



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029892536** | File Number: **CPR-140800** | Submit Date: **04/08/2013** | Call Sign: **WOLE-DT** | Facility ID: **71725** |

City: **AGUADILLA** | State: **PR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.woletv.net

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)		Response
Program Title		Paraiso Infantil
Origination		Local
Days/Times Program Regularly Scheduled		Saturday & Sunday 9:00am-10:00am
Total times aired at regularly scheduled time		25
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 8)		Response
Program Title		Shabum
Origination		Network
Days/Times Program Regularly Scheduled		Saturday & Sunday 10:00am-10:30am
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Shabum offers children a unique opportunity to develop their emotional intelligence with fun and interactive adventures in a magical atomosphere where they feel valued, safe and connected. Shabum accompanies Tintin and your friends from Magic Shop in these new adventures to fight the evil witch trying to steal Hechizosa's powers to fill the world with sadness and close the Magic Shop.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 8)	Response
Program Title	Vamos a Explorar
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am-11:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program where kids learn about how you can have fun with nature. All viewers will enjoy when they come to explore along with the bold Xploradores discovering and learning about the fascinating world of exotic animals, the environment and fun outdoor activities. Pack your backpack and "let's xplore."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Paraiso Infantil (Punto 2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday & Sunday 9:00am-10:00am
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)		Response
Program Title	Cake (Punto 2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am	
Total times aired at regularly scheduled time	23	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cake" is about a teenage girl named Cake, who hosts a cable access craft TV show out of her garage with the help of friends Miracle, Amy and Benjamin. The show is called "Cake TV" and Cake and her friends create budget friendly craft projects while discussing topics such as school, friends and homework. "Cake TV" is filmed in Cake's garage, which she turned into her craft studio.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 8)		Response
Program Title	Doodlebop (Punto 2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday & Sunday 7:30am-8:00am, 8:00am-8:30am	
Total times aired at regularly scheduled time	31	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are the coolest rock & roll band among the preschool set. The show entertains while it educates with catchy songs that will impart lessons and social skills. With their wacky costumes, outrageous practice space, and irresistible tunes, the Doodlebops are loved by children everywhere. Kids are invited to learn about a variety of fun topics. You'll find songs, dancing, games, magic and silliness galore, all aimed at the preschool set.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Horseland (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 7:30am-8:00am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns and rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)		Response
Program Title	Sabrina (Punto 2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:00am-8:30am	
Total times aired at regularly scheduled time	12	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sabrina at 12 is half mortal, half witch, struggling to master both roles at the same time as she enters the complex and often confusing world of junior high school. Young Sabrina's lessons in how to be a good witch are demanding, but they pale in comparison to what she must learn in order to be a good human: loyalty, honesty, self-sufficiency, tolerance, perseverance and independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role model to understand what it takes to become a fully functioning, truly good human being.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alfonso Gimenez Porrata
Address	Apartado 7243
City	Ponce
State	PR
Zip	00731
Telephone Number	787-840- 5550
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Paraiso Infantil
Origination	Local
Days/Times Program Regularly Scheduled	Saturday & Sunday 9:00am-10:00am
Total times aired at regularly scheduled time	25
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school.

Other Matters (2 of 7)	Response
Program Title	Shabum
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 10:00am-10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shabum offers children a unique opportunity to develop their emotional intelligence with fun and interactive adventures in a magical atmosphere where they feel valued, safe and connected. Shabum accompanies Tintin and your friends from the Magic Shop in these new adventures to fight the evil witch trying to steal Hechizosa's powers to fill the world with sadness and close the Magic Shop.

Other Matters (3 of 7)	Response
Program Title	Vamos a Explorar
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am-11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program where kids learn about how you can have fun with nature. All viewers will enjoy when they come to explore along with the bold Xploradores discovering and learning about the fascinating world of exotic animals, the environment and fun outdoor activities. Pack your backpack and "let's xplore."

Other Matters (4 of 7)	Response
Program Title	Paraiso Infantil (Punto 2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday & Sunday 9:00am-10:00am
Total times aired at regularly scheduled time	16
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school.

Other Matters (5 of 7)	Response
Program Title	Doodlebops (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 7:30am-8:00am, 8:00am-8:30am
Total times aired at regularly scheduled time	31
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are the coolest rock & roll band among the preschool set. The show entertains while it educates with catchy songs that impart lessons and social skills. With their wacky costumes, outrageous practice space, and irresistible tunes, the Doodlebops are loved by children everywhere. Kids are invited to learn about a variety of fun topics. You'll find songs, dancing, games magic and silliness galore, all aimed at the preschool set.

Other Matters (6 of 7)	Response
Program Title	Horseland (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 7:30am-8:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns, rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.

Other Matters (7 of 7)		Response
Program Title	Sabrina (Punto 2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:00am-8:30am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sabrina at 12 is half mortal, half witch, struggling to master both roles at the same time as she enters the complex and often confusing world of junior high school. Young Sabrina's lessons in how to be a good witch are demanding, but they pale in comparison to what she must learn in order to be a good human: loyalty, self-sufficiency, tolerance, perseverance and independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role model to understand what it takes to become a fully functioning, truly good human being.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Western Broadcasting Corporation of Puerto Rico, Inc</p>

Attachments

No Attachments.