |
| Origination   | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 10:30am-11:00am |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 12                        |
| Total times<br>aired                                      | 13                        |

| Number of<br>Preemptions   | 1   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fur filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Busytown Mysteries II |
| List date and time rescheduled   | 9/6/2012 4:30pm       |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-09-01            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

| Digital Core<br>Program (12<br>of 15) | Response       |
|---------------------------------------|----------------|
| Program Title                         | Danger Rangers |
| Origination                           | Network        |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00am-11:30am (thru 9/15/12)   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 9  |
| Total times aired  | 11   |
| Number of<br>Preemptions   | 2  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Danger Rangers  |
| List date and time rescheduled   | 9/1/2012 5:00pm |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |

| Date Preempted        | 2012-09-01 |
|-----------------------|------------|
| Episode #             |            |
| Reason for Preemption | Sports     |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Danger Rangers  |
| List date and time rescheduled   | 9/8/2012 5:00pm |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-09-08      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (13<br>of 15)                          | Response                                 |
|--|--|
| Program Title  | Horseland                                |
| Origination  | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 11:30am-12:00pm (thru 9/15/12) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 8  |
| Total times aired  | 11                                       |
| Number of<br>Preemptions                                       | 3  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        | 3  |
| Length of<br>Program   | 30 mins                                  |
| Age of<br>Target Child<br>Audience                             | 9 years to 11 years                      |

| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by   | Yes   |

displaying throughout the program the symbol E

/l?

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Horseland       |
| List date and time rescheduled   | 9/9/2012 7:30am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-09-08      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

### Digital Preemption Programs #2

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Horseland             |
| List date and time rescheduled   | 8/19/2012 7:30am (ER) |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-09-01            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

| Questions                                | Response         |
|--|------------------|
| Title of Program                         | Horseland        |
| List date and time rescheduled           | 8/26/2012 7:30am |
| Is the rescheduled date the second home? | Yes              |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
|--|------------|
| Date Preempted   | 2012-08-25 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Digital Core Program (14 of 15)   | Response   |
|---|--|
| Program Title   | Liberty's Kids I   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 11:00am CT (as of 9/22/12)   |
| Total times aired at regularly scheduled time   | 2  |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 9 years to 11 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Multicast: A CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes  |

| Digital Core Program (15 of 15)                    | Response                             |
|--|--------------------------------------|
| Program Title                                      | Liberty's Kids II                    |
| Origination  | Network                              |
| Days/Times Program Regularly<br>Scheduled          | Saturdays 11:30am CT (as of 9/22/12) |
| Total times aired at regularly scheduled time      | 2                                    |
| Total times aired                                  |                                      |
| Number of Preemptions                              | 0                                    |
| Number of Preemptions for other than Breaking News |                                      |
| Number of Preemptions<br>Rescheduled               |                                      |
| Length of Program                                  | 30 mins                              |

| Age of Target Child Audience  | 9 years to 11 years  |
|---|--|
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Multicast: A CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response            |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                 |
| Name of children's programming liaison  | Wayne Thing         |
| Address   | 346 Muse St.        |
| City  | Jackson             |
| State   | TN                  |
| Zip   | 38301               |
| Telephone Number  | 731-424-4515        |
| Email Address   | wthing@wbbjt<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                     |

Liaison Contact

### Other Matters (13)

Programming.

| Other Matters (1<br>of 13)  | Response  |
|---|---|
| Program Title   | Jack Hanna's Wild Countdown   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 9:00am  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core | Main Digital: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different top ten each week, in a variety of categories. What are the top ten "fastest animals in Africa", tallest insects, biggest eaters, smartest birds??? Jack answers all these questions and more, and gives further insights and interesting facts about the animals, allowing the viewers the opportunity to be entertained while learning more about the fascinating animal kingdom. |

| Other Matters (2 of<br>13)  | Response  |
|---|---|
| Program Title   | Ocean Mysteries with Jeff Corwin  |
| Origination   | Syndicated  |
| Days/Times Program<br>Regularly Scheduled   | Saturdays 9:30am  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Ocean Mysteries offers a fresh approach to the quest for aquatic understanding, by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experience. Jeff Corwin shows how animals share the same behaviors, challenges an triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about the fascinating life, teeming in our oceans. |

|               | Kesponse        |
|---------------|-----------------|
| Program Title | Born to Explore |
| Origination   | Syndicated      |

| Days/Times Program<br>Regularly Scheduled   | Saturdays 10:00am   |
|---|---|
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Main Digital: The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on globetrotting adventures. Richard uncovers amazing facts of nature and man-made treasures as he takes the role of the ultimate social studies teacher, bringing viewers to the places and people who form our cultures. Viewers travel the world without leaving their homes. |

| Other Matters (4 of 13)   | Response  |
|---|---|
| Program Title   | Sea Rescue  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 10:30am   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Sea Rescue leaves its audience inspired by the real life stories of the featured animals<br>and rescuers and with a fuller understanding of the rich array of sea life with which we share our<br>planet, by demonstrating the welfare and medical benefits that rescue and rehabilitation programs<br>provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide<br>valuable insight into their biology and ecology. This information adds to the pool of knowledge<br>necessary to conserve threatened and endangered species. |

| Other Matters (5 of 13)                             | Response             |
|---|----------------------|
| Program Title                                       | Everyday Health      |
| Origination   | Syndicated           |
| Days/Times Program<br>Regularly Scheduled           | Saturdays 11:00am    |
| Total times aired at<br>regularly scheduled<br>time | 13                   |
| Length of Program                                   | 30 mins              |
| Age of Target Child<br>Audience from                | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital: Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

| Other Matters (6 of 13)  | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the | Main Digital: TEEN KIDS NEWS DELIVERS RELEVANT NEWS TO KIDS, HOSTED BY KIDS. TOPICS INCLUDE CURRENT EVENTS, |

objective of the program and how it meets the definition of Core Programming.

KIDS, HOSTED BY KIDS. TOPICS INCLUDE CURRENT EVENTS, EXPLAINED FROM A YOUTH'S PERSPECTIVE.

| Other Matters (7 of 13)   | Response  |
|---|---|
| Program Title   | Food for Thought  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 12:00pm   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Main Digital: Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time, sometimes from family, sometimes from friends, or even from bloggers needing help. Based on her unique perspective gathered throughout each episode, host Claire Thomas will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life. |

| Other<br>Matters (8 of<br>13)                   | Response         |
|---|------------------|
| Program Title                                   | Doodlebops I     |
| Origination                                     | Network          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 9:00am |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: The Doodlebops is a live action show designed to teach life lessons to children under<br>elementary school age, and is intended to promote social and academic readiness. The main characters<br>the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Drive<br>Bob. Each episode explores social issues, such as the importance of persistence or the value of opennes<br>to new things. The program emphasizes an appreciation of music, and integrates the social lessons into<br>original songs that are repeated through the episodes. This program is specifically designed to further the<br>educational and informational needs of children, has educating and informing children as a significant<br>purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules |
| Other<br>Matters (9 of<br>13)  | Response  |
| Program Title  | Doodlebops II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the  | Multichannel: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters is the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Drive Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.                 |

| Other<br>Matters (10   |  |
|--|--|
| of 13)   | Response   |
| Program Title  | Busytown Mysteries I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 7 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Multichannel: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-sol twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown of filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' probles solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule. |
| Other<br>Matters (11<br>of 13)   | Response   |
| Program Title  | Busytown Mysteries II  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| ume  |  |
| Length of<br>Program   | 30 mins  |

Describe the educational and informational objective of the program and how it meets the definition of Core

Multichannel: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

program and how it meets the

definition of Core Programming.

| Other Matters (12 of 13)  | Response   |
|---|--|
| Program Title   | Liberty's Kids   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 11:00am  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 9 years to 11 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Multicast: A CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals fought for freedom from Britain and established a new nation. |
| Other Matters (13 of 13)  | Response   |
| Program Title   | Liberty's Kids   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 11:30am  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience<br>from  | 9 years to 11 years  |
| Describe the educational and informational objective of the   | Multicast: A CBS animated show, Liberty's Kids is designed to enable viewers to experience, in fresh and exciting ways, the extraordinary period of 1773 to 1789 in  |

American history, as the thirteen colonies, led by a group of courageous and brilliant

individuals fought for freedom from Britain and established a new nation.

| Certification | Question  | Response     |
|---------------|---|--------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an   |              |
|               | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or  |              |
|               | appointed official who is authorized to sign on behalf of the party filing the Children's Television  |              |
|               | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23  |              |
|               | (a), who is authorized to represent the party filing the Children's Television Programming, and who further   |              |
|               | certifies that he or she has read the document; that to the best of his or her knowledge, information, and  |              |
|               | belief there is good ground to support it; and that it is not interposed for delay.   |              |
|               | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND   |              |
|               | FORFEITURE OF ANY FEES PAID   |              |
|               | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage   |              |
|               | requirements. Failure to meet the construction or coverage requirements will result in automatic<br>cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or |              |
|               | coverage requirements that apply to the type of Authorization requested in this application.  |              |
|               | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE  |              |
|               | BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY   |              |
|               | STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title  |              |
|               | 47, §503).  |              |
|               | I certify that this application includes all required and relevant attachments.   |              |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for  | Tennessee    |
|               | the Authorization(s) specified above.   | Broadcasting |
|               |   | Partners     |

Attachments No Attachments.